CSAC 2016 Annual Conference Addressing the Housing Affordability Crisis in San Diego and Beyond

December 1, 2016

Jennifer LeSar, President & CEO

LeSar Development Consultants





Jennifer LeSar

President and CEO, LeSar Development Consultants

- M.B.A. in Real Estate and Finance &
 M.A. in Urban Planning, UCLA
- * Expert in Community Development and Real Estate Finance
- Expertise in Investment Banking,Policy and Program Development
- * Strategic Planning Advisor to City and County Public Housing Agencies in San Diego, Los Angeles, and Northern California

LDC Report: "Addressing the Housing Affordability Crisis in San Diego and Beyond" (Nov. 2015)

- San Diego Housing Commission and San Diego City Council concerned about rising costs and supply of housing
- We proposed a holistic action plan to improve housing affordability
- Report recommends 11 steps to reduce:
 - ➤ The cost of affordable housing construction by \$36K \$174K per unit
 - ➤ Market-rate housing costs by \$23K to \$51K per unit

11 Key Recommendations that Apply Everywhere

- Set annual goals for housing production, with a scorecard to track progress
- 2. Incentivize More 80/20 Developments
- 3. Defer Development Fees
- 4. Reduce or Eliminate Parking Requirements
- Reduce Commercial Space Requirements in Multi-Family Complexes
- 6. Unlock Vacant and Underutilized Land for Development

11 Key Recommendations that Apply Everywhere (continued)

- 7. Shorten Entitlement Process
 - Allow conceptual reviews of discretionary building permits
 - > Self-certification
 - Online permitting, etc.
- 8. Approve Master Environmental Impact Reports (EIRs)
 - Use Community Plans to reduce review time and expense
 - Streamline permitting processes and timeline
- 9. Support CEQA Reform
 - Implement "By Right" Policies

11 Key Recommendations that Apply Everywhere (continued)

- 10. Align the State's oversight over housing policy (now split among 5 agencies)
- 11. Increase State and Federal resources to address homelessness and LIHTCs to support affordable housing development
 - In 2016, \$4 billion in local housing bonds approved!

LeSar Development Consultants Contact Information

- www.lesardevelopment.com
- Office: (619) 236-0612
- Newsletters and Blog (Subscribe through Website)
 - > 1st of the Month
 - > The Social Impacter
- 404 Euclid Avenue, San Diego, CA 92114

