# CSAC BOARD OF DIRECTORS

# **BRIEFING MATERIALS**

Thursday, March 3, 2022 10:00 am - 2:30 pm



Safe Credit Union Convention Center | Level 2, Rooms 10 & 11

Zoom: https://us02web.zoom.us/j/84428380865?pwd=dnBOenpyOWJnaFo1QnJ3Zm8xU1hPQT09

Conference Line: (669) 900-6833 | Meeting ID: 844 2838 0865 | Password: 288450

California State
Association of Counties



# CALIFORNIA STATE ASSOCIATION OF COUNTIES

## **BOARD OF DIRECTORS**

Thursday, March 3<sup>rd</sup>, 2022 | 10:00 am – 2:30 pm

SAFE Credit Union Convention Center | Meeting Room 10/11, Level Two 1400 J Street, Sacramento

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	AGENDA			
Presiding: Ed	Valenzuela, President			
THURSDAY,	MARCH 3			
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	<ul> <li>4. Distinguished Service Award Presentation</li> <li>▶ Senator Lena Gonzalez</li> </ul>			
	<ul> <li>5. Budget and Legislative Landscape</li> <li>➤ Gabe Petek   Legislative Analyst (LAO)</li> </ul>	Page 5		
11:15 AM	ACTION ITEMS			
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	<ul> <li>7. The Taxpayer Protection &amp; Government Accountability Act (<i>Rec: Oppose</i>)</li> <li>Supervisor Amy Shuklian   GF&amp;A Chair</li> <li>Geoff Neill   Legislative Representative</li> </ul>	Pages 10-14		
11:45 AM	LUNCH			
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	<ul> <li>9. Federal Priority Issues Update</li> <li></li></ul>			
	<ul><li>10. Legislative Update</li><li>➤ Jacqueline Wong-Hernandez, Deputy Executive Director, Legislative Affairs</li></ul>			
1:00 PM	<ul><li>11. Minute Mics: Board of Directors Roundtable</li><li>What's going on in your county – in one minute?</li></ul>			

2:00 PM	<ul> <li>12. CSAC Finance Corporation Report</li> <li>Alan Fernandes   Chief Executive Officer, CSAC FC</li> <li>Jeff Snow   CA Regional Manager, DRC Emergency Services</li> </ul>	Pages 16-28
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	<ul> <li>14. California Counties Foundation Report</li> <li>Supervisor Bruce Gibson   Foundation President, San Luis Obispo County</li> <li>Manuel Rivas, Jr.   Deputy Executive Director, Operations &amp; Member Services</li> <li>Chastity Benson   Director, Operations &amp; Educational Programs</li> <li>Ryan Souza   Program Director, CSAC Support HUB for Criminal Justice Programming</li> </ul>	Pages 31-33
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2 20 014	ADJOURN	

#### 2:30 PM ADJOURN

<sup>\*</sup>If requested, this agenda will be made available in appropriate alternative formats to persons with a disability. Please contact Korina Jones <a href="mailto:kjones@counties.org">kjones@counties.org</a> or (916) 327-7500 if you require modification or accommodation in order to participate in the meeting.



United States of America
Pledge of Allegiance





California State Association of Counties®

# **CALIFORNIA STATE ASSOCIATION OF COUNTIES**

# Board of Directors 2021-2022

SECTION	President:	Ed Valenzuela, Siskiyou
U=Urban	First Vice President:	Chuck Washington, Riverside
S=Suburban	Second Vice President:	Bruce Gibson, San Luis Obispo
R=Rural	Immediate Past President:	James Gore, Sonoma

SECTION	COUNTY	DIRECTOR
U	Alameda County	Keith Carson
R	Alpine County	Terry Woodrow
R	Amador County	Richard Forster
S	Butte County	Debra Lucero
R	Calaveras County	Merita Callaway
R	Colusa County	Kent Boes
U	Contra Costa County	John Gioia
R	Del Norte County	Chris Howard
R	El Dorado County	Sue Novasel
U	Fresno County	<b>Buddy Mendes</b>
R	Glenn County	Keith Corum
R	Humboldt County	Virginia Bass
S	Imperial County	Raymond Castillo
R	Inyo County	Jeff Griffiths
S	Kern County	Zack Scrivner
R	Kings County	Craig Pedersen
R	Lake County	Bruno Sabatier
R	Lassen County	Chris Gallagher
U	Los Angeles County	Kathryn Barger
R	Madera County	David Rogers
S	Marin County	Damon Connolly
R	Mariposa County	Miles Menetrey
R	Mendocino County	John Haschak
S	Merced County	Scott Silveira
R	Modoc County	Ned Coe
R	Mono County	John Peters
S	<b>Monterey County</b>	Luis Alejo
S	Napa County	Diane Dillon
R	Nevada County	Heidi Hall

U	Orange County	Lisa Bartlett
S	Placer County	Bonnie Gore
R	Plumas County	Greg Hagwood
U	Riverside County	Chuck Washington
U	Sacramento County	Sue Frost
R	San Benito County	Bea Gonzalez
U	San Bernardino County	Janice Rutherford
U	San Diego County	Nora Vargas
U	San Francisco City & County	Rafael Mandelman
U	San Joaquin County	Chuck Winn
S	San Luis Obispo County	Bruce Gibson
U	San Mateo County	Carole Groom
S	Santa Barbara County	Das Williams
U	Santa Clara County	Susan Ellenberg
S	Santa Cruz County	Bruce McPherson
S	Shasta County	<b>Leonard Moty</b>
R	Sierra County	Lee Adams
R	Siskiyou County	Ed Valenzuela
S	Solano County	Erin Hannigan
S	Sonoma County	Lynda Hopkins
S	Stanislaus County	Vito Chiesa
R	Sutter County	Dan Flores
R	<b>Tehama County</b>	<b>Robert Williams</b>
R	Trinity County	Keith Groves
S	Tulare County	Amy Shuklian
R	Tuolumne County	Ryan Campbell
U	Ventura County	<b>Kelly Long</b>
S	Yolo County	Jim Provenza
R	Yuba County	Gary Bradford

# **ADVISORS**

Rita Neal, County Counsel, San Luis Obispo Minh Tran, Napa County CEO, California Association of County Executives, President

<sup>\*</sup>The Executive Committee is highlighted for your reference

# California State Association of Counties®



**OFFICERS** 

President

Ed Valenzuela Siskiyou County

1st Vice President

Chuck Washington Riverside County

**2nd Vice President** 

Bruce Gibson San Luis Obispo County

**Past President** 

James Gore Sonoma County

-

**EXECUTIVE DIRECTOR** 

Graham Knaus

March 3, 2022

TO: CSAC Board of Directors

FROM: Graham Knaus | Executive Director

**SUBJECT: Executive Director's Report** 

This item provides an opportunity to discuss the state of the Association and core priorities as well as refine the strategic approach to advocacy and communications through Board of Directors input.





Gabriel Petek was appointed to the position of the Legislative Analyst in February 2019, as the sixth person to serve in that capacity since the office was founded in 1941. As the Legislative Analyst, Gabriel serves as the nonpartisan fiscal advisor to both houses of the California Legislature and oversees the preparation of fiscal and policy analyses of the state's budget and programs. His office is also responsible for preparing impartial analyses of all initiatives and constitutional measures qualifying for the state's ballot.

Before joining the office, Gabriel worked for two decades at S&P Global Ratings. Gabriel held several positions at S&P before he was ultimately named the Managing Director and Sector Leader in the U.S. States Group of the U.S. Public Finance Division in San Francisco. Gabriel was S&P's primary analyst for the states of California and Illinois.

Gabriel graduated with a Master in Public Policy from Harvard University's Kennedy School of Government, during which time he interned at the City of Boston's Office of Management and Budget. In addition, he earned his B.A., magna cum laude, in political science from Loyola Marymount University, with a portion of his undergraduate coursework completed through his participation in the Hansard Scholars Programme at the London School of Economics and Political Science. Gabriel holds the Chartered Financial Analyst (CFA) designation and has served as an advisor to the Government Finance Officer's Association's Committee on Governmental Budgeting and Fiscal Policy. He currently serves on the Statewide Leadership Council of the Public Policy Institute of California.

Gabriel is married to Andrea de la Fuente and has two children, Eden (14) and William (12). He enjoys running, listening to his daughter play violin, and has coached his son's little league baseball teams for four years.



# CALIFORNIA STATE ASSOCIATION OF COUNTIES BOARD OF DIRECTORS

December 2, 2021

Zoom: https://us02web.zoom.us/j/88222983791?pwd=b25ZWkRSSDB2ZWhGaHpZRGV2SVg5QT09

Phone: (669) 900-6833 | Meeting ID: 882 2298 3791 | Password: 034220

#### **MINUTES**

#### 1. Roll Call

**OFFICERS** 

James Gore | President
Ed Valenzuela | 1<sup>st</sup> Vice President
Chuck Washington | 2<sup>nd</sup> Vice President
Lisa Bartlett | Immediate Past President

**CSAC STAFF** 

Graham Knaus | Executive Director
Manuel Rivas, Jr. | Deputy Executive Director,
Operations & Member Services
Jacqueline Wong-Hernandez | Deputy
Executive Director, Legislative Affairs

#### **ADVISORS**

Rita Neill, County Counsels, San Luis Obispo (Absent) Frank Kim, California Association of County Executives President, Orange County (Absent)

Alameda Absent Orange Lisa Bartlett **Alpine**  Terry Woodrow Placer **Bonnie Gore** Amador Jeff Brown (alternate) **Plumas Greg Hagwood**  Debra Lucero Butte Riverside **Chuck Washington** Calaveras Merita Callaway Sacramento Absent Colusa Kent Boes San Benito Bea Gonzalez Diane Burgis (alternate) Contra Costa San Bernardino Janice Rutherford Del Norte Chris Howard San Diego Nora Vargas Sue Novasel El Dorado San Francisco **Absent** Fresno Buddy Mendes San Joaquin Chuck Winn Glenn Keith Corum San Luis Obispo Bruce Gibson Virginia Bass Humboldt San Mateo Carole Groom Imperial Raymond Castillo Santa Barbara Das Williams Inyo Jeff Griffiths Santa Clara Susan Ellenberg Zack Scrivner Kern Santa Cruz Absent - Craig Pedersen Shasta **Leonard Moty** Kings Bruno Sabatier Lee Adams Lake Sierra Absent Brandon Criss (alternate) Lassen Siskiyou Los Angeles Kathryn Barger Solano Erin Hannigan Madera David Rogers Sonoma Lynda Hopkins Vito Chiesa Marin Damon Connolly Stanislaus Mariposa Miles Menetrey Sutter Dan Flores Mendocino John Haschak Tehama **Robert Williams** Merced Scott Silveira Trinity **Keith Groves** Modoc Ned Coe Tulare Amy Shuklian John Peters Ryan Campbell Mono Tuolumne Monterey Luis Alejo Ventura Kelly Long Napa Diane Dillon Yolo **Absent** Nevada Heidi Hall Yuba **Gary Bradford** 

This meeting was convened in honor and remembrance of the 14 lives lost on the December 2<sup>nd</sup>, 2015, San Bernardino County terrorist attack

#### 2. Executive Director's Report

Graham Knaus, CSAC Executive Director, introduced new team members Ryan Morimune, CSAC's legislative representative for Administration of Justice, and Matthew Brooks-Pritchard, from the CSAC Foundation team. Mr. Knaus also honored Stanicia Boatner, CSAC's AOJ analyst, for receiving her institute credentials and Francisco Beltrain, CSAC's print shop manager for his retirement after 28 years of service.

#### 3. Approval of Minutes from September 2<sup>nd</sup>, 2021

A motion to approve the minutes from September 2<sup>nd</sup>, 2021, was made by Supervisor Barger; second by Supervisor Flores. Motion carried unanimously.

#### 4. Election of 2022 Executive Committee

A motion to approve the 2022 CSAC Executive Committee, was made by Supervisor Hannigan; second by Supervisor Alejo. Motion carried unanimously.

#### 5. Consideration of Initial 2022 CSAC Legislative and Communications Priorities

<u>A motion to approve the 2022 CSAC Legislative and Communications Priorities, was made by Supervisor Silveira; second by Supervisor Bass. Motion carried unanimously.</u>

#### 6. Consideration of Changes to Membership Dues Structure

A motion to approve the Changes to the Membership Dues Structure, was made by Supervisor Silveira; second by Supervisor Long. Motion carried unanimously.

#### 7. Resolution Authorizing Conduct of CSAC Business

A motion to approve the Resolution Authorizing Conduct of CSAC Business, was made by Supervisor Ellenberg; second by Supervisor Groom. Motion carried unanimously.

#### 8. Endorsement of Supervisor James Gore in his campaign for NACo 2<sup>nd</sup> Vice President

CSAC President & Sonoma County Supervisor James Gore informed the board that he would be running for the National Association of Counties (NACo) 2<sup>nd</sup> Vice President position and asked for the support of the Board.

<u>A motion to endorse Supervisor Gore in his campaign for NACo 2<sup>nd</sup> Vice President, was made by Supervisor Valenzuela; and was seconded by the entire CSAC Board of Directors.</u>

#### 9. Federal Priorities Issues Update

Joe Krahn, of Paragon Government Relations, provided a federal update to the Board on provided a brief summary of CSAC's federal advocacy.

#### 10. Caucus Reports

#### Suburban

Supervisor James Gore, Suburban Caucus Chair, provided a brief update on the Suburban Caucus meeting, which included the election of the new CSAC 2<sup>nd</sup> Vice President, Supervisor Bruce Gibson of San Luis Obispo County, and the election of their new Executive Committee alternate, Supervisor Scott Silveira of Merced County.

#### Rural

Supervisor Ed Valenzuela, Rural Caucus Chair, reported that the caucus held a roundtable about important issues facing rural counties and elected their new Executive Committee alternate, Supervisor Bob Williams of Tehama County.

#### Urban

Supervisor Chuck Washington, Urban Caucus Chair, reported that the caucus elected CSAC Past President Lisa Bartlett of Orange County to the Executive Committee.

#### **11. CSAC Policy Committee Reports**

Jacqueline Wong-Hernandez reported that the policy committees met over the last few days to adopt their legislative priorities and work plans.

Supervisor Kelly Long, Chair of Administration of Justice, reported that the committee had a presentation on AB 372, and on Felony Incompetent to Stand Trial - the Department of State Hospitals Working Group. They also adopted their 2022 Priorities.

Supervisor Chris Howard, Chair of Agriculture, Environment and Natural Resources, reported that the committee had two presentations: 1) Shifting the Paradigm: Wildfire in the Modern Era and 2) The Changing Face of Agriculture in California: Is Regenerative, Organic Farming a Solution? The committee also adopted their 2022 priorities.

Supervisor Bruce Gibson, Chair of Government, Finance and Administration reported that the committee celebrated the success of their broadband efforts and approved the committee's advocacy principles and 2022 priorities. The committee also had an important discussion about the challenges of public meetings and the future of the Brown Act.

Supervisor Jeff Griffiths, Chair of Health and Human Services, reported on several presentations that occurred including: Improving Services and Supports for Highest Needs Foster Youth and the Future of Public Health Funding. Tom Joseph of Paragon Government Relations also provided a Federal HHS Policy update, and the committee adopted their 2022 priorities.

Supervisor Jennifer Kreitz, Vice-Chair of Housing, Land Use and Transportation, reported that the committee had two presentations: The Infrastructure Investment and Jobs Act: Upcoming Opportunities for County Transportation Projects, and The Future of the Gas Tax & California Transportation Revenue Trends. The Committee also approved their 2022 priorities.

# **12. CSAC Finance Corporation Report**

Supervisor Leonard Moty, Finance Corporation President, and Alan Fernandes, Finance Corporation CEO, reported that the Finance Corporation had a successful year and highlighted several key programs, including Easy Smart Pay, and the California Cannabis Authority, and briefly discussed new ventures with the California Coverage and Health Initiatives.

Jim Manker, Director of Business Development, introduced CSAC Platinum Partner, Rick Brush, Chief Member Services Officer of Prism, who presented on Prism's insurance services.

The meeting was adjourned in memory of Alameda County Supervisor Wilma Chan.

The next Board of Directors meeting will be on March 3, 2022.

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#### 1st Vice President

Chuck Washington Riverside County

#### 2nd Vice President

Bruce Gibson San Luis Obispo County

#### **Past President**

James Gore Sonoma County

-

# EXECUTIVE DIRECTOR

**Graham Knaus** 

March 3, 2022

To: CSAC Board of Directors

From: Supervisor Amy Shuklian, Chair, CSAC GFA Policy Committee

Geoff Neill, CSAC Legislative Representative

Re: Potential 2022 Ballot Initiative: "The Taxpayer Protection and Government

Accountability Act" — ACTION ITEM

#### Recommendation

The CSAC Executive Committee recommends an oppose position on "The Taxpayer Protection and Government Accountability Act." Previously, the Government Finance and Administration Policy Committee also recommended CSAC oppose the measure.

According to CSAC policy, the first motion the CSAC Board of Directors considers must be the recommended position of oppose. Ultimately, the Board may take a position of oppose, support, or neutral, or it may choose not to take a position.

#### **Summary**

The Taxpayer Protection and Government Accountability Act would amend the California Constitution to restrict the ability of the state, counties, other local agencies, and the electorate to approve or collect taxes, fees, and other revenues.

It would require voter approval of all state taxes, would further restrict local fee authority by limiting it to the "minimum amount necessary" to provide government services, and would require voter approval for local measures such as franchise fees. Its provisions would make it easier to challenge local revenue measures by increasing the burden of proof on local agencies while disallowing an agency's characterization of a measure from being considered in court.

The measure would prohibit county charter amendments that provide for any revenue whatsoever from being submitted to the electorate. It would also disallow local agencies from placing advisory measures on the same ballot as any general revenue measure and would raise the threshold for voter approval of local revenue measures proposed by initiative to two-thirds, although the proposed initiative itself would only require majority approval to be adopted.

The proposed constitutional initiative is sponsored by the California Business Roundtable, an association comprised of executives for the largest corporations in California. The initiative discussed in this memo is designated by the Attorney General as "21-0042A1." A previous version of the initiative that included even more onerous restrictions has since been withdrawn.

The California Attorney General has titled the measure: "LIMITS ABILITY OF VOTERS AND STATE AND LOCAL GOVERNMENTS TO RAISE REVENUES FOR GOVERNMENT SERVICES. INITIATIVE CONSTITUTIONAL AMENDMENT."

The official summary is as follows:

"For new or increased state taxes currently enacted by two-thirds vote of Legislature, also requires statewide election and majority voter approval. Limits voters' ability to pass voter-proposed local special taxes by raising vote requirement to two-thirds. Eliminates voters' ability to advise how to spend revenues from proposed general tax on same ballot as the proposed tax. Expands definition of "taxes" to include certain regulatory fees, broadening application of tax approval requirements. Requires Legislature or local governing body set certain other fees. Summary of estimate by Legislative Analyst and Director of Finance of fiscal impact on state and local governments: Lower annual state and local revenues, potentially substantially lower, depending on future actions of the Legislature, local governing bodies, voters, and the courts."

#### **Background**

Under current law, local revenue authority is limited by both statute and a number of voter-approved constitutional provisions, including those added by Proposition 13 (1978), Proposition 218 (1996), and Proposition 26 (2010). Due to these restrictions, counties have over time become more dependent on state and federal funding. These restrictions, combined with other factors, cause the taxes counties rely on for general revenues not to keep pace with population and economic growth. In most counties, tax revenues are still lower per capita and are a smaller share of the economy than they were before the Great Recession, in real dollars.

#### Changes under Ballot Initiative

The purpose of the ballot measure is to make it more difficult for counties, cities, schools, special districts, and the state to raise revenue by any means. It places new and increased restrictions on every manner of revenue measure and narrows exceptions to its most onerous requirements. Its provisions are so broad that while the proponents cite specific examples they are targeting for change, the measure would no doubt have many unintended consequences.

The effect will be to increase county costs, reduce tax and fee revenue for counties, subject *de rigueur* charges such as franchise fees to voter approval requirements, and open more government actions to legal challenges while simultaneously making those challenges more difficult to defend against. Further, as is the case with many ballot measures, it would write into the California Constitution contradictory and confusing language that cannot be changed or clarified without another future ballot measure that receives voter approval.

The fundamental provision of the proposed initiative would be to designate every levy, charge, or exaction of any kind imposed by the state or a local agency as either a tax or an "exempt charge." Every revenue measure not defined as an exempt charge would be subject to voter approval requirements, some of which the initiative newly imposes or increases.

The list of exempt charges is based on the provisions of Proposition 26 (2010), with some changes. The list includes charges for the actual cost of a government service (such as utilities), charges for the regulatory costs of issuing licenses and performing related inspections and audits, charges for the lease or sale of government property, fines and penalties to punish violations of law, charges for tourism promotion, health care charges to increase Medi-Cal reimbursement rates, and, for local agencies, charges imposed as a condition of property development.

As proposed, every state and local revenue measure not defined as an exempt charge would need to be submitted to the voters for approval. Those measures would be required to include in both the title and summary and the ballot label the type and amount or rate of the tax, the duration of the tax, and the use of the revenue derived from the tax. In the case of local general taxes, the phrase "for general government use" would be required and it would be prohibited to include an advisory measure on the same ballot to determine how the electorate would like to see those revenues used. By specifying that a duration must be provided, the proposed ballot measure appears to require taxes to be time limited.

Local voter initiatives that impose special taxes are currently subject to lower voting thresholds than those initiated by county and city governing boards. This measure would increase those thresholds from a majority vote to two-thirds.

This initiative would retroactively cancel other revenue measures passed by voters or approved between January 1, 2022, and the time this initiative goes into effect, if they do not comply with this measure's provisions, even if they complied with all laws in effect at the time they passed. The proposed initiative would give those cancelled revenue measures twelve months to re-comply. However, local tax measures can only be put to voters at regular elections where governing board members can also be elected, unless the governing board unanimously calls a special election, and no regular elections would take place in the twelve months after the initiative would take effect.

The initiative reduces counties' home rule authority by prohibiting certain types of amendments to county charters from even appearing before the voters. Whether they are proposed by the Board of Supervisors or by voters themselves, any charter amendment that provides for the imposition, extension, or increase of a tax, fee, charge, or exaction of any kind whatsoever would be prohibited.

One provision of the measure allows fines and penalties to be imposed by the judicial branch of government or imposed by a local administrative enforcement agency to punish violations of law, without voter approval. However, another section of the measure says that, notwithstanding any other provision of the Constitution, only the governing body of a local government acting by ordinance, or an elector exercising the initiative power, can impose any kind of charge without voter approval.

The measure specifically prohibits any tax or fee regulating or related to vehicle miles traveled imposed as a condition of property development or occupancy.

For most local fees, the measure would prohibit them from exceeding the "actual cost" and defines actual cost to "the minimum amount necessary," opening up counties to litigation and judicial second-guessing about whether the county could have chosen a lower level of service or whether it could have achieved the result at a lower cost by other means.

The proposed measure would increase the burden of proof on local agencies to prove that a revenue measure is not subject to voter approval requirements—and that the amount of the charge is reasonable and does not exceed the "actual cost," or "minimum amount necessary"—from a preponderance of evidence to clear and convincing evidence. Furthermore, the measure prohibits a court from considering how a local agency describes, or characterizes, a revenue measure in making its determination, whereas the use of the funds would be required to be a factor in that determination.

To give an example of a normal county process that would be impacted by the proposed measure, consider a county's sale of a parcel of land, which falls directly under one of the categories of exempt

charge, the one defined in proposed subparagraph (3) of paragraph (j) of Article XIII C Section 1, "a reasonable charge for...the purchase...of local government property." To impose an exempt charge under the terms of the initiative, the governing body must pass an ordinance specifying the amount of the exempt charge, in this case, the amount charged to purchase the property.

If anyone sued the county contesting whether the sale was an exempt charge or should instead have been treated as a tax, under the terms of the proposed initiative the court would be explicitly disallowed from factoring in the county's description of the charge "as being paid in exchange for a[n]...asset." Instead, the court would be required to consider as a factor "the use of revenue derived from the...charge." So while board members might think the county could use the proceeds from the sale of property for general purposes, in order to show by clear and convincing evidence that the charge was not a tax, it would need to prove to the court both that the amount of the charge was reasonable and "that the amount charged does not exceed the actual cost of providing the...product to the payor," with the "actual cost" defined as "the minimum amount necessary to reimburse the government for the cost of providing the...product to the payor...where the amount charged is not used by the government for any purpose other than reimbursing that cost." So in selling, renting, or leasing property, a county would be limited to the county's cost of providing the parcel to the buyer, instead of selling at market rate or to the person offering the highest amount.

At the state level, the measure would require all state taxes to receive voter approval, in addition to the current requirement for two-thirds approval of both houses of the Legislature. Any increase or imposition of any non-tax charge, however minor, would require approval of the Legislature if it results in any taxpayer paying a higher amount. This requirement would apply to everything from bar exam fees to State Fair ticket prices to any charge for a map, shirt, or deck of cards for sale at a state park. And due to the restrictions on the use of revenue from exempt charges, revenue from map, shirt, and playing card sales at state parks could not be used to support the maintenance of the park, but only to reimburse the minimum amount necessary to provide that map, sticker, or deck of cards to the purchaser.

#### **Policy Considerations**

Existing CSAC Policy

The California County Platform could not be clearer about counties' opposition to the issues raised in this measure.

In its first chapter, the Platform lays out its three major planks based on the chief principle of local control, all of which speak against the proposed ballot measure:

- 1) to allow county government the fiscal resources that enable it to meet its obligations;
- 2) to permit county government the flexibility to provide services and facilities in a manner that resolves the day-to-day problems communities face; and
- 3) to grant county government the ability to tailor the levels of local revenues and services to citizens' satisfaction.

Chapter 9 of the Platform is dedicated to the topic of financing county services. It states that counties must have "the authority to collect revenues at a level sufficient to provide the degree of local services the community desires."

Under the heading of "Financial Independence" it states that "counties should be granted enhanced local revenue-generating authority to respond to unique circumstances in each county to provide

needed infrastructure and county services. Any revenue raising actions that require approval by the electorate should require a simple majority vote." It continues: "Furthermore, counties should have the ability to adjust all fees, assessments, and charges to cover the full costs of the services they support."

CSAC's Policies and Procedures Manual states that in most circumstances, the Association will consider positions only on qualified ballot measures. However, it also allows the CSAC Officers to make an exception for a proposed measure that has a direct impact on county governments, as is the case with this measure.

#### **Staff Contact**

Please contact Geoff Neill at <a href="mailto:gneill@counties.org">gneill@counties.org</a> or Danielle Bradley at <a href="mailto:dbradley@counties.org">dbradley@counties.org</a>.

#### Resources

- 1) Full text of Ballot Initiative
- 2) <u>Title and Summary</u>
- 3) Fiscal Impact Estimate Report

# California State Association of Counties®



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#### Past President

James Gore Sonoma County

-

# EXECUTIVE DIRECTOR

Graham Knaus

March 3, 2022

TO: CSAC Board of Directors

FROM: Graham Knaus | Executive Director

SUBJECT: Appointment of CSAC Treasurer, NACo Board of Directors, NACo Western Interstate

Region Board (WIR), California Counties Foundation Board, Institute for Local Government Board (ILG), and CSAC Policy Committees Chairs & Vice Chairs

At the recommendation of the CSAC Officers, the following appointments were approved by the CSAC Executive Committee on January 27<sup>th</sup>, 2022:

#### **CSAC Treasurer**

Leonard Moty, Shasta County

#### **NACo Board of Directors**

Keith Carson, Alameda County Miles Menetrey, Mariposa County James Gore, Sonoma County

#### **NACo WIR Board Representatives**

John Peters, Mono County Matt Kingsley, Inyo County | RCRC Appointment

#### **California Counties Foundation Board**

Bruce Gibson, San Luis Obispo County | President Terry Woodrow, Alpine County John Gioia, Contra Costa County Wendy Root-Askew, Monterey County

#### Institute for Local Government (ILG) Board

Sue Novasel, El Dorado County Virginia Bass, Humboldt County

#### **POLICY COMMITTEES**

#### **ADMINISTRATION OF JUSTICE**

Chair | Kelly Long, Ventura County

Vice Chair | Susan Ellenberg, Santa Clara County

Vice Chair | Oscar Villegas, Yolo County

#### **HEALTH & HUMAN SERVICES**

Chair | Carole Groom, San Mateo County

Vice Chair | Belia Ramos, Napa County

Vice Chair | Zach Friend, Santa Cruz County

#### **AGRICULTURE, ENVIRONMENT & NATURAL RESOURCES**

Chair | Chris Howard, Del Norte County Vice Chair | Daron McDaniel, Merced County

Vice Chair | Heidi Hall, Nevada County

#### **HOUSING, LAND USE & TRANSPORTATION**

Chair | Jennifer Kreitz, Mono County Vice Chair | Bonnie Gore, Placer County Vice Chair | Nora Vargas, San Diego County

#### **GOVERNMENT FINANCE & ADMINISTRATION**

Chair | Amy Shuklian, Tulare County Vice Chair | Luis Alejo, Monterey County



February 18, 2022

To: CSAC Board of Directors

**From:** Leonard Moty, President

Alan Fernandes, Chief Executive Officer

**RE:** CSAC Finance Corporation Update

## **CSAC Finance Corporation Board of Directors**

The CSAC Finance Corporation Board of Directors will meet in Napa County this April. At this meeting, the Board will approve its annual budget, after enjoying another year of program growth and investment in CSAC. The CSAC FC Board has enjoyed a tradition of outstanding leadership from all members and its connection back to the work of CSAC.

# **Business Program Updates**

As you know, the Easy Smart Pay program has completed its pilot phase and now the platform is available to all counties that wish to allow its taxpayers to pay property taxes in monthly installments. We are excited and optimistic about its growth and ability to provide a great benefit to the taxpayer. Please consider having your county onboard into the platform to enable taxpayers to make monthly property tax payments.

Additionally, the California Cannabis Authority continues to assist county governments with cannabis regulation. Recently, Santa Barbara County joined the CCA and the work of providing effective and timely data concerning the cannabis industry in your county continues.

Finally, the California Statewide Communities Development Authority (CSCDA) remains a sustained and successful provider of financing for affordable housing and other community improvements. Recently, CSCDA renewed its program management relationship and is on pace to remain a leading finance corporation program. Because of its diverse offerings, CSCDA is poised to serve communities during varied economic conditions.

## **Corporate Associates Program**

The Corporate Associates program is just over half-way through the fiscal year with support from 74 partners across three levels. Staff has secured 4 additional Platinum partners as of this report: **GX Broadband** (Ben Korman), and **T-Mobile** (Angelo Mateo and Lloyd Levine), **Library Systems & Software** (Michael Posey) and **Rescue Agency** (Brandon Tate). **CGL Companies** (Jami Godkin) also have joined at the Gold level.

We had tremendous engagement at the recent CSAC Annual Conference in December. Many of our partners were in the Expo and actively participating in the meetings and workshops offered. Thank you for your willingness to talk with them during this event.

We also just finished two strong events, beginning with the CSAC Executive Committee Leadership Forum in San Diego County. Over 30 of our Platinum Partners and almost our entire Executive Committee attended making it the largest Forum ever. And the week following Forum, 12 of our partners hosted the CA Delegation Reception at the NACo Legislative Conference in Washington, D.C.

In addition to live events, we are still hosting and promoting webinars with our partners so please be on the lookout for upcoming invitations. Thank you again for your willingness to meet with our Corporate Associates.

The most updated Corporate Associates roster is attached.



# MARTNERSHIP PROGRAM



# **PLATINUM Partners (as of 3.1.2022)**

# 1. Alliant Insurance Services. Inc.

Nazi Arshi, Senior Vice President 1301 Dove St. Suite 200 Newport Beach, CA 92660 (949) 660-8110 narshi@alliant.com www.alliant.com

#### 2. Anthem Blue Cross

Michael Prosio, Regional Vice President, State Affairs 1121 L Street, Suite 500 Sacramento, CA 95814 (916) 403-0527 Michael.prosio@anthem.com www.anthem.com

#### 3. Alight

Keith Rahn, Regional Market Leader 4 Overlook Point Lincolnshire. IL 60069 (303) 502-6308 Keith.rahn@alight.com www.aon.com

#### 4. AT&T

Mike Silacci, Regional Vice President External Affairs – Greater Los Angeles Region 2250 E. Imperial Hwy, Room 54 El Segundo, CA 90245 (213) 445-6817 Michael.Silacci@att.com www.att.com

# 5. Baron & Budd

John Fiske, Shareholder 11440 W. Bernardo Court San Diego, CA 92127 (858) 251-7424 jfiske@baronbudd.com www.baronandbudd.com

#### 6. Blue Shield

Andrew Kiefer, VP. State Government Affairs 1215 K St. Suite 2010 Sacramento, CA 95815 (916) 552-2960 Andrew.keifer@blueshieldca.com www.blueshieldca.com

# 7. California Statewide Communities **Development Authority**

Catherine Barna, Executive Director 1700 North Broadway, Suite 405 Walnut Creek, CA 94596 (800) 531-7476 cbarna@cscda.org www.cscda.org

#### 8. CalTRUST

Laura Labanieh, CEO 1100 K Street, Suite 101 Sacramento, CA 95814 (916) 745-6701 laura@caltrust.org www.caltrust.org

#### 9. CCHI

Mark Diel, Executive Director 1107 9th Street, STE 601 Sacramento, CA 95814 (916) 404-9442 mdiel@cchi4families.org www.cchi4families.org

#### 10. CGI

Monica Cardiel Cortez, Partner, Consultant 621 Capitol Mall, Suite 1525 Sacramento, CA 95814 (916) 830-1100 monica.cardielcortez@cgi.com www.CGI.com

#### 11. Coast2Coast Rx

John C. Stephens III, Executive Vice President **Financial Marketing Concepts** Dba Coast2CoastRx 1102 A1A North, Suite 202 Ponte Vedra Beach, FL 32082 (904) 543-4905 john.stephens@finmarkco.com www.coast2coastrx.com

#### 12. DLR Group

Dan Sandall, Business Development 1050 20th Street, Suite 250 Sacramento, CA 95811 (310) 804-7997 dsandall@dlrgroup.com www.dlrgroup.com

#### 13. Dominion Voting Systems

Steve Bennett, Regional Sales Manager 26561 Amhurst Court
Loma Linda, CA 92354
(909) 362-1715
<a href="mailto:steven.bennett@dominionvoting.com">steven.bennett@dominionvoting.com</a>
www.dominionvoting.com

# 14. DRC Emergency Services

Kristy Fuentes, Vice President Business Development 110 Veterans Memorial Blvd. Metairie, LA 7005 (504) 220-7682 kfuentes@drcusa.com www.drcusa.com

#### 15. Election Systems & Software

Chelsea Machado, Regional Sales Manager 11208 John Galt Blvd.
Omaha, NE 68137 (209) 277-6674 <a href="mailto:chelsea.machado@essvote.com">chelsea.machado@essvote.com</a> <a href="mailto:www.essvote.com">www.essvote.com</a>

#### 16. Enterprise Fleet Management

Lisa Holmes, State of CA Contract Manager 150 N. Sunrise Ave Roseville, CA 95661 (916) 240-1169 <u>Lisa.m.holmes@ehi.com</u> www.enterprise.com

#### 17. GX Broadband

Ben Korman, Founder P.O. Box 1869 Morrow Bay, CA 93433 (805) 748-6824 ben@gxbroadband.com www.gxbroadband.com

#### 18. Hanson Bridgett LLP

Paul Mello, Partner Samantha Wolff, Partner 425 Market Street, 26th Floor San Francisco, CA 94105 (415) 777-3200 <a href="mailto:swolff@hansonbridgett.com">swolff@hansonbridgett.com</a> <a href="mailto:pmello@hansonbridgett.com">pmello@hansonbridgett.com</a> <a href="mailto:www.hansonbridgett.com">www.hansonbridgett.com</a>

#### 19. Healthnet

Allison Barnett, Senior Director Government Affairs 1201 K Street, Suite 1815 Sacramento, CA 95814 (916) 548-2989 allison.barnett@healthnet.com www.healthnet.com

#### 20. IBM

Todd W. Bacon, VP / Managing Director 425 Market St. 21st floor San Francisco, CA 94105 (310) 890-9535 tbacon@us.ibm.com www.ibm.com

#### 21. IEM

David Andrews, Director Concourse Lakeside 1 2801 Slater Road, Suite 200 Morrisville, NC 27560 (206) 708-3775 David.Andrews@iem.com www.iem.com

#### 22. Invoice Cloud

Patty Melton, Regional Sales Director 30 Braintree Hill Office Park Braintree, MA 02184 (248) 330-4339 <a href="mailto:pmelton@invoicecloud.com">pmelton@invoicecloud.com</a> www.invoicecloud.net

## 23. Kaiser Permanente

Kirk Kleinschmidt, Director, Government Relations 1950 Franklin St, 3rd Floor Oakland, CA 94612 (510) 987-1247 kirk.p.kleinschmidt@kp.org www.kp.org

#### 24. Library Systems & Software

Michael Posey, Government Affairs 2600 Tower Oaks Blvd., Suite 510, Rockville, MD 20852 (714) 412-0174 <a href="mailto:michael.posey@lsslibraries.com">michael.posey@lsslibraries.com</a>\www.lsslibraries.com

## 25. Nationwide

Rob Bilo, VP of Business Development 4962 Robert J Mathews Parkway, Suite 100 El Dorado Hills, CA 95762 (866) 677-5008 <a href="mailto:bilor@nationwide.com">bilor@nationwide.com</a> www.nrsforu.com

#### 26. NextEra Energy

Cara Martinson, Senior Director
One California, Suite 1610
San Francisco, CA. 94111
(916) 267-5536
<a href="mailto:cara.martinson@nexteraenergy.com">cara.martinson@nexteraenergy.com</a>
<a href="mailto:www.nexteraenergy.com">www.nexteraenergy.com</a>

#### 27. OMNIA Partners

Rob Fiorilli, Group Vice President, West - Public Sector 840 Crescent Center Drive, Suite 600 Franklin, TN 37067 (314) 210-8058 rob.fiorilli@omiapartners.com www.omniapartners.com/publicsector

#### 28. OpenGov

Greg Balter, CPA
Regional Sales Manager, US - West
955 Charter St
Redwood City, CA 94063
(415) 230-9472
gbalter@opengov.com
www.opengov.com

# 29. Pacific Gas & Electric Company

John Costa, Local Public Affairs 1415 L Street, Suite 280 Sacramento, CA 95814 (916) 584-1885 JB1F@pge.com www.pge.com

#### 30. Peraton

Cathy Varner, Vice President 4045 Hancock Street Suite 210 San Diego, CA 92110 (619) 929-5952 <u>cathy.varner@peraton.com</u> <u>www.peraton.com</u>

#### 31. PRISM

Rick Brush, Chief Member Services Officer 75 Iron Point Circle, Suite 200 Folsom, California 95630 (916) 850-7378 <a href="mailto:rbrush@prismrisk.gov">rbrush@prismrisk.gov</a> www.csac-eia.org

#### 32. Procure America

Todd Main, Vice President of Government Services 31103 Rancho Viejo Rd. #D2102 San Juan Capistrano, CA 92675 (949) 388-2686 t.main@procureamerica.org www.procureamerica.org

#### 33. Qlik

Courtney Hastings, Sr. Field Marketing
Manager, Public Sector
1775 Tysons Blvd.
McLean, VA 22102
(202) 277-4936
Courtney.hastings@qlik.com
www.qlik.com/us/solutions/industries/public-sector

#### 34. Rescue Agency

Brandon Tate, SVP 6340 Sunset Blvd., Suite 504 Los Angeles, CA 90028 (323) 823-4215 brandon@rescueagency.com www.rescuescg.com

#### 35. SiteLogIQ

John Burdette, Director, State & Local Government Solutions 1501 El Camino Avenue Sacramento, CA 95815 (530) 368-7886 John.burdette@sitelogiq.com www.sitelogiq.com

#### 36. Southern California Edison

Haig Kartounian, Public Affairs Manager 2244 Walnut Grove Ave., Rosemead, CA 91770 (626) 302-3418 Haig.Kartounian@sce.com www.sce.com

#### 37. Synoptek

Eric Westrom, Business Development Manager 3200 Douglas Blvd. Suite 320 Roseville, CA 95661 (916) 316-1212 <a href="mailto:ewestrom@synoptek.com">ewestrom@synoptek.com</a> <a href="mailto:www.synoptek.com">www.synoptek.com</a>

#### 38. T-Mobile for Government

Angelo Mateo, Segment Marketing Manager, State and Local Government 3625 132<sup>nd</sup> Ave SE Bellevue, WA 98006 (407) 789-5019 angelo.mateo13@t-mobile.com www.t-mobile.com/business/government/state-local-government

#### 39. UnitedHealthcare/Optum

Jeff Giadone, UHC, VP-CA Public Sector 5701 Katella Avenue, MS CA 910-1000| Cypress, CA 90630 (303) 881-0477 jgiadone@uhc.com www.uhc.com

#### 40. Vanir Construction Management, Inc.

Bob Fletcher, Vice President of Business Development 4540 Duckhorn Drive, Suite 300 Sacramento, CA 95834 (916) 997-3195 bob.fletcher@vanir.com www.vanir.com

# 41. Wellpath

Patrick Turner, Director of Business Development 12220 El Camino Real San Diego, CA 92130 (281) 468-9365 patrick.turner@cmgcos.com www.wellpathcare.com

#### 42. Western States Petroleum Association

Catherine Reheis-Boyd, President 1415 L St., Suite 600 Sacramento, CA 95816 (916) 498-7752 <u>creheis@wspa.org</u> www.wspa.org

#### 43. Zencity

Assaf Frances, Director of Urban Policy & Partnerships 20 Carlebach Street, Tel Aviv, Israel, 6473005 (718) 710-4564 <a href="mailto:frances@zencity.io">frances@zencity.io</a> <a href="https://www.zencity.io">www.zencity.io</a> <a href="https://www.zencity.io">www.zencity.io</a>





#### **GOLD Partners**

#### 1. Airbnb

Matt Middlebrook, Public Policy 888 Brannan Street San Francisco, CA 94103 (209) 201-3662 Matt.Middlebrook@airbnb.com www.airbnb.com

# 2. CGL Companies

Jami Godkin, VP Director of Business Development 2260 Del Paso Road, Suite 100 Sacramento CA 95834 (510) 520-2851 jgodkin@cglcompanies.com www.cglcompanies.com

## 3. HdL Companies

Andrew Nickerson, President 120 S. State College Blvd., Suite 200 Brea, CA 92821 (714) 879-5000 anickerson@hdlcompanies.com www.hdlcompanies.com

#### 4. KPMG

William F. Zizic, Managing Director, Government & Infrastructure | Strategy 1225 17th Street, Suite 800 Denver, CO 80202 (312) 259-2869 wzizic@kpmg.com www.kpmg.com

## 5. Lockheed Martin Sikorsky

Robert Head, VP State, Local and PAC Affairs 2121 Crystal Drive, Suite 100
Arlington, VA 22202
(703) 413-6990
Robert.h.head@lmco.com
www.lockheedmartin.com

## 6. Paragon Government Relations

Joe Krahn, President 220 Eye Street, NE, Suite 240 Washington, DC 20002 (202) 898-1444 jk@paragonlobbying.com www.paragonlobbying.com

#### 7. Recology

Salvatore Coniglio, CEO 50 California Street, 24th Floor San Francisco, CA 94111-9796 (415) 875-11506 sconiglio@recology.com www.recology.com



# PARTNERSHIP PROGRAM



#### **SILVER Partners**

# 1. Aumentum Technologies

(a Harris Computer Company)
Ann Kurz – VP Sales & Marketing
510 E. Milham Ave.
Portage, MI 49002
(805) 479-3099
akurz@aumentumtech.com

#### 2. Comcast

Beth Hester, Vice President External Affairs 3055 Comcast Circle Livermore, CA 94551 (925) 424-0972 x0174 beth hester@comcast.com www.business.comcast.com

# 3. Deckard Technologies, Inc.

Nick Del Pego, CEO 1620 5th Ave, Ste 400 San Diego, CA 92101 (858) 248-9492 ndp@deckardtech.com www.deckardtech.com

#### 4. GEO Group

Jessica Mazlum, Business Development Director - Western Region 7000 Franklin Blvd, Suite 1230 Sacramento, CA 95823 (916) 203-5491 jmazlum@geogroup.com www.geogroup.com

# 5. Hospital Council of Northern & Central California

Brian L. Jensen, Regional Vice President 1215 K Street, Suite 730 Sacramento, CA 95814 (916) 552-7564 bjensen@hospitalcouncil.net www.hospitalcouncil.net

#### 6. Kofile

Dave Baldwin, VP Sales, Western Region Eugene Sisneros, Western Division Manager 1558 Forrest Way Carson City, NV 89706 (713) 204-5734 Eugene.sisneros@kofile.us www.kofile.us

#### 7. Konica Minolta

Paul Campana, Gov. Accounts Manager 1900 S. State College Blvd. Ste 600 Anaheim, CA 92806 (714) 688-7822 pcampana@kmbs.konicaminolta.us www.konicaminolta.com

#### 8. Kosmont Companies

Larry Kosmont, CEO
1601 N. Sepulveda Blvd., #382
Manhattan Beach, CA 90266
(213) 507-9000
<a href="mailto:lkosmont@kosmont.com">lkosmont@kosmont.com</a>
www.kosmont.com

#### 9. LECET Southwest

Estela Penney, Director 4044 N. Freeway Blvd. Sacramento, CA 95834 (916) 604-5585 estela@lecetsw.org www.lecetsouthwest.org

#### 10. Liebert Cassidy Whitmore

Cynthia Weldon, Director of Marketing 6033 W. Century Boulevard, 5th Floor Los Angeles, CA 90045 (310) 981-2055 <a href="mailto:cweldon@lcwlegal.com">cweldon@lcwlegal.com</a> www.lcwlegal.com

#### 11. LinkedIn Talent Solutions

Cecily Hastings, State and Local Relationship Manager 6410 Via Real Drive Carpinteria, CA 93013 (202) 355-3429 <a href="mailto:chastings@linkedin.com/talent-solutions/product-overview">chastings@linkedin.com/talent-solutions/product-overview</a>

#### 12. MuniServices

Fran Mancia, VP Government Relations 1400 K St. Ste.301 Sacramento, CA 95814 (916) 441-4530 fran.mancia@avenuinsights.com www.MuniServices.com

# 13. Northrop Grumman Aerospace Systems

Joe Ahn, Manager, State and Local Affairs 101 Continental Blvd, MS-D5/140 El Segundo, CA 90245 (310) 332-4667 joe.ahn@ngc.com www.northropgrumman.com

#### **14. PARS**

Mitch Barker, Executive Vice President 4350 Von Karman Avenue, Suite 100 Newport Beach, CA 92660 (800) 540-6369 x116 <a href="mailto:mbarker@pars.org">mbarker@pars.org</a> www.pars.org

#### 15. Precision Civil Engineering

Ed Dunkle, President and CEO 1234 O. Street Fresno, CA 93721 (559) 449-4500 edunkel@precisioneng.net www.precisioneng.net

# 16. Rapid Covid Labs

Philip Dodge, CEO
Allianz Research Institute, LLC 14120
Beach Boulevard #101
Westminster, CA 92683
(833) 335-0106
info@rapidcovidlabs.com
www.rapidcovidlabs.com

#### 17. RBC Capital Markets, LLC

Bob Williams, Managing Director 2 Embarcadero Center, Suite 1200 San Francisco, CA 94111 (415) 445-8674 bob.williams@rbccm.com www.rbccm.com/municipalfinance/

# 18. Republic Services

Charles Helget, Director, Gov. Affairs 980 - 9th Street, 16th Floor Sacramento CA 95814 (916) 257-0472 <a href="mailto:chelget@republicservices.com">chelget@republicservices.com</a> <a href="mailto:www.RepublicServices.com">www.RepublicServices.com</a>

#### **19. SAIC**

Francesca Keating, VP State & Local 12010 Sunset Hills Road Reston, VA 20190 703.676.4837

Francesca.f.keating@saic.com
www.saic.com

#### 20. Schneider Electric

Jennifer Jackson 1660 Scenic Ave Costa Mesa, CA 92626 (714) 361-2203 Jennifer.jackson@se.com www.se.com/us

# 21. Sierra Pacific Industries

Andrea Howell, Corporate Affairs Director PO Box 496028 Redding, CA 96049 (530) 378-8104 AHowell@spi-ind.com www.spi-ind.com

#### 22. Sixth Dimension

Teri Cruz, Vice President 1504 Franklin Street, Suite 102 Oakland, CA 94612 (510) 715-6536 teri.cruz@sixthdimensionpm.com www.sixthdimensionpm.com

#### 23. Telecare Corporation

Rich Leib
1080 Marina Village Parkway, Suite 100
Alameda, CA 94501
(619) 992-4680
rich.leib@dunleerstrategies.com
www.telecarecorp.com

**24. Ygrene Energy Fund** Glyn Milburn, Senior Director, Government Relations 2100 S. McDowell Blvd. Petaluma, CA 94954 (310) 908-2359 glyn.milburn@ygrene.com www.ygreneworks.com



Alan Fernandes Chief Executive Officer alan@csacfc.org (916)650-8175

Jim Manker
Director of Business Development
jim@csacfc.org
(916)650-8107

The CSAC Finance Corporation offers value-added products and services to California's counties, their employees and retirees as well as other forms of local government. Our programs are designed to assist county governments in reducing costs, improving services, and increasing efficiency. Our offerings provide the best overall local government pricing and the revenue generated by the CSAC Finance Corporation supports CSAC's advocacy efforts on behalf of California's counties.

# **Business Program Summary**

Financing

CSCDA Cathy Bando www.cscda.org



The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California's Joint Exercise of Powers Act, to provide California's local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 500 cities, counties and special districts have become Program Participants to CSCDA – which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. CSCDA helps local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

Deferred Compensation

Nationwide Rob Bilo www.nrsforu.com



The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 32 counties in California have chosen Nationwide to help their employees save for retirement.



 CalTRUST
 Laura Labanieh
 www.caltrust.org



The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds – operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of pooling funds – a liquidity fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

Property Tax Payment Portal

Easy Smart Pay Alan Fernandes www.easysmartpay.net

Easy Smart Pay

East Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation to help residents throughout California streamline their property tax payments. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being used in San Luis Obispo County, Kings County, Solano County and Yolo County.

# Business Program Summary



Cyber Security and Technology

Synoptek Eric Westrom

www.synoptek.com The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive

more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

Revenue Collection

**CalTRECS** 

Jim Manker

www.csacfc.org



The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings

web-based training, and continuous assessment through simulated phishing attacks to build a

Cannabis Compliance

CCA

Greg Turner

www.cca.ca.gov



The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions.

Information & Referral Services



211 California Christy Stutzman www.211california.org

The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.

Discounted Prescription Drugs

Coast2CoastRx

Jim Manker

www.coast2coastrx.com



The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive \$1.25 from Coast2Coast for every prescription filled by a cardholder

Agenda Management System

**CSBA GAMUT** 

Andrea Johnson

https://www.csba.org/gamut



CSAC FC has partnered with the California School Board Association (CSBA) to bring the GAMUT platform to California Counties and other public agencies that allows for a virtual meeting minutes record keeping that conforms with the Brown Act. Agencies are able to use this simple yet robust software for meetings and policies as well as provide immediate public access and translates in more than 100 languages. The platform incorporates the needs of a virtual meeting environment with online voting and remote board access. Agencies can purchase the entire suite or select the module that best suits their governance team's needs.

# **Business Program Summary**



Business Intelligence Services

Procure America Todd Main

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America's experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship-contractual, operational and invoice compliance. Knowledge, information and focus delivers results

Employee Health and Wellness Solutions

**Optum Rally** 

Jennifer Schlecht

www.optum.com

www.procureamerica.org



Optum aspires to improve experiences and outcomes for everyone we serve while reducing the total cost of care. For individuals and families, Optum provides health care services, pharmacy services and health care financial services. For organizations, Optum provides business services and technology to health plans, providers, employers, life sciences and government.

Liquidity Management Services

CashVest by Three + One

Garrett MacDonald

www.threeplusone.us



CashVest® provides liquidity analysis and FinTech data services for counties and other public entities. This program is a new opportunity to help manage your organization's funds as a revenue-generating asset, identify the current marketplace value of your cash, and use time horizon data to maximize the value of all your financial resources.

Financial Management Services

**Treasury Curve** 

Chase Broffman

www.treasurycurve.com



Treasury Curve was founded by a team of financial and technology innovators all-too-familiar with the pain treasury professionals face each day: How to efficiently manage both cash and investments, maximize idle cash and ensure compliance within strict company guidelines. The result is a total solution designed to help you optimize your treasury, while giving you precious time back to optimize other areas in your finance and treasury areas.

Surplus Auction System

**Public Surplus** 

Chase Broffman

www.publicsurplus.com



Public Surplus is the best government surplus auction system available. Find great deals on heavy equipment, cars, buses and even airplanes. This system was created with unique capabilities specifically for public agencies, making it much more than an auction site. The services we offer to both buyers and sellers is of the highest quality with a strong focus on customer care.

## **CSAC Finance Corporation**

# **Board of Directors**

Staff

Leonard Moty, Shasta County - President Graham Knaus, CSAC - Vice President Jim Erb, Kings County - Treasurer Ryan Alsop, Kern County Lisa Bartlett, Orange County Vernon Billy, Public Member Richard Forster, Amador County Elba Gonzalez-Mares, Public Member Susan Muranishi, Alameda County Billy Rutland, Public Member Alan Fernandes, Chief Executive Officer
Jim Manker, Director of Business Development
Christy Stutzman, Operations Manager
Sendy Young, Executive Assistant
Chase Broffman, Member Services Associate

# California State Association of Counties®



**OFFICERS** 

President

Ed Valenzuela Siskiyou County

**1st Vice President** 

Chuck Washington Riverside County

**2nd Vice President** 

Bruce Gibson San Luis Obispo County

**Past President** 

James Gore Sonoma County

-

**EXECUTIVE DIRECTOR Graham Knaus** 

March 3, 2022

TO: **CSAC Board of Directors** 

FROM: Graham Knaus, Executive Director

Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services

Jenny Tan, Senior Manager of Public Affairs and Member Services

## **SUBJECT: Operations & Member Services Report**

Since the start of 2022, Communications Team has been energetically working on projects and supporting advocacy on priorities for the year. In addition, CSAC welcomed the new Communications Manager, Kanisha Golden, who started on February 8th. Kanisha comes to CSAC with more than six years of experience as a Communications Specialist, having most recently worked for the Association of California Water Agencies and the California Alliance for Jobs. With her award-winning skills and ability to comprehensively communicate complex issues, she will be an asset to the Association and is already learning about counties, CSAC programs, services, and policy priorities. This recent Blog provides more information for members on her background, motivations, and goals.

#### **EARNED MEDIA**

Media Inquiries and Media Mentions: The Governor's January Budget Proposal and the federal government's Infrastructure Bill have kept CSAC top of mind for reporters since the start of the year. The Communications Team has fielded 14 media inquiries since January 1, 2022, from major outlets such as the San Francisco Chronicle, Mercury News, and CalMatters. CSAC also recorded 43 media mentions during the same timeframe. These mentions relate to CSAC's policy priorities, such as homelessness and transportation investments in roads and bridges. CSAC also received a number of mentions stemming from recent amicus brief filings and CSAC's press releases.

News Releases: During this period, CSAC prepared and distributed three news releases and three letters to the editor regarding the Officers. The three press releases include the announcement of the Challenge Award recipients, CSAC applauding Governor Newsom's \$2.7 billion COVID-19 Emergency Response Package and CSAC responding to the Governor's 2022-23 Budget Proposal.

Bulletin and Blog: The CSAC team has also produced six Bulletins and written 50 articles, spanning workers' compensation, behavioral health, potential 2022 ballot initiatives, CalAIM, and more. CSAC has produced two Blogs in the first six weeks of the year, introducing CSAC members to the new 2nd Vice President Bruce Gibson and Communications Manager Kanisha Golden. There will be additional Blogs in the coming months introducing members to CSAC's newest staff, including Administration of Justice Legislative Representative Ryan Morimune and Administrative Assistant Madison Burton, among others.

#### **SOCIAL MEDIA**

CSAC continues to emphasize the county story and key policy priorities on social media. CSAC has posted stories such as Marin County being awarded \$15 million in a Project Homekey grant, Tehama County hosting a series of CSAC Board of Directors March 3, 2022 Page 2

collaborative hearings for allocating ARPA funds, Fresno County approving a one-time COVID-19 pandemic relief payment to more than 8,000 staff, and Siskiyou County Supervisor and CSAC President Ed Valenzuela sharing why it's important to get involved with the Association, among others. Since the start of 2022, CSAC has shared 244 posts on Facebook, 276 posts on Twitter, and 202 posts on Instagram.

<u>Twitter</u>: In the first six weeks of the new year, CSAC's Twitter account has received more than 103,000 views. Twitter analysis states that the average cost per 1,000 impressions – if you were buying advertising space on the platform – is \$6.46. That translates into \$665 worth of free exposure to date. This number will increase as the year goes on. The most viewed tweet of 2022 so far occurred on January 19 about agriculture being Santa Barbara County's top industry, garnering 3,769 views and 46 engagements.

<u>Facebook</u>: During the same timeframe, CSAC has gained 524 new followers on Facebook, which is a notable increase considering this jump is 15% of the total number of followers and occurred in a six weeks' timeframe. As of January 1, 2022, CSAC's Facebook account received 31,268 views, including 273 profile visits and 837 engagements. The most viewed post on Facebook during this period was on January 26 about the original McDonald's opening in San Bernardino County in 1940, garnering a whopping 15,900 views and 884 engagements.

#### **ADVOCACY SUPPORT**

The Communications Team continues to work closely with Legislative staff on ways to improve and heighten support for, and knowledge of, key state and federal bills. For example, the Communications Team has met and discussed with the Housing, Land Use and Transportation Policy Team how to pitch stories and increase engagement on the allocation of Infrastructure Bill funding towards key areas, such as bridges.

#### **MEMBER SERVICES**

CSAC is busy planning the upcoming Legislative Conference to be held on April 20-21, 2022, in Sacramento County and the team has been working on a variety of tasks, including graphic design, registration, and scheduling. Registration for the 2022 Legislative Conference will be open by the end of February.

In addition, the 2022 Roster is currently being assembled. 2022 will likely be the last year in which a physical roster will be printed. CSAC is working with its association management system, iMIS, to house roster information in the member portal. CSAC wishes to thank all the counties that submitted updated departments and Board Supervisor contact information.

Communications staff began visiting counties to record Challenge Award programs, such as the counties of Sonoma and Madera that received Innovation Awards. Due to staff capacity and the continued health and safety concerns around COVID-19, there will be fewer videos recorded than in previous years.

#### **RECRUITMENT**

The Communications Team is recruiting for an Administrative and Meetings Assistant to better support CSAC and its administrative needs. The recruitment closed February 18, 2022, and staff is reviewing resumes and contacting candidates for interviews.



March 3, 2022

**TO:** CSAC Board of Directors

FROM: Manuel Rivas, Jr., Chief Executive Officer

Chastity Benson, Director of Operations & Educational Services

Ryan Souza, Program Director, CSAC Support Hub for Criminal Justice Programming

#### **SUBJECT:** California Counties Foundation Report

The California Counties Foundation (Foundation) is the non-profit foundation of CSAC that houses the CSAC William "Bill" Chiat Institute for Excellence in County Government, the CSAC Support Hub for Criminal Justice Programming, and manages charitable contributions and grants to improve educational opportunities for county supervisors, county executives, administrators, and senior staff. The update below provides a brief overview of current Foundation activities.

Winter-Spring 2022 Course Schedule. Registration for the Institute's Winter-Spring session is now open. The first class, *Talent Development and Succession Planning*, was held on January 6, 2022. Popular courses such as Effective Performance and Outcome-based Contracting, Intergenerational Leadership, and the History of Financing California Counties, are available for enrollment in various formats. The schedule also includes *new* courses such as Working with High-Risk Populations and Policy Analysis for Everyone. Please note that the Institute is eager to begin in-person classes, however the Institute will continue virtual courses through March 31, 2022, while staff consider new protocols to safely return to in-person learning. For more information, including registration details, please visit <a href="https://www.csacinstitute.org">www.csacinstitute.org</a>.

County Campuses. The Solano County campus kicked off on January 27, 2022. There were over 50 participants in the class, led by popular Institute instructor John Dare, which focused on emotional intelligence and why it is important in leadership. A few weeks later, the new Fresno County campus began on February 18, 2022. There were nearly 60 participants registered for the class led by veteran Institute instructor Dr. Laree Kiely who discussed constructive approaches to positively managing conflict whether from the dais, in a meeting or one-on-one. The Mendocino/Lake County cohort participants are halfway through their 10-class series. This county campus has also enjoyed an average enrolment of 55 participants per class. To date, all campuses have operated 100% online, with a goal to begin some in-person course offerings in April 2022. Foundation staff is currently working with Napa County to open a Napa County campus in January 2023.

**So, you want to be the CAO Executive Leadership Program.** Registration is now open for the next executive leadership program, *So you want to be the CA*. The first in-person session will take place May 11-13, 2022, in Napa County. We will have 90-minute virtual sessions on June 16, July 14, and August 18. The final in-person session will be held in Sacramento County from August 31 – September 1, 2022. The seminar will feature a range of speakers and will be facilitated by Dr. Rich Callahan, who is a full-time faculty member at University of San Francisco and is a Principal Consultant at Tap International. Dr. Callahan is one of the Institute's most popular faculty members. The program content has been designed based on focus groups with County Supervisors and County Administrative Officers from rural, suburban and urban counties. To learn more please visit memberportal.counties.org.

CSAC Board of Directors March 3, 2022 Page 2

NACo Professional Development Academy Partnership. In 2021, the Foundation partnered with the National Association of Counties (NACo) Professional Development Academy (PDA) to enhance our educational programming and allow us to offer their High-Performance Leadership Academy (HPLA). We are pleased to announce that the inaugural California cohort of the CSAC High Performance Leadership Academy was a remarkable success! Seventy-six (76) participants completed the program from 18 different counties! We will offer a second California cohort later this year. HPLA will also offer a leadership development program for county leaders in April 2022. This program will allow county leaders the opportunity to become better leaders while building a national network of colleagues. You can learn more at www.naco.org/skills.

## **CSAC Support Hub for Criminal Justice Programming**

There are four primary grant agreements under the CSAC Support Hub for Criminal Justice Programming. These grants are provided by:

- The Laura and John Arnold Foundation,
- The Pew Charitable Trusts, and
- The Blue Shield of California Foundation (two grants).

The Laura and John Arnold Foundation and the Pew Charitable Trusts grants focus on continuing, expanding, and sustaining previous work between the Support Hub for Criminal Justice Programming and local counties to improve data-driven and evidence-based practices through the Support Hub's <u>Strategic Framework</u>. These grants were set to expire in 2021, but with the continuation of the pandemic, some grant-related convening work and site visits were reduced, allowing for no-cost time extensions on both grants through the end of March 2022.

The final two grants provided by The Blue Shield of California Foundation have helped create and fund the CSAC Initiative on Improving Domestic Programs and Systems. The initial grant has helped support the implementation of AB 372, which became effective on July 1, 2019. CSAC cosponsored this legislation, which allowed six counties (Napa, San Luis Obispo, Santa Clara, Santa Cruz, Santa Barbara, and Yolo) to pilot alternative interventions, creating an opportunity for change to stop future incidents of domestic violence. This legislation required that alternative programs meet specific conditions, including that the pilot counties perform risk and need assessments and that programs include components that are evidence-based or promising practices, as defined in the legislation.

Most recently, the Blue Shield of California Foundation provided an expansion grant to help continue to understand and drive positive change in the field of domestic violence programming.

# Strategic Framework Grant Operations

The Support Hub continues to provide technical assistance across partner counties, helping create cross-agency program inventories outlining evidence-based programming, improving and informing performance-based contracting measures, assisting with data analysis and data dashboards, and ultimately continuing to build critical foundational pieces to enhance outcomes of criminal justice programming within our partner counties. This work is expected to continue through the finality of the framework grants. The Support Hub is also aiming to hold an in-person convening in the second quarter of this calendar year, which will depend on the COVID-19 pandemic and the ability for our current grants to be extended. This convening will tentatively

CSAC Board of Directors March 3, 2022 Page 3

aim to discuss technical assistance and county collaboration opportunities while also offering a forum for discussing recent advances in criminal justice efforts and reforms.

#### Initiative on Improving Domestic Violence Programs and Systems Operations

Following the AB 372 Legislation implementation, the Support Hub immediately began collaborating with local counties and stakeholders on the development and future implementation of this legislation. This work initially included convening various strategy meetings with the pilot counties and finalizing the development of a new domestic violence analytical tool created to help counties determine the efficacy of alternate interventions. In addition, collaboration and data-synthetization have continued within the Support Hub and the pilot counties.

In early 2021, the Support Hub, using data from pilot counties, published the <u>Year 1 Legislative</u> <u>Report</u> and, in November 2021, published a brief on <u>Incorporating Behavioral Health Responses to</u> <u>Reduce Intimate Partner Violence</u>. Presently, we are finalizing the Year 2 Legislative Report with an anticipated release in late February 2022.

#### A Look Ahead

The Support Hub is funded through grants and, because of that, is provided as a free resource to county partners. The Support Hub plans to continue seeking opportunities for additional funding in the 2022 calendar year, hoping to continue and expand the critical work in counties around improving criminal justice programs related to Strategic Framework components, continuing to tailor technical assistance for counties in adherence with our grants.

Recent discussions have included pursuing bridge funding, funding additional counties, offering different framework components, or potential expansion into juvenile justice program development. To aid in these future opportunities and continue solidifying the assistance provided to counties, the Support Hub has partnered with the California Policy Lab located at the University of California, Berkeley. This partnership (pending future funding) is designed to continue direct technical assistance while allowing counties to participate in data analyses, dashboards, and localized research.

The Support Hub remains enthusiastic about assisting forward-thinking counties to improve their criminal justice programming through evidence-based and data-driven decision-making and is incredibly proud to partner with California Counties on this incredible challenging but critical work.



## **County Counsels' Association of California**

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#### **MEMORANDUM**

To: Supervisor Ed Valenzuela, President, and

Members of the CSAC Board of Directors

From: Jennifer Bacon Henning, Litigation Coordinator

**Date:** March 3, 2022

**Re:** Litigation Coordination Program Update

This memorandum will provide you with information on the Litigation Coordination Program's new case activities since the Board's last meeting in September 2021. Briefs filed on CSAC's behalf are available at: http://www.counties.org/csac-litigation-coordination-program.

The following jurisdictions are receiving amicus support in the new cases described in this report:

COUNTIES	CITIES	OTHER AGENCIES
Alameda	Berkeley	LAUSD
El Dorado (2 Cases)	Long Beach	
Inyo	Los Angeles	
Los Angeles (2 Cases)		
Monterey		
Orange		
Riverside		

#### California Restaurant Association v. City of Berkeley

Pending in the Ninth Circuit Court of Appeals (filed September 16, 2021)(21-16278)

Status: Amicus Brief Filed Feb. 9, 2022; Case Pending

In 2019, the City Berkeley adopted an ordinance prohibiting natural gas infrastructure in any new building applying for permits after January 1, 2020. The California Restaurant Association (CRA) challenged the ordinance as preempted by the federal Energy Policy and Conservation Act (EPCA), which concerns the energy use and efficiency standards for specified appliances, including many large building systems like furnaces, water heaters, and heating and cooling systems. CRA alleged that the Ordinance improperly regulates EPCA-covered appliances by essentially requiring EPCA-covered appliances to consume zero natural gas. The trial court upheld the ordinance, finding no preemption because the EPCA pertains to the energy use or energy efficiency standards of covered

appliances, and the Ordinance "facially does not address any of those standards, let alone mandate or require any particular energy use of a covered product." The Court further noted that: "Nothing in the EPCA requires that localities provide let alone continue to maintain natural gas connections. Indeed, . . . Congress has historically and explicitly deferred local natural gas infrastructure to states and localities." CSAC filed a brief urging the court to rule in favor of local control and narrow preemption.

#### Chevron v. County of Monterey

70 Cal.App.5th 153 (6th Dist. Oct. 12, 2021)(H045791), petition for review granted (Jan. 26, 2022)(S271869)

Status: Amicus Brief Due June 16, 2022

The Sixth Appellate District determined that an ordinance banning "land uses in support of" new oil and gas wells and "land uses in support of" wastewater injection is preempted by Public Resources Code section 3106. The ordinance was adopted by an initiative measure (Measure Z), and it amended the Monterey County General Plan and other land use plans governing unincorporated areas of the County to: (1) prohibit land uses in support of hydraulic fracturing and other forms of well stimulation; (2) prohibit and phase out land uses in support of oil and gas wastewater injection or impoundment; and (3) prohibit the drilling of new oil and gas wells. Plaintiffs (oil companies and mineral rights holders) challenged Measure Z on state and federal preemption. The trial court ruled in favor of plaintiffs, and the Sixth Appellate District affirmed: "Section 3106 explicitly provides that it is the State of California's oil and gas supervisor who has the authority to decide whether to permit an oil and gas drilling operation to drill a new well or to utilize wastewater injection in its operations. These operational aspects of oil drilling operations are committed by section 3106 to the State's discretion and therefore local regulation of these aspects would conflict with section 3106." The California Supreme Court has granted review, and CSAC will file an amicus brief. [Note that CSAC filed an amicus brief in the Court of Appeal in this case and supported Supreme Court review.]

#### City of Los Angeles v. County of Inyo

67 Cal.App.5th 1018 (5th Dist. Aug. 17, 2021)(F081389), request for depublication denied (Nov. 18, 2021)(S271309)

Status: Case Closed

This lawsuit is a CEQA challenge to Inyo County's use of eminent domain to acquire three properties owned by Los Angeles Department of Water and Power that have been leased to and used by Inyo as landfills for decades. Inyo County wants to continue to use the properties as landfills, but as an owner instead of a tenant. The County determined that the project was exempt from CEQA because it was merely a change in ownership, not in operations. LADWP argued that the County intended to make future changes to the water system, and that the County intended to start taking waste from neighboring jurisdictions. Though the County argued that any such future changes would be evaluated under CEQA if and when they occur, the trial court sided with LADWP, finding that the County should have evaluated future changes to the project, notwithstanding that no plans are pending to make any changes to the landfill's operations. The County has appealed, but the Court of Appeal affirmed. The Court found the County described the project in overly narrow terms, which "impermissibly omitted foreseeable consequences of the project."

The court also held that development and changes to water use should have been part of the project description because the record showed the County's interest in making those changes in the future. CSAC filed a brief in the Court of Appel and requested that the opinion be depublished, but the request was denied.

#### Doe v. Los Angeles Unified School District

64 Cal.App.5th 549 (2d. Dist. May 21, 2021)(B307389), petition for review granted (Sept. 1, 2022)(S269608)

Status: Amicus Brief Due March 7, 2022

This case involves the Code of Civil Procedure (CCP) sections that allow for special litigation timelines and damages for victims of childhood sexual abuse. In particular, CCP 340.1 reads: "[A] person who is sexually assaulted and proves it was as the result of a cover up may recover up to treble damages against a defendant who is found to have covered up the sexual assault of a minor, unless prohibited by another law." Government Code section 818 states that notwithstanding any other provision of law, public agencies are not subject to punitive damages. Here, a former LAUSD student alleged that she was sexually assaulted by an LAUSD employee, and that LAUSD "covered up" the abuse for purposes of CCP 340.1 because the school had previously been notified of inappropriate touching with other students and did nothing. LAUSD moved to strike the request for treble damages, arguing that treble damages under section 340.1 is punitive and, therefore, prohibited against a public entity under Government Code section 818. The Court of Appeal agreed with LAUSD, finding that CCP 340.1 does not unambiguously state an intent to waive the government immunity against punitive damages. The court reaffirmed the principle that since government immunities must be strictly applied, the Legislature must clearly and expressly state any intent to waive any immunity. The California Supreme Court, however, has granted review to the following issue: Does Government Code §818, which bars punitive damages against government defendants, preclude recovery under Code of Civil Procedure §340.1 (b), which permits an award of up to treble damages after a child is sexually abused a result of a cover up? CSAC will file a brief in support of LAUSD.

#### Garcia v. City of Los Angeles

11 F.4th 1113 (9th Cir. Sept. 2, 2021)(20-55522), petition for rehearing denied (Dec. 13, 2021)

Status: Case Closed

This case involves a challenge to LA's ordinance limiting the storage of personal property in public areas. The ordinance allows the City to remove and discard certain "Bulky Items" which are not designed to be used as shelters, with "Bulky Items" defined as an item too large to fit in a 60-gallon container. Tents, bicycles, walkers, crutches, and wheelchairs are exempted. The ordinance also contains a severability provision, which states the if a part of the ordinance is invalidated, the rest of the ordinance remains in effect. A group of homeless individuals who have had their personal property destroyed pursuant to the ordinance sued, arguing the ordinance violated the Fourth and Fourteenth Amendments. The Ninth Circuit concluded, in a 2-1 opinion, that the ordinance's provision allowing for **destruction** of property violates the Fourth Amendment. Even though the severance clause should have been invoked to allow the **removal** provisions of the ordinance to remain intact, the court found that the unconstitutional "destruction" part

of the ordinance was integral to the ordinance as a whole and could not be severed. The city sought rehearing, which CSAC support, but rehearing was denied.

#### Getz v. Superior Court (County of El Dorado)

72 Cal.App.5th 637 (3d Dist. Nov. 17, 2021)(C091337), request for publication granted (Dec. 13, 2021), request for depublication pending (filed Feb. 10, 2022)(S273119) <a href="Status: Depublication Request Pending">Status: Depublication Request Pending</a>

Plaintiff sought to compel El Dorado County to comply with his Public Records Act request in which he sought all emails from certain email domains over a six year period. The County denied the request based on the total number of emails responsive to the request (47,000 emails), and asked plaintiff to narrow his request. The County argued that the need to review all the e-mails to determine if they were public records or contained privileged information would have imposed an enormous burden. The trial court agreed, but Plaintiff appealed and the Court of Appeal reversed. The court noted that public agencies are not required to "search for a needle in a haystack," but are required to comply with requests so long as the records can be found with reasonable efforts. The court discounted concerns about the time needed to review the records for privileged communication, suggesting that the county could avoid the need for that work by maintaining those emails separately in its server. A dissenting opinion found that the court focused on the wrong issue: the proper inquiry is not "whether the County can show the request under the Act calls for exempt or privileged material but how burdensome it is for the County to make that determination."

#### Harrington v. County of El Dorado

--- Cal.App.Unpub. ---, 2021 Cal.App.Unpub.LEXIS 7223 (3d Dist. Nov. 18, 2021)(C092559), request for publication denied (Dec. 9, 2022) Status: Case Closed

Plaintiff appealed a trial court order awarding the County attorney fees and costs under Code of Civil Procedure section 1038 after it found she acted without good faith and lacked a reasonable cause to maintain her tort claim against the County. The Court of Appeal affirmed, deeming her argument that the trial court lacked sufficient evidence forfeited since she omitted court orders and large, relevant portions of testimony from the appellate record, including the evidence the trial court relied on in issuing its order. The court also rejected plaintiff's argument that the "mere existence of the unresolved conflict on a material issue of fact establishes 'reasonable' and 'probable' cause as a matter of law," instead reiterating that reasonable cause must be determined objectively as a matter of law and "on the basis of the facts known to the plaintiff when he or she filed or maintained the action." Here, plaintiff's attorney knew a proof of service to the County did not exist before the original complaint was filed, and because this knowledge was imputed to plaintiff, she knew she was filing a complaint barred under Government Code section 905. The court affirmed the trial court's conclusion plaintiff's cause was unreasonable. Finally, the court found plaintiff's claim she had been denied a jury trial frivolous since she had received a two-day trial during which her attorney submitted arguments and a witness. "The right to a jury trial is not the right to win. Instead, the right to a jury trial encompasses the

opportunity to present evidence and to have a jury determine the pertinent factual issues. The right to present evidence, however, is not unlimited. Instead, the right extends only to the opportunity to present reliable evidence." CSAC requested that the opinion be published, but the request was denied.

*In re D.P.* (Los Angeles County Department of Children and Family Services v. T.P.) Unpublished Opinion of the Second Appellate District, 2021 Cal.App.Unpub.LEXIS 860 (2d Dist. Feb. 10, 2021)(B301135), petition for review granted (May 26, 2021)(S267429) Status: Case Fully Briefed and Pending

The LA Dept of Children and Family Services sought jurisdiction over two minor children after one of them was found to have an unexplained rib fracture. The juvenile court sustained jurisdiction and released the children back to the parents with supervision. The parents timely appealed the jurisdictional and dispositional orders. The Department did not pursue any further action against the parents, and the juvenile court ultimately terminated jurisdiction. The Court of Appeal in an unpublished opinion dismissed the appeal as moot. The parents argued that the appeal should go forward because the juvenile court order finding them responsible, or at least negligent, for their child's injury would prevent them from serving as legal caregivers for their relatives' children should the need ever arise, and would subject them to CACI registration, potentially impacting future employment. The Second District disagreed. The court noted that it is an investigator's determination that abuse occurred that triggers the Department's duty to report, not the juvenile court order. Further, the County has a policy not to report these types of allegations to CACI, and in fact, no report was made the CACI in this case. Nevertheless, the Supreme Court granted review. CSAC has filed a brief in support of Los Angeles County.

## *In re J.A.* (*Riverside County Probation Dept v. Superior Court*) Pending in the Fourth Appellate District, Division Two (filed Oct. 26,

Pending in the Fourth Appellate District, Division Two (filed Oct. 26, 2021)(E077962)

Status: Amicus Brief Due April 7, 2022

In this case, J.A. was convicted in criminal court of several felony offenses in 1998 when he was 15 years old. Some ten years later, the Court of Appeal conditionally reversed and sent the case to juvenile court for a hearing on whether J.A. was entitled to the benefits of Public Safety and Rehabilitation Act of 2016 (Prop. 57 [amended state law to require youth to have a hearing in juvenile court before they could be transferred to adult court for prosecution]). Before a transfer hearing was conducted, the Legislature amended Proposition 57 (SB 1391, eff. Jan. 1, 2019), eliminating prosecutor's ability to seek transfer of 14- and 15-year-olds from juvenile court to criminal court with limited exceptions. The juvenile court found that SB 1391 applied retroactively to J.A. because he was 15 years old when he committed the subject offenses. Thus, his case could not be transferred to criminal court but would remain in juvenile court. The juvenile court attempted to commit J.A. to DJJ, which rejected his placement. The juvenile court then committed J.A. to a Riverside County-based secure youth treatment facility when J.A. was nearly 40 years old, notwithstanding Welfare and Institutions Code section 607, which sets the maximum age for these types of facilities at 25. Riverside County has appealed the order, and CSAC will file a brief in support.

#### Lejins v. City of Long Beach

72 Cal.App.5th 303 (2d Dist. Dec. 01, 2021)(B305134), petition for review pending (filed Jan. 7, 2022)(S272594)

#### Status: Petition for Review Pending

Voters approved a surcharge to transfer funds from the Long Beach Water Department to the City's General Fund for unrestricted use, which was embedded in in the rates the Water Department charged its customers for service. Plaintiffs, customers who had been charged the surcharge, challenged the fee as unconstitutional on the basis it imposed a fee as an incidence of property ownership in violation of article XIII D of the California Constitution. The trial court agreed and ruled in favor of Plaintiffs. The City appealed and the Court of Appeal affirmed, finding that the surcharge did violate article XIII D. The City argued article XIII D does not apply to a voter-approved general tax imposed on the use of municipal water and sewer services. But the court rejected that argument, finding instead that none of the exceptions in article XIII D, section 3 relate to voter approval and as a result "voter approval of [the surcharge] pursuant to article XIII C does not rescue the City from an independent constitutional violation of article XIII D." The court concluded that here, the surcharge did not otherwise meet the requirements of article XIII D, section 6, subdivision (b) and was therefore unconstitutional. Long Beach is seeking Supreme Court review, and CSAC has filed a letter in support.

#### Michael G. v. Superior Court (Orange County Social Services Agency)

69 Cal.App.5th 1133 (4th Dist. Div. 3 Oct. 6, 2021)(G060407), petition for review granted (Jan. 19, 2022)(S271809)

Status: Amicus Brief Due May 11, 2022

When a minor enters the dependency system, in most cases, parents are offered reasonable reunification services for six months, at which point they are evaluated and often provided another six months of services. At the twelve-month mark, the court has discretion to provide another six months, for a total of 18 months of reunification services. To move toward finality for the minor, after 18 months, there are limited circumstances under which the court must continue with reunification services. In this case, parents received reasonable reunification services for 12 months, but the court found that the services offered in the last period (from 12-18 months) were not reasonable. The court nevertheless declined to offer parents further reunification services, concluding that parents had received reasonable services for the statutory period (12 months), that continued reunification services was not in the minor's best interest, and that the statute does not require additional reunification services merely because the services offered in the last sixmonth period were not reasonable. On this last point, there is a disagreement among the Courts of Appeal. The California Supreme Court has granted review to resolve the split in authority and will consider the following issue: Are juvenile courts required to extend reunification efforts beyond the 18-month review when families have been denied adequate reunification services in the preceding review period? CSAC will file a brief in support of the Orange County Social Services Agency.

#### Ruelas v. County of Alameda

Pending in the Ninth Circuit Court of Appeals (filed July 7, 2021)(21-16528) Status: Amicus Brief Filed February 2, 2022

This is a class action brought by pre-trial detainees confined in Alameda County. Plaintiffs allege that they performed work for a for-profit company that contracts with the County under Proposition 139. Proposition 139 amended the California Constitution to allow for state prisons and county jails to establish prison-work programs by contract with for-profit companies. Plaintiffs claim they are entitled to minimum wages for that work under Labor Code section 1194. The County argues that Proposition 139 gives the County exclusive authority to set compensation for detainees by local ordinance and, because the County has not adopted such an ordinance, plaintiffs are not entitled to any monetary compensation. Instead, they are entitled only to the sentence reductions prescribed by the Penal Code. The trial court rejected that argument, finding that plaintiffs have a claim for minimum wages under the Labor Code in the absence of a local ordinance setting a different compensation rate. However, the court also acknowledged this was a question of first impression that would benefit from immediate review by the circuit court. As a result, the Ninth Circuit has certified the following question for interlocutory review under 28 U.S.C. § 1292(b): Do non-convicted incarcerated individuals performing services in county jails for a for-profit company that sells goods produced by incarcerated individuals to third parties outside of the county have a claim for minimum wages and overtime under Section 1194 of the California Labor Code in the absence of any local ordinance prescribing or prohibiting the payment of wages for these individuals? CSAC filed a brief in support of Alameda County.

#### Tekoh v. County of Los Angeles

985 F.3d 713 (9th Cir. Jan. 15, 2021)(18-56414), petition for rehearing denied (June 3, 2021), cert. petition granted (Jan 14, 2022)(21-499)

Status: Amicus Brief Due March 9, 2022

The question raised in this case is whether the failure to provide a *Miranda* warning alone can support a Section 1983 civil rights claim against an officer and a public agency for constitutional violations. In the facts of this case, there is no dispute that the *Miranda* warning against self-incrimination was not given, but also no dispute that the officer did not coerce plaintiff into confessing. Plaintiff's conviction that was obtained in part based on that confession was ultimately overturned. He then brought this civil action against the interrogating officer and the County. A jury found in favor of the officer and the County. But the Ninth Circuit reversed on appeal, concluding that "the use of an un-*Mirandized* statement against a defendant in a criminal proceeding violates the Fifth Amendment and may support a § 1983 claim" against a police officer. The Court denied rehearing, but seven judges vigorously dissented from the denial, explaining that prior case law confirmed the "constitutional underpinnings" of *Miranda*, but did not upset "the long line of cases characterizing *Miranda* as a prophylactic rule and not a 'constitutional right." The United States Supreme Court granted LA County's petition for certiorari, which CSAC supported, and CSAC will file a brief in support of the County on the merits of the case next month.



## Course Guide Winter-Spring 2022



Exceptional professional development for county elected officials, executives and managers



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#### 360 Manage Conflict (Even Hostility) in Comfort

#### Friday, February 18th / 9am-1:30pm {Virtual}

Conflicts and disagreements are a fact of life. They can contribute to better outcomes or can lead to an escalating situation. Transform the most difficult circumstances into a satisfying experience for all involved. This course helps County elected officials and executives identify constructive approaches to positively managing conflict whether from the dais, in a meeting, or one-on-one. Participants analyze their own response to conflict and develop tools to quickly assess and respond to difficult situations and create practical, positive outcomes.

#### **INSTRUCTOR:**

Laree Kiely, Ph.D. is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

#### 379 Beyond Survival: Best Practices for Personal Readiness and Resilience

#### Thursday, February 24th / 9am-1:30pm {Virtual}

This interactive session will be facilitated by two long-standing faculty in the CSAC Institute for Excellence in County Government. The discussion focuses on best practices for working in this COVID-19 environment of uncertainty and ambiguity. The interactive seminar with present relevant knowledge and tools for going beyond merely surviving to thriving in the context of global pandemics, civil protest, outreach to underserved communities, wildfires and the daily challenges of county government.

The significant uncertainty in county government calls for a combination of survival skills coupled with connecting to deeply human values. We are, at the very least, human beings being human. The interactive session, with small group discussions, will suggest best practices for "Deep Survival", moving to the concept of being "Antifragile" while staying authentic to our personal values and unique selves. The faculty draw on proven approaches for helping you and those you work with in county government, and the communities you may be working with to:

- identify what staff is looking for
- understand how professionals experience ambiguity
- share information and connect with others
- develop processes for questioning assumptions
- learn self-care, mental discipline tools
- stay effective while working through adversity,
- identify and carry forward lessons learned

The session is designed for participants to develop their own individualized game plan for applying the discussion to their work, as well as to learn from other participants.

#### **INSTRUCTOR:**

Laree Kiely, Ph.D. is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business. Dr. Rich Callahan, Associate Professor of Management, University of San Francisco.



Cost-Effective Solution for County Succession Planning and Executive Development

#### www.csacinstitute.org

Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute's most popular classes.

#### 121 Conscious Leadership

#### Thursday, March 3rd / 9am-1:30pm {Virtual}

This interactive course is designed for experienced and senior level managers to explore how to pivot their leadership application to become adaptive and inclusive in today's rapidly changing work environment.

In this course, participants will review and explore the Key to Inclusive Leadership and its relevance in today's constantly changing and evolving work environment. Participants will engage in activities and discussions about the leading organizations, teams, and individuals to successfully navigate challenges and change.

At the conclusion of this course, leaders will leave with actionable steps to improve their practice of leadership with a focus being inclusive. Additionally, leaders will be provided with a tool kit that will support their work becoming more inclusive while applying the practical and powerful Adaptive Leadership framework.

An expert from Syphax Strategic Solutions Inc. and the Nehemiah Emerging Leaders Program.

#### 123 Strategic Planning: Crafting and Leading Planning Processes

#### Friday, March 11th / 9am-1:30pm {Virtual}

Thinking strategically and determining priorities are essential skills in organizations, especially during times of uncertainty. This course examines how to make a strategic plan a living document and have it mean something to those affected. Participants examine:

- Developing a methodology for thinking strategically using the "STEP" model
- Crafting strategic goals and plans (including with the Board of Supervisors or other governing board), including during times of uncertainty
- Engaging stakeholders in the process
- Determining priorities and desired outcomes Tips to prepare an actionable plan

Best practices and case examples are explored to support integration of the plan into agency operations and decision making. Discussion highlights tips for supporting strategic thinking during times of change and uncertainty.

#### **INSTRUCTOR:**

Angela Antenore, M.Ed. is an experienced strategic facilitator, coach, and university instructor.

#### 120 Planning and Developing Strategies for Organizational Leadership

#### Thursday March 17th / 9am-1:30pm {Virtual}

Explore how to pivot your leadership skills to become adaptive in today's rapidly changing work environment. Participants will consider what leadership means and the importance of creating an inclusive organizational culture and environment. At the conclusion of this course, leaders will leave with actionable steps to build upon their leadership practices. Additionally, leaders will be provided with a tool kit that will support their work applying the practical and powerful adaptive leadership framework.

#### **INSTRUCTOR:**

An expert from Syphax Strategic Solutions Inc. and the Nehemiah Emerging Leaders Program.

### 354 Customer Service in the Public Sector: Balancing Satisfaction with Priorities

#### Friday March 18th / 9am-1:30pm {Virtual}

This policy level course helps managers and elected officials explore ways to create and enhance a customer service culture in their organization. Participants explore how to balance good customer service with county and state regulations and requirements. It focuses on what defines good customer service and a service culture. Lively small and large group discussions provide tools to assess the current environment; gaps are to be more service-oriented, and how to get there. Participants examine the structure and process to support and recognize effective customer service, even in difficult regulatory situations. Barriers to good customer service are examined along with service and performance measurements.

#### INSTRUCTOR:

Angela Antenore, M.Ed. is an experienced strategic facilitator, coach, and university instructor.

COUNTIES

**DEVELOPMENT FOR CALIFORNIA** 

**PROFESSIONAL** 

COURSE GUIDE Winter-Spring 2022

# 3

#### 121 Inclusive Leadership – Developing the Bench

#### Thursday, March 24th / 9am-1:30pm {Virtual}

Inclusion happens one thought, one moment, one conversation, one interaction, and one person at a time. It takes time, practice, and a conscious intention to ensure the team feels included and all belong. Today's emphasis on Diversity, Equity, and Inclusion (DEI) is not a trend or a short-lived new look at the workforce and leadership. It is a mandate for the 21st century. However, understanding and shifting our mindset is not enough; we also have to figure out what to DO. How do we create a culture of inclusion and make inclusive decisions? How do we have meaningful interactions with our co-workers and those we supervise and lead? How can we ensure that everyone has an opportunity for growth in our organization? The answers to these questions have to become behaviors to ensure that these actions become habits adopted in the workplace. This course, "Inclusive Leadership" addresses the third leg of our DEI leadership responsibilities.... This course will reinforce the DE mindset and add to leadership information and knowledge, but it will do more: we will focus on developing new tools, new behaviors, things leadership can actually do to create inclusion and equity in a world of individuals and diversity.

BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College and is part of the 2021 Board of Directors at the American Leadership Forum.

#### 114 Working With High-Risk & Vulnerable Populations

#### Friday, March 25th / 9am-1:30pm {Virtual}

This course introduces strategies to work with high-risk and vulnerable populations, which may be underserved in our work. Developing a better understanding on how to work effectively with these populations and build engagement, to improve their access to effective services. By building a better understanding of the factors affecting them, generational trauma impacts, and how to approach our important work with techniques when working with these populations. We will discuss the characteristics that impact high-risk and vulnerable populations, to assist participants in developing a framework of services based on accessibility and equity lens. The course will include case scenarios to help participants understand the complexity of organizational systems change.

Lucy Hernandez, CEO & Principal Strategist at Lucy Hernandez Consulting.

## 

#### 369 County Financial Reporting and Budgeting for Nonfinancial Professionals

#### Thursday, April 7th / 10am-3:30pm {Mendocino/Lake}

This course provides the tools for decision-makers, elected officials, senior managers – other than accountants and auditors - who want to have an overview understanding of government financial reporting. Participants discuss budgets, financial statements, and the audit, and at the 30,000-foot level what each of those is saying (or not saying!). Participants should bring questions about terms or concepts they have encountered as part of their interaction with county and government financial reporting. The discussion reviews terms and definitions used with government financial reporting and strategies on how to read financial statements and auditor reports to identify critical information and understand what it means ... in plain English!

#### **INSTRUCTOR:**

Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

#### 115 Adaptive Leadership

#### Friday, April 8th / 10am-3:30pm {Sacramento 1}

Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what's important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linksy and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.

#### **INSTRUCTORS:**

BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College, and is part of the 2021 Board of Directors at the American Leadership Forum.

To register for classes please visit www.csacinstitute.org

#### 333 IT Business Relationship Management

#### Thursday, April 14th / 9am-1:30pm {Virtual}

In order to ensure that the products and services IT delivers meet the needs of your key customers, strong customer relationships are critical to understand IT constraints, what customers value and need, and how to translate between the two perspectives. This course focuses on helping you understand the relationship management practice, the capabilities and competencies that drive success, your current relationships and where to focus in making them better, and how to build a high-level strategy to build your BRM practice.

Roger Root, Information Technology Director for Tuolumne County.

#### 380 Work Force Planning: Building a Framework for Success

#### Friday, April 15th / 10am-3:30pm {Fresno}

This interactive course is designed for experienced and senior-level managers to develop a conceptual framework on the lifecycle of talent development and succession planning within their organizations. In this course, participants will review common issues confronting organizations as generational transitions create vacancies and survey current approaches for integrating talent development and succession planning activities. Participants will engage in exercises and discussions about the talent development challenges within their organizations and apply methodologies and current workforce data in designing future steps for action. After this course, leaders will leave with an understanding of talent development and succession lifecycles and tools for building a framework and action steps for their organization.

#### **INSTRUCTOR:**

An expert from Syphax Strategic Solutions Inc. and the Nehemiah Emerging Leaders Program.

#### 137 Initiating, Navigating, and Negotiating the Dynamics of Change in County Government Thursday, April 21st / 10am-3:30pm {Solano}

This course focuses on changing policy and administrative approaches in county government. The course discussion explores a six-part framework developed from change processes in children's services, health services, homelessness, and other issues for underserved or vulnerable communities challenging county governments in California. The class experience is highly interactive, with participants applying to change model steps to their specific challenges. The discussion specifically addresses moving from current path dependencies and problem identification, with processes for redesigning institutions, policies, and organizational structures. The course is applied not theoretical; county focused, not general.

The course has two parts: one, individually, prior to class, watching a one-hour documentary that was broadcast on PBS on the career of a county supervisor which will be discussed in part two, as a group, meeting for a three-hour class. The material includes worksheets for participants. The course intends to help participants to initiate, as well as navigate and negotiate the dynamics of change in county government.

#### **INSTRUCTOR:**

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

#### 151 Financing California Counties: The History

#### Thursday, April 22nd / 10am-3:30pm {Sacramento 3}

Have you found yourself overwhelmed trying to understand the county revenue sources and funding streams? And how we ended up with this complex system? This course provides an in-depth examination of the history of county revenue sources and how they have evolved over decades. Exploring the context of county funding decisions by the legislature and administration over the last 40 years is critical in understanding the current state-county funding and revenue relationships. The class examines the history and consequences of major elements in county revenues including: Proposition 13, 172, 1A, Vehicle License Fees, Realignment, ERAF, property tax allocations, current year State budget and more.

Diane Cummins served as a Special Assistant to the Governor for state and local finances and has worked in both the executive and legislative branches on the budget.

COUNTIES

FOR CALIFORNIA

PROFESSIONAL DEVELOPMENT

#### 129 Intergenerational Leadership

#### Thursday, May 5th / 10am-3:30pm {Mendocino/Lake}

For the first time in history, we find ourselves working with people from five generations. In today's workplace, we have to understand, communicate and interact with people from different eras, different values and habits, and fundamentally different ideas about life! This class focuses on understanding and practicing how to integrate deeper generational insights into practice. Participants do self-assessments of their eras and their own values. They profile their work environments to discern the complexity of the generational mix. Most importantly they learn a unique set of skills and processes to employ when encountering people whose values, habits and business practices may be at odds with their own. This workshop provides participants skills to blend generations to get the best from everyone.

#### **INSTRUCTOR:**

Larry Liberty, Ph.D. works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of *The Maturity Factor – Solving the Mystery of Great Leadership*.

#### 131 Leading for Diversity, Equity, and Inclusion (DEI) in County Government

#### Thursday-Friday, May 19-20th / 10am-4:30pm Day 1; 8:30am-3pm Day 2 {Sacramento 4}

This two day course focuses on changing policy and practices in county government through an equity, diversity, and inclusion lens. The course explores a systemic framework developed around structural changes to address complex issues of inequities that impact communities across counties.

Participants will have the opportunity to engage in self-reflection, content exploration, and learn how to apply research based best practices to address internal and external inequities across the county.

#### TOPICS INCLUDE:

- The impact of historical politics and public education on underserved or vulnerable communities
- Key terms related to DEI (diversity, equity, inclusion, implicit bias, stereotypes, oppression, institutional racism)
- Cultural Proficiency Framework

#### **INSTRUCTOR:**

Nicole Anderson is founder and CEO of Nicole Anderson and Associates Consulting, LLC. Nicole has served as a developer and facilitator of professional learning services as well as an advocate for educational equity work in numerous ways around the nation.

#### 141 Change Management: Strategies for Success

#### Friday, May 20th / 10am-3:30pm {Fresno}

Managing change is a critical competency for county leaders as they seek to provide extraordinary services to their community. However, change is a complex and dynamic process that requires leaders to be intentional about the change they want to create. During this interactive course participants will gain the knowledge, tools, and skills necessary to drive successful change initiatives that enhance performance and increase organizational effectiveness. County leaders will engage in activities and discussions about the characteristics of change, barriers to adaptive change and strategies to create an environment that promotes change. After this course, leaders will leave with a comprehensive understanding of the factors that influence the success of change management and familiarity with creating effective teams and goal achievement within their organizations.

#### INSTRUCTOR:

An expert from Syphax Strategic Solutions Inc. and the Nehemiah Emerging Leaders Program.

#### 380 Talent Development and Succession Planning

#### Thursday, May 26th / 10am-3:30pm (Solano)

This interactive course will confront the "retirement wave" of baby-boomers leaving local government and explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development and succession planning are key to building organizational capacity, especially in tough times; steps to get started; and best practices and lessons learned from leadership development and succession planning programs.

#### INSTRUCTORS:

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership; Donna Vaillancourt is former San Mateo County Human Resources Director.

#### 129 Intergenerational Leadership

#### Friday, May 27th / 10am-3:30pm {Sacramento 1}

For the first time in history, we find ourselves working with people from five generations. In today's workplace, we have to understand, communicate and interact with people from different eras, different values and habits, and fundamentally different ideas about life! This class focuses on understanding and practicing how to integrate deeper generational insights into practice. Participants do self-assessments of their eras and their own values. They profile their work environments to discern the complexity of the generational mix. Most importantly they learn a unique set of skills and processes to employ when encountering people whose values, habits and business practices may be at odds with their own. This workshop provides participants skills to blend generations to get the best from everyone.

#### INSTRUCTOF

Larry Liberty, Ph.D. works with Fortune 500 companies and teaches in MBA programs across the globe, and is the author of *The Maturity Factor – Solving the Mystery of Great Leadership*.



#### 360 Manage Conflict (Even Hostility) in Comfort

#### Thursday, June 2nd / 10am-3:30pm {Mendocino/Lake}

Conflicts and disagreements are a fact of life. They can contribute to better outcomes or can lead to an escalating situation. Transform the most difficult circumstances into a satisfying experience for all involved. This course helps County elected officials and executives identify constructive approaches to positively managing conflict whether from the dais, in a meeting, or one-on-one. Participants analyze their own response to conflict and develop tools to quickly assess and respond to difficult situations and create practical, positive outcomes.

#### INSTRUCTOR:

Laree Kiely, Ph.D. is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

#### 336 IT Demand Management

#### Thursday, June 9th / 9am-1:30pm {Virtual}

One of the biggest challenges county IT departments face is addressing the rising volume of incoming demand with limited resource capacity (money, people, skills and time) to complete the work. Demand management is a practice devoted to ensuring that high value work gets done and capacity is managed to best advantage. This course will cover the design and improvement of demand management, from intake and assessment, to approval and prioritization, giving you the tools to optimize your handling of capacity and demand.

#### **INSTRUCTOR:**

Liza Massey, Chief Information Officer for Marin County.

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#### 392 World Class Contracting, Contract Management and Procurement

#### Thursday, June 9th / 10am-3:30pm (Solano)

Every County or public entity requires the effective procurement of goods and services in order to successfully achieve its mission, business objectives and meet the needs of its constituents. This class provides insight into fundamental principles of public contracting and procurement, the role of contracting and procurement within your organization, as well as, best in class strategies which lead to effectively and efficiently meeting your requirements. Discussion will cover the principles and key elements of contract management and procurement process, and will provide participants a broad understanding of various contracting approaches, best practices, and will discuss practical examples of contract monitoring tools and templates. Prior and during this session, participants will be invited to submit specific contracting and procurement situations and questions, which they would like to be discussed during the session.

#### **INSTRUCTOR:**

Jack Pellegrino, CPCM is the Director of Purchasing and Contracting for the County of San Diego and an Instructor at San Diego State University. He is a Certified Contracts Manager.

#### 138 Policy Analysis for Everyone

#### Friday, June 10th / 10am-3:30pm {Sacramento 2}

"Analysts" are not the only employees called on to analyze and develop public policy; program managers and leaders make consequential choices every week. Counties face many challenges that relate directly to policy questions. What is the best way to help people find employment? What can we do to reduce the number of people experiencing homelessness? How can counties discourage recidivism? Multiple solutions exist but too often we begin with a solution and ask whether we should adopt it or not. Stepping back a bit allows us to more fully consider the options and tradeoffs. Participants will acquire policy analysis skills, learn to better predict the long-term consequences of policy choices, and understand what drives behavior.

#### **INSTRUCTOR:**

Dr. Mary Kirlin is a consultant with local governments and a former public policy professor at Sacramento State University.

#### 180 Emotional Intelligence – A Leadership Master Class

#### Thursday-Friday, June 16-17th / 10am-4:30pm Day 1; 8:30am-3pm Day 2 {Fresno}

As the world changes, so do the requirements for leaders to leverage a new set of operating principles: self-awareness, self-management, motivation, collaboration, authenticity, empathy, adaptability, influence and resilience ... Emotional Intelligence. In this engaging 2 day workshop you will discover the power of emotional intelligence and how it impacts leadership effectiveness and performance. The workshop utilizes the latest research and techniques from neuroscience, emotional Intelligence and mindfulness to assist participants in building their leadership impact, optimize positive relationships, effectiveness, decision-making, influence, and wellbeing; all primary success factors of a great leader. Participants examine the fundamentals of EQ, its importance in leadership, and how to apply competencies and techniques to specific workplace situations. Participants complete a EQ profile and learn how EQ can be developed through practical tools and techniques.

To register for classes please visit www.csacinstitute.org

#### **INSTRUCTOR:**

John Dare transforms organizations to thrive in accelerating change as a Silicon Valley entrepreneur.

## \_EARN , GROW , ACHIEVE CSAC William "Bill" Chiat Institute for Excellence in County Government

#### **About CSAC William "Bill" Chiat Institute**

CSAC William "Bill" Chiat Institute for Excellence in County Government is a professional, practical continuing education program for senior county staff and elected officials. Its goal is to expand capacity and capability of county elected officials and senior staff to provide extraordinary services to their communities. The Institute was established in 2008 and is a component of the California Counties Foundation, Inc. and the California State Association of Counties (CSAC). Over 6,000 county staff and elected officials have taken courses. The Institute is supported by the California Counties Foundation (a 501(c)(3) charity), CSAC, grants from organizations and foundations, and course registration fees.

#### **Course Registration and Fees**

REGISTRATION - Course registration may be completed on-line. Advance registration is required. To register for a class please visit www.csacinstitute.org.

FEES - Course tuition includes instruction, materials, and certificate. All county staff and officials are eligible for the special county rate of \$175/class day. Staff from county-partnered CBOs, CSAC Partners and Premier Members, and CSAC Affiliate Members are also eligible for this special reduced rate. Regular registration fee is \$351/class day.

REGISTRATION FEES INCLUDE PROFESSIONAL INSTRUCTION, COURSE MATERIALS, AND CERTIFICATE.

#### **Cancellations and Substitutions**

Substitutions may be made at no charge. Registrations may be cancelled by logging into your account, e-mail or calling up to seven days in advance of the class. Refunds are subject to a \$20 handling fee. There are no refunds or credits for cancellations within seven days of a class or no-show the day of the class.

Director of Operations and Educational Programs Chastity Benson / cbenson@counties.org

Training Program Coordinator Matthew Brooks-Pritchard / mbrooks-pritchard@counties.org

Administrative Assistant Olviya Vataman / ovataman@counties.org (916) 327-7500 or info@csacinstitute.org



#### www.csacinstitute.org

Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute's most popular classes.



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#### **Campus Locations**

Sacramento Campus 1 California Museum 1020 0 St | Sacramento, CA 95814

Sacramento Campus 2 Capitol Event Center 1020 11th St | Sacramento, CA 95814

Sacramento Campus 3 Masonic Temple Association of Sacramento 1123 J St | Sacramento, CA 95814

Sacramento Campus 4 Tsakopoulos Library Galleria 828 | St | Sacramento, CA 95814

Fresno Campus Fresno County Plaza Ballroom 2220 Tulare St | Fresno, CA 93721

Solano Campus Solano County Events Center 601 Texas St | Fairfield, CA 94533

Mendocino/Lake Campus **Ukiah Valley Conference Center** 200 S School St | Ukiah, CA 95482



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Promoting Good Government at the Local Level

## **Update on Activities** March 2022

Local government plays an integral part in shaping a thriving community. That's why ensuring that local government leaders have the best resources. connections, and knowledge available is essential for their success. With a 65-year+ history of serving the needs of local governments in California, the Institute for Local Government (ILG) supports officials at special districts, counties and cities in tackling the state's most pressing and evolving issues.

Close alignment with our three affiliates - CSAC, the League of California Cities and the California Special Districts Association (CSDA) -- is critical to our success. Together with these local government partners, ILG maintains continued engagement with local leaders that affords us the opportunity to empower and educate them with real-world expertise.

We are a mission-driven nonprofit organization that is also non-partisan. And -- since ILG is not focused on advocacy -- we have the flexibility to serve as an objective third-party convener that helps cities, counties, and special districts navigate complex issues crossing multiple local and state agencies.

To learn more about our programs and resources visit www.ca-ilg.org, or connect with us through our newsletter or social media through Facebook, Twitter or LinkedIn.

## **ILG Welcomes New Office Manager!**

ILG is excited to announce the hiring of Kristy Bivens as our new office manager. Kristy Bivens is replacing ILG's longtime office manager Kristy Jensen, who retired after 17 years.

Born and raised in the city of New Orleans, Kristy B. has seen firsthand the impact of the neglect that unserved and underserved communities have on society as a whole. Kristy moved to California to attend college where she was formally trained in classical voice and composition. It was there that she began working with inner-city children and could clearly see where the true work was needed. She began her work with non-profits over 20 years ago providing resources and training to advocates for marginalized communities throughout the state via People. Parks and Programs. She has worked with hands-on grassroots organizations providing training and resources for rural communities, worked closely with legislators lobbying to establish laws

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Pat Martel

Retired City Manager Daly City Cal-ICMA Representative

Judith Mitchell

Former Councilmember Rolling Hills Estates

Richard Montgomery Councilmember

Manhattan Beach

Sue Novasel Supervisor El Dorado County

Blanca Pacheco Mayor Pro Tem Downey

Nat Rojanasathira

Deputy City Manager Monterey

**Hilary Straus** General Manager Citrus Heighagw 46 of 50 ict



needed to see actual change for generations to come and trained newly elected legislators to identify the areas of their communities that are lacking resources and how to implement the necessary changes. Kristy has been recognized in her field by state elected officials as well as legislators of the western states for her continual role in training and assisting them in their early careers as legislators and providing continual networking opportunities for state legislators to learn from one another in a non-partisan manner. She is excited to continue her journey with non-

profits by working with the Institute for Local Government to make this world a better place for all. Kristy can be reached at kbivens@ca-ilg.org.

### **New Housing and Planning Resources**

#### **Planning Commissioners Handbook Update and Training**

ILG is in the process of updating our flagship Planning Commissioners Handbook. The popular handbook is being updated for accuracy and relevance and will also be reflective of the emerging needs around the housing crisis, equity and justice, sustainability, resilience, and a number of other topics that have become front and center for local governments.

To ensure this is a useful and comprehensive resource, ILG developed a working group of subject matter experts, planning commissioners, elected officials, nonprofit partners, and state and local agencies to update the handbook. The handbook will cover such topics as the role of a planning commissioner and how to hold effective meetings, as well as the planning framework, housing law and policies, environmental issues, legal and fiscal considerations, public participation, a planning glossary, and more. The online version of the handbook was released March 1 and is available at <a href="https://www.ILGPlanningHandbook.org">www.ILGPlanningHandbook.org</a>, and the printable version will be posted shortly.

In conjunction with this update, ILG will also be designing and hosting a series of regional Planning Commissioner trainings. Those trainings are expected to begin April 2022 and continue throughout the year.

Contact Melissa Kuehne (<a href="mailto:mkuehne@ca-ilg.org">mkuehne@ca-ilg.org</a>) or Karalee Browne (<a href="mailto:kbrowne@ca-ilg.org">kbrowne@ca-ilg.org</a>) for more information about ILG's housing work.

## 2022 Webinars & Trainings

The ILG team is currently identifying topics of interest to continue our robust online and inperson training offerings for 2022. We are exploring topics relevant to our local government partners including virtual engagement, budgeting and finance, housing, local government basics, equity, workforce and climate resilience. Contact Erica Manuel (<a href="manuel@ca-ilg.org">emanuel@ca-ilg.org</a>) or Melissa Kuehne (<a href="makented-mkuehne@ca-ilg.org">mkuehne@ca-ilg.org</a>) for more information or if you have a topic you would like us to consider.

#### **Facilitated Workshops and Trainings**

The ILG team also provides customized training sessions and private, facilitated discussions for jurisdictions throughout the state on leadership and governance topics. We recently partnered with Placer County to host a discussion on governance policies and handbooks. Whether your team is looking to go from good to great, engage in goal setting or team building conversations

or have discussions around roles and effective meetings, ILG can help you meet those goals. Sessions are offered in both virtual and in-person formats. Contact Melissa Kuehne (mkuehne@ca-ilg.org) for more information.

#### **Recent Webinar: Navigating New Laws** and Protocols Around Public Meetings: The Brown Act and Other Considerations

Nearly 700 local government staff and officials joined the ILG team for our first free webinar of the year. The webinar featured legal experts and local government staff discussing updates to open meeting laws, best practices for running virtual public meetings and lessons learned from local governments navigating hybrid and in-person council and board meetings. Find the slide



deck and recording here: www.ca-ilg.org/webinar/navigating-new-laws-and-protocols-aroundpublic-meetings-brown-act-and-other-considerations.

#### **Past Webinars Available on Demand**



ILG hosted over 25 webinars in 2021. You can access all of ILG's past webinars on demand here: www.ca-ilg.org/post/ilg-webinar-archives. Contact Erica (emanuel@ca-ilg.org) or Melissa (<u>mkuehne@ca-ilq.orq</u>) for more information.

## **Recognizing Local Government Champions**

Starting in February, the ILG team began collecting nominations for outstanding leaders in public service. Nominations can include anyone working in one of California's cities, counties or special districts – from staff to elected or appointed officials.

Help us celebrate your good work in the areas of: Leadership & Governance, Public Engagement, Sustainable & Resilient Communities and Workforce & Civics Education.

Now accepting nominations to recognize exceptional public servants at California cities, counties & special districts. Help us celebrate exemplary staff, elected & appointed officials! NOMINATE A COLLEAGUE TODAY!

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Throughout the year, we will highlight your nominees in social media posts, future newsletters and on our website. As further incentive, if you submit a nomination, you'll be entered to win a free registration to an upcoming ILG training (valued at up to \$1,000).

<u>Submit a nomination here</u> or through the ILG website at <u>www.ca-ilg.org</u>.

### **Cross-promoting CSAC**

ILG is proud of our affiliation with CSAC, and we highlight it as often as possible through all our communication channels. In additional to monthly CSAC content in our e-newsletter, we actively promote CSAC programs and activities on social media.

The ILG team also recently authored a blog for CSAC "<u>Inspiring the Next Generation of Leaders the Riverside County Way</u>," which shares the county's innovative approach to internships and youth engagement.

We are currently working with the CSAC communications team to identify additional topics for articles for *A County Voice*.

## **ILG Board Meetings**

ILG's Board of Directors met on December 20 to approve the 2022 budget and leadership. CSAC representative Virginia Bass will serve as the ILG Marketing Committee Chair in 2022.

In 2022, the ILG Board will meet on:

- Friday, March 11 virtual
- Friday, June 10 virtual
- Thursday-Friday, August 18-19 in person
- Friday, November 4 virtual
- Tuesday, December 20 virtual

## California State Association of Counties 2022 Calendar of Events

JANUARY	
17	Martin Luther King, Jr. Day
27	CSAC Executive Committee Meeting   Sacramento
FEBRUARY	
2 – 4	Executive Committee Leadership Forum   San Diego
12 – 16	NACo Legislative Conference   Washington DC
21	Presidents Day
MARCH	
3	CSAC Board of Directors Meeting   Sacramento
23	
TBA	CSAC Regional Meeting   TBA
APRIL	
1	Cesar Chavez Day (observed)
	CSAC Finance Corp. Spring Meeting   Napa County
	CSAC Legislative Conference   Sacramento
21	CSAC Board of Directors Meeting   Sacramento
MAY	
18 – 20	Western Interstate Region (WIR) Conference   Anchorage, Alaska
30	Memorial Day
JUNE	
20	Juneteenth (observed)
TBA	CSAC Regional Meeting   TBA
JULY	
4	
21 - 24	NACo Annual Conference   Adams County - Aurora, Colorado
AUGUST	
11	CSAC Executive Committee Meeting   Sacramento
SEPTEMBER	
1	CSAC Board of Directors Meeting   Sacramento
5	Labor Day
TBA	CSAC Regional Meeting   TBA
OCTOBER	
12 - 14	
10	Indigenous Peoples Day
NOVEMBER	
11	Veterans Day
14 - 18	CSAC 128 <sup>th</sup> Annual Meeting   Orange County
17	CSAC Board of Directors Meeting   Orange County
24 - 25	Thanksgiving Holiday
DECEMBER	
7 - 9	CSAC Officers Retreat   TBD

26 Christmas Day (observed)