

# CSAC BOARD OF DIRECTORS

## BRIEFING MATERIALS

Thursday, September 1, 2022  
10:00 am - 2:00pm



**Library Galleria | 828 I Street, Sacramento, CA 95814**

**Zoom: Zoom: <https://us02web.zoom.us/j/82196163245?pwd=NDdZTDITQkR4U0srNDFmbVphV2Exdz09>**

**Conference Line: (669) 900-6833 | Meeting ID: 821 9616 3245 | Password: 636768**

California State  
Association of Counties



CALIFORNIA STATE ASSOCIATION OF COUNTIES  
BOARD OF DIRECTORS MEETING  
Thursday, Sept. 1, 2022 | 10:00 AM – 2:00 PM

Tsakopoulos Library Galleria | 828 I Street, Sacramento

Zoom: <https://us02web.zoom.us/j/82196163245?pwd=NDdZTDITQkR4U0srNDFmbVphV2Exdz09>

Conference Line: (669) 900-6833 | Meeting ID: 821 9616 3245 | Password: 636768

---

AGENDA

---

Presiding: Ed Valenzuela, President

**THURSDAY, SEPTEMBER 1**

10:00 AM **PROCEDURAL ITEMS**

1. Pledge of Allegiance *Page 1*
2. Roll Call *Pages 2-3*

10:15 AM **ACTION ITEMS**

3. Approval of Minutes from April 21, 2022 *Pages 4-6*
4. Consideration of 2025 CSAC Annual Meeting Venue *Pages 7-9*
  - *Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services*
5. Consideration of Homelessness Action Team (HAT) Guiding Principles *Pages 10-13*
  - *Supervisor Chuck Washington | HAT Chair*
  - *Jacqueline Wong-Hernandez | Deputy Executive Director, Legislative Affairs*
  - *Danielle Bradley | Legislative Analyst*
6. Proposition 31: Referendum on 2020 Law That Would Prohibit the Retail Sale of Certain Flavored Tobacco Products **(Recommendation: Support)** *Pages 14-16*
  - *Supervisor Carole Groom | HHS Chair*
  - *Jolie Onodera | Senior Legislative Representative*

**POTENTIAL ACTION ITEMS**

- ~~7. Proposition 27: Allows Online and Mobile Sports Wagering Outside Tribal Lands *Page 17*~~  
**(Proposition not forwarded by Policy Committee)**
  - ~~➤ *Geoff Neill | Legislative Representative*~~
  - ~~➤ *Brian Cote | Senior Legislative Analyst*~~

11:00 AM **DISCUSSION ITEMS**

8. Executive Director's Report *Page 18*
9. Appointment of CSAC's NACo Board of Directors Suburban Representative *Page 19*
  - *Supervisor Bruce Gibson | CSAC 2<sup>nd</sup> Vice President & Suburban County Chair*
10. CSAC Grant Support Initiative *Pages 20-21*
  - *Supervisor Ed Valenzuela | CSAC President*
  - *Graham Knaus | Executive Director*

11:30 AM 11. Legislative Update

➤ *Jacqueline Wong-Hernandez | Deputy Executive Director, Legislative Affairs*

Health & Human Services

- *Jolie Onodera | Senior Legislative Representative*
- *Justin Garrett | Senior Legislative Representative*
- *Danielle Bradley | Legislative Analyst*

Administration of Justice

- *Ryan Morimune | Legislative Representative*
- *Stancia Boatner | Legislative Analyst*

Government, Finance & Administration

- *Geoff Neill | Legislative Representative*
- *Ryan Souza | Legislative Representative*
- *Brian Cote | Senior Legislative Analyst*

Housing, Land Use & Transportation

- *Mark Neuburger | Legislative Representative*
- *Kristina Gallagher | Legislative Analyst*

Agriculture, Environment & Natural Resources

- *Catherine Freeman | Senior Legislative Representative*
- *Ada Waelder | Legislative Analyst*

12:00 PM **LUNCH**

12:30 PM 12. Caucus Chair Report-Outs

- *Supervisor Ed Valenzuela | Rural Caucus Chair*
- *Supervisor Chuck Washington | Urban Caucus Chair*
- *Supervisor Bruce Gibson | Suburban Caucus Chair*

12:50 PM **INFORMATION ITEMS**

13. Operations & Member Services Report

*Pages 22-31*

- *Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services*
- *Farrah McDaid Ting | Director, Public Affairs & Member Services*

14. CSAC Finance Corporation Report

*Page 32-43*

- *Alan Fernandes | Chief Executive Officer, CSAC FC*
- *Jim Manker | Director of Business Development, CSAC FC*
- *Jonathan Davis | Account Executive, GovInvest*

15. California Counties Foundation Report

*Pages 44-46*

- *Manuel Rivas, Jr. | Deputy Executive Director, Operations & Member Services*
- *Ryan Souza | Program Director, CSAC Support HUB for Criminal Justice Programming & Results First Initiative*
- *Chastity Benson | Director, Operations & Educational Programs*

16. INFORMATION ITEMS WITHOUT PRESENTATION

- CSAC Litigation Coordination Program
- CSAC Institute Course Guide
- Institute for Local Government (ILG) Reports
- 2022 & 2023 Calendar of Events

*Pages 47-52*

*Pages 53-63*

*Pages 64-71*

*Pages 72-73*

1:30 PM

**SPECIAL PRESENTATION**

- *Antonio Villaraigosa | Infrastructure Advisor, State of California*
- *Mark Tollefson | Deputy Cabinet Secretary*

2:00 PM

**ADJOURN**

*If requested, this agenda will be made available in appropriate alternative formats to persons with a disability. Please contact Korina Jones [kjones@counties.org](mailto:kjones@counties.org) or (916) 327-7500 if you require modification or accommodation in order to participate in the meeting.*





*United States of America*  
Pledge of Allegiance



California State Association of Counties®

**CALIFORNIA STATE ASSOCIATION OF COUNTIES**  
 Board of Directors  
 2021-2022

**SECTION**  
 U=Urban  
 S=Suburban  
 R=Rural

President:  
 First Vice President:  
 Second Vice President:  
 Immediate Past President:

Ed Valenzuela, Siskiyou  
 Chuck Washington, Riverside  
 Bruce Gibson, San Luis Obispo  
 James Gore, Sonoma

| SECTION | COUNTY              | DIRECTOR         |
|---------|---------------------|------------------|
| U       | Alameda County      | Keith Carson     |
| R       | Alpine County       | Terry Woodrow    |
| R       | Amador County       | Richard Forster  |
| S       | Butte County        | Debra Lucero     |
| R       | Calaveras County    | Merita Callaway  |
| R       | Colusa County       | Kent Boes        |
| U       | Contra Costa County | John Gioia       |
| R       | Del Norte County    | Chris Howard     |
| R       | El Dorado County    | Sue Novasel      |
| U       | Fresno County       | Buddy Mendes     |
| R       | Glenn County        | Keith Corum      |
| R       | Humboldt County     | Virginia Bass    |
| S       | Imperial County     | Raymond Castillo |
| R       | Inyo County         | Jeff Griffiths   |
| S       | Kern County         | Zack Scrivner    |
| R       | Kings County        | Craig Pedersen   |
| R       | Lake County         | Bruno Sabatier   |
| R       | Lassen County       | Chris Gallagher  |
| U       | Los Angeles County  | Kathryn Barger   |
| R       | Madera County       | Leticia Gonzelz  |
| S       | Marin County        | Damon Connolly   |
| R       | Mariposa County     | Miles Menetrey   |
| R       | Mendocino County    | John Haschak     |
| S       | Merced County       | Scott Silveira   |
| R       | Modoc County        | Ned Coe          |
| R       | Mono County         | John Peters      |
| S       | Monterey County     | Luis Alejo       |
| S       | Napa County         | Diane Dillon     |
| R       | Nevada County       | Heidi Hall       |

|   |                             |                   |
|---|-----------------------------|-------------------|
| U | Orange County               | Lisa Bartlett     |
| S | Placer County               | Bonnie Gore       |
| R | Plumas County               | Greg Hagwood      |
| U | Riverside County            | Chuck Washington  |
| U | Sacramento County           | Sue Frost         |
| R | San Benito County           | Bea Gonzalez      |
| U | San Bernardino County       | Janice Rutherford |
| U | San Diego County            | Nora Vargas       |
| U | San Francisco City & County | Rafael Mandelman  |
| U | San Joaquin County          | Chuck Winn        |
| S | San Luis Obispo County      | Bruce Gibson      |
| U | San Mateo County            | Carole Groom      |
| S | Santa Barbara County        | Das Williams      |
| U | Santa Clara County          | Susan Ellenberg   |
| S | Santa Cruz County           | Bruce McPherson   |
| S | Shasta County               | Tim Garman        |
| R | Sierra County               | Lee Adams         |
| R | Siskiyou County             | Ed Valenzuela     |
| S | Solano County               | Erin Hannigan     |
| S | Sonoma County               | Lynda Hopkins     |
| S | Stanislaus County           | Vito Chiesa       |
| R | Sutter County               | Dan Flores        |
| R | Tehama County               | Robert Williams   |
| R | Trinity County              | Keith Groves      |
| S | Tulare County               | Amy Shuklian      |
| R | Tuolumne County             | Ryan Campbell     |
| U | Ventura County              | Kelly Long        |
| S | Yolo County                 | Jim Provenza      |
| R | Yuba County                 | Gary Bradford     |

## **ADVISORS**

Rita Neal, County Counsel, San Luis Obispo

Wendy Tyler, Colusa County CAO, California Association of County Executives, President

*\*The Executive Committee is highlighted for your reference*

CALIFORNIA STATE ASSOCIATION OF COUNTIES  
BOARD OF DIRECTORS

April 21, 2022

SAFE Credit Union Convention Center | 1400 J Street, Sacramento | Ballroom 5/7/9, Level Two

Zoom: <https://us02web.zoom.us/j/88561362956?pwd=Q0lncjZRFg3V3ZmbE83Ty9iYUVwQT09>

Conference Line: (669) 900-6833 | Meeting ID: 885 6136 2956 | Password: 748349

---

MINUTES

---

**1. Roll Call**

OFFICERS

Ed Valenzuela | President  
Chuck Washington | 1<sup>st</sup> Vice President  
Bruce Gibson | 2<sup>nd</sup> Vice President  
James Gore | Immediate Past President

CSAC STAFF

Graham Knaus | Executive Director  
Manuel Rivas, Jr. | Deputy Executive Director,  
Operations & Member Services  
Jacqueline Wong-Hernandez | Deputy  
Executive Director, Legislative Affairs

ADVISORS

Rita Neal, County Counsels, San Luis Obispo  
Minh Tran, California Association of County  
Executives President, Napa County

EX OFFICIO MEMBER

Ed Scofield | Treasurer, Nevada County

|              |   |                               |                 |   |                  |
|--------------|---|-------------------------------|-----------------|---|------------------|
| Alameda      | – | Keith Carson                  | Orange          | – | Lisa Bartlett    |
| Alpine       | – | Terry Woodrow                 | Placer          | – | Bonnie Gore      |
| Amador       | – | Richard Forster               | Plumas          | – | <i>Absent</i>    |
| Butte        | – | Debra Lucero                  | Riverside       | – | Chuck Washington |
| Calaveras    | – | <i>Absent</i>                 | Sacramento      | – | <i>Absent</i>    |
| Colusa       | – | Merced Corona (alternate)     | San Benito      | – | <i>Absent</i>    |
| Contra Costa | – | <i>Absent</i>                 | San Bernardino  | – | <i>Absent</i>    |
| Del Norte    | – | Chris Howard                  | San Diego       | – | Nora Vargas      |
| El Dorado    | – | Sue Novasel                   | San Francisco   | – | <i>Absent</i>    |
| Fresno       | – | <i>Absent</i>                 | San Joaquin     | – | <i>Absent</i>    |
| Glenn        | – | Keith Corum                   | San Luis Obispo | – | Bruce Gibson     |
| Humboldt     | – | Michelle Bushnell (alternate) | San Mateo       | – | <i>Absent</i>    |
| Imperial     | – | <i>Absent</i>                 | Santa Barbara   | – | Das Williams     |
| Inyo         | – | Jeff Griffiths                | Santa Clara     | – | Susan Ellenberg  |
| Kern         | – | Zack Scrivner                 | Santa Cruz      | – | Bruce McPherson  |
| Kings        | – | Craig Pedersen                | Shasta          | – | <i>Absent</i>    |
| Lake         | – | Bruno Sabatier                | Sierra          | – | Lee Adams        |
| Lassen       | – | Chris Gallagher               | Siskiyou        | – | Ed Valenzuela    |
| Los Angeles  | – | Kathryn Barger                | Solano          | – | Erin Hannigan    |
| Madera       | – | Leticia Gonzalez              | Sonoma          | – | Lynda Hopkins    |
| Marin        | – | <i>Absent</i>                 | Stanislaus      | – | Vito Chiesa      |
| Mariposa     | – | Miles Menetrey                | Sutter          | – | Dan Flores       |
| Mendocino    | – | John Haschak                  | Tehama          | – | Robert Williams  |
| Merced       | – | <i>Absent</i>                 | Trinity         | – | Keith Groves     |
| Modoc        | – | Ned Coe                       | Tulare          | – | Amy Shuklian     |
| Mono         | – | John Peters                   | Tuolumne        | – | Ryan Campbell    |
| Monterey     | – | Luis Alejo                    | Ventura         | – | Kelly Long       |
| Napa         | – | Diane Dillon                  | Yolo            | – | Jim Provenza     |
| Nevada       | – | Heidi Hall                    | Yuba            | – | Gary Bradford    |

## 2. Executive Director's Report

Graham Knaus provided a brief update on the state of the Association and provided several staff updates.

## 3. CARE Court Proposal & Homelessness

Graham Knaus and Jaqueline Wong-Hernandez provided an update on the Governor's CARE Court Framework.

## 4. Approval of Minutes from March 3, 2022

A motion to approve the minutes from March 3, 2022, was made by Supervisor Long; second by Supervisor Dillon. Motion carried unanimously.

## 5. Approval of IRS Form 990 – Tax Year 2020

A motion to approve IRS Form 990 – Tax Year 2020, was made by Supervisor Pedersen; second by Supervisor Lucero. Motion carried unanimously.

## 6. Consideration of the 2022-23 Budget & Salary Schedule

CSAC Treasurer, Supervisor Ed Scofield, presented the CSAC 2022-23 Budget and recommended that the Board of Directors:

- a. Adopt the CSAC Proposed Budget and Salary Schedule for FY 2022-23 as approved by the Executive Committee on March 23, 2022.

A motion to adopt the CSAC Proposed Budget and Salary Schedule for FY 2022-23 was made by Supervisor Lucero; second by Supervisor Gallagher. Motion carried unanimously.

- b. Authorize the acceptance of an additional \$450,000 as approved by the CSAC Finance Corporation on April 7, 2022, as follows:

- (a) \$250,000 in one-time funds to be recognized in the current fiscal year (FY 2021-22)
- (b) \$200,000 in ongoing funds to be included in the CSAC Budget starting in FY 2022-23

A motion to authorize the acceptance of an additional \$450,000 as approved by the CSAC Finance Corporation on April 7, 2022, was made by Supervisor Peters; second by Supervisor Campbell. Motion carried unanimously.

- c. Direct CSAC staff to amend the FY 2022-23 Proposed Budget to recognize the additional contribution by the Finance Corporation.

A motion to amend the FY 2022-23 Proposed Budget was made by Supervisor Haschak; second by Supervisor Sabatier. Motion carried unanimously.

## 7. Legislative Update and Policy Committee Reports

Jaqueline Wong-Hernandez provided a legislative update to the board regarding the CSAC Letter Opposing the Kaiser Statewide Contract and State Budget Priorities for counties.

CSAC Policy Committee Chairs and Legislative Representatives provided updates from the Administration of Justice, Agriculture, Environment & Natural Resources, Government, Finance, & Administration, Health & Human Services, and Housing, Land Use, & Transportation Policy Committees.

## **8. Federal Priority Issues Update**

Joe Krahn and Hasan Sarsour with Paragon Government Relations gave an update on CSAC's federal priorities.

## **9. Caucus Reports**

Each Caucus chair provided a report on their respective caucus meetings:

- Supervisor Valenzuela | Rural Caucus Chair
- Supervisor Washington | Urban Caucus Chair
- Supervisor Gibson | Suburban Caucus Chair

## **10. CSAC Finance Corporation Report**

Alan Fernandes, Finance Corporation CEO, reported on behalf of the CSAC Finance Corporation.

Jim Manker, Director of Business Development, introduced CSAC Corporate Partners, Brandon Tate with Rescue Agency and Richard Abrusci, Chairman of the Board for California 211. Both Mr. Tate and Mr. Abrusci provided a brief presentation to the board.

## **11. Communications & Member Services Report**

Manuel Rivas, Jr. and Farrah McDaid Ting, Director of Public Affairs and Member Services, reported on CSAC communications and member services.

## **12. California Counites Foundation Report**

Manuel Rivas and Chastity Benson, Director of Operations and Educational Services, reported on the Foundation. Ryan Souza, Program Director for the CSAC Support Hub for Criminal Justice Programming, reported on the Support Hub.

**The next Board of Directors Meeting will be held on September 1<sup>st</sup>, 2022, in Sacramento.**



**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

**TO: CSAC Board of Directors**

**FROM: Manuel Rivas, Jr., Deputy Executive Director of Operations & Member Services  
Farrah McDaid Ting, Director of Public Affairs and Member Services  
Porsché Green, Meeting Planner**

**ACTION ITEM: Approve Site for 2025 Annual Meeting**

CSAC staff researches potential sites for future Annual Meetings throughout the year to secure suitable venues and ensure the best rates for our members. Recently, large convention bookings have increased exponentially in California, which has reduced the availability of properties and increased the rates for groups looking to convene conferences in the state.

The CSAC Executive Committee approved Santa Clara County as the 2025 site of the CSAC Annual Meeting and this action item is offered to the CSAC Board of Directors for review and approval according to the CSAC Bylaws. Please note that staff continues to research 2026 site options.

**Recommendation:**

- 1) Approve the CSAC Executive Committee’s recommendation to hold the 2025 CSAC Annual Meeting in Santa Clara County at the San Jose Convention Center Nov. 30-Dec. 5, 2025**

**Selection Process**

The site selection process for the 2025 Annual Meeting began with a flurry of CSAC Request for Proposals (RFPs) to various venues in California counties that have the ability to host a meeting of our size. CSAC solicited RFPs from sites in Alameda, Los Angeles, Monterey, Napa, Riverside, San Diego, Santa Clara and Ventura Counties.

After carefully reviewing the proposals, staff determined that Santa Clara County met the Association’s Annual Meeting criteria, objectives, and budget requirements for the 2025 event.

**2025 (Northern California)**

| County             | Location | Conference Facility        | Sleeping Rooms            | Room Rate   | Comment  |
|--------------------|----------|----------------------------|---------------------------|-------------|--|
| <b>Santa Clara</b> | San Jose | San Jose Convention Center | Marriott, Signia & Hilton | \$279/\$299 | <ul style="list-style-type: none"> <li>County hosted in 2013 – 12 years ago</li> <li>Property is near public transportation and airport</li> <li>Many downtown attractions nearby</li> </ul> |

### **Additional Notes Regarding Potential 2025 Sites**

The San Jose Convention Center is connected to the both the Marriott and Hilton hotels, making it easily accessible from both properties and large enough to host additional meeting functions as needed. The site is currently available during the week of November 30 through December 5, 2025 – after the Thanksgiving Holiday.

The Meritage property in Napa County did not meet the space needs for the Annual Meeting. The property rents at the highest accommodation rates, cannot house an Exhibit Hall of our size, enforces strict start and end time for all sessions and meetings, and requires transportation for all offsite functions.

The Monterey Convention Center and its partners were already booked for November 2025 due to strong demand.

### **Recommendation**

Based on our review of the RFP results and the optimal suitability of the San Jose Convention Center, the CSAC Executive Committee approved Santa Clara County as the site for the 2025 CSAC Annual Meeting. The Executive Committee therefore recommends that the CSAC Board of Directors **Approve the San Jose Convention Center in Santa Clara County as the site for the 2025 CSAC Annual Meeting.**

### **Next Steps**

If approved by the Board of Directors, CSAC staff will finalize the negotiations and contracts with the San Jose Convention Center and surrounding hotels.

---

**Attachments:** Annual Meeting Site Selection Policy and Annual Meeting History



## **ANNUAL MEETING SITE SELECTION POLICY**

The “Annual Meeting” is the marquee event for the California State Association of Counties. The location of this meeting, in terms of both geography and venue, is critical to the overall success of the meeting.

The CSAC Annual Meeting will alternate between Northern and Southern California. Whenever feasible, CSAC will utilize as many counties as possible over a period of time to celebrate our members’ diversity and uniqueness.

Eligible counties and locations must meet specific criteria, including:

### **1. CSAC Meeting Purposes and Objectives**

Nearby hotel facility or facilities must have approximately 500 sleeping rooms available for up to four nights.

The conference facility must have within short walking distance of hotels.

The conference facility must be able to house the vast majority of CSAC and affiliate meetings (e.g., 50,000 square feet of meeting space). Overflow meeting space must be available at a close-by facility.

The conference facility must have the ability to house an Exhibit Hall of approximately 120 booth spaces.

### **2. CSAC Budget Requirements**

Meeting facility costs (including conference space, meals, and hotels) must fit within CSAC budget requirements to ensure that registration fees are kept reasonable.

### **3. CSAC Member Preferences**

Locations should be chosen based on the preference of a county to host the conference.

It is strongly desired that the “host county” play an active role in the planning, implementation and ultimate success of the Annual Meeting.

### **4. Process**

To allow for adequate planning, CSAC will book its Annual Meetings four (4) years in advance.

Each year, a new recommendation will come before the Executive Committee and Board of Directors for consideration.

CSAC Staff will research potential counties and venues for Annual Meetings. An analysis and recommendations on sites will be brought to the Executive Committee and Board of Directors for review and final decision.



September 1, 2022

1100 K Street  
Suite 101  
Sacramento  
California  
95814

Telephone  
916.327.7500

Facsimile  
916.441.5507

**To:** CSAC Board of Directors

**From:** Jacqueline Wong-Hernandez, Deputy Executive Director of Legislative Affairs  
Danielle Bradley, Legislative Analyst, Health, Human Services & Homelessness

**RE: Consideration of Homelessness Action Team (HAT) Guiding Principles –  
ACTION ITEM**

---

**Recommendation:** The Executive Committee recommends that the CSAC Board of Directors approve the Homelessness Guiding Principles developed by Homelessness Action Team.

**Summary:**

On any given night, California is home to over 160,000 unhoused residents. Despite new investments in affordable housing and homelessness in recent years, California continues to see a growing number of individuals and families that lack a consistent and safe place to call home. Just as there are many contributing factors to the growing homeless population, there is no “silver bullet” to ending homelessness. California needs a transparent, all-inclusive strategy that spans multiple policy areas and engages all levels of government with clear lines of responsibility.

Given the growing magnitude of the homelessness crisis, CSAC reinstated the Homelessness Action Team (HAT) earlier this year, chaired by CSAC First Vice-President Chuck Washington and comprised of seven other county supervisors:

- Keith Carson, Alameda County
- Jeff Griffiths, Inyo County
- Luis Alejo, Monterey County
- Lisa Bartlett, Orange County
- Nora Vargas, San Diego County
- Carole Groom, San Mateo County
- Oscar Villegas, Yolo County

CSAC’s HAT met multiple times over the last few months to draft guiding principles on homelessness. Once finalized and adopted by the Board of Directors, these principles will be used to guide the development of county-led homelessness proposals over the fall and winter.

The attached principles before the Board of Directors call for multi-level partnerships and collaboration, but also recognize the need for clear lines of responsibility across all levels of government and sustained, flexible state funding.

**CSAC Staff Contacts:**

Jacqueline Wong-Hernandez, CSAC Deputy Executive Director of Legislative Affairs: [jwong-hernandez@counties.org](mailto:jwong-hernandez@counties.org), (916) 767-2638

Danielle Bradley, CSAC Legislative Analyst, Health, Human Services & Homelessness: [dbradley@counties.org](mailto:dbradley@counties.org), (916) 224-3137

**Attachments:**

Draft Homelessness Guiding Principles

## **California Needs a Comprehensive Homelessness Strategy**

**Background:** California’s counties are on the front lines helping unsheltered residents access housing and other supportive services while working to provide key behavioral health services for those who qualify. However, without a comprehensive, holistic strategy, our state will never be able to effectively address our severe homelessness crisis. The current approach is fragmented and missing clear lines of responsibility and accountability for all levels of government, provides inconsistent and insufficient funding, and lacks the policy tools needed to guide efforts to functionally end homelessness.

The California State Association of Counties is eager to work with our state and local elected partners to develop the comprehensive strategy necessary to make meaningful progress in helping the unhoused. The following principles should guide our approach:

### **1. California needs a statewide plan.**

- California needs a comprehensive, holistic statewide approach to addressing our severe homelessness crises.
- The current approach is fragmented and missing clear lines of responsibility and accountability for all levels of government, provides inconsistent and insufficient funding, and requires additional policy tools to guide efforts to functionally end homelessness.
- Addressing homelessness requires coordination across numerous policy areas that impact efforts to build housing and serve individuals in need.
- We need a statewide plan that pulls together all aspects and all levels of government, with clear metrics and accountability for purposeful results.

### **2. A working partnership between the state, counties and cities must be established with clear responsibilities and accountability.**

- No one level of government is solely responsible for the homelessness crisis. The undertow of massive economic and systemic inequities, as well as a tangled web of decisions made by past leaders, continue to stymie efforts to support those in crisis and create real housing solutions.
- Meaningful progress to reduce homelessness is only achievable through development of a comprehensive system – from shelter and housing to services and rehabilitation – that recognizes the integral role of all state and local governments working as partners.

- The working partnership must align all levels of government with clear responsibilities, accountability, supportive policy changes, robust technical assistance, and flexible funding to meet the unique needs of our diverse communities.

### **3. California needs an all-inclusive plan to build enough temporary and permanent housing with measurable outcomes, clear responsibility and funding.**

- We need a plan that involves all levels of government to build an adequate housing continuum accessible to all Californians.
- Decades of underfunding and unmet affordable housing production needs cannot be solved with one-time investments.
- Project RoomKey and HomeKey are successful pilot programs, but we need long-term, sustainable policies and funding that encourage housing and shelter production and operation in every community, especially near where most unsheltered residents live.
- Housing and shelter efforts must align with existing community infrastructure and be prioritized in areas where food, transportation, medical care, and other services are most accessible to unsheltered residents.

### **4. Long-term, sustainable, and equitable state investments are necessary to ensure critical treatment and supportive services.**

- Governor Newsom and the Legislature are to be commended for providing more funding to address homelessness than has previously occurred in California.
- To continue progress, local governments need sustainable, long-term and flexible funding to develop housing options, as well as provide the wraparound services required to help the unhoused and individuals living with a mental illness and/or substance use disorders.
- The complexity of homelessness requires equitable statewide funding for key existing services such as Public Guardians, Assisted Outpatient Treatment, and Peer Support Specialists. Currently, these critical services are funded only to the extent that a county can afford to do so without sacrificing other community behavioral health services.
- We also need sustainable funding for ongoing operating costs, outreach and engagement efforts – which are the only evidence-based methods known to help transition people from the streets into care – and the flexibility to apply funding to address unique local needs without resource- and time-intensive application requirements.
- Sustained state funding, paired with flexibility at the local level, requires robust technical assistance and strong accountability provisions to ensure all levels of government meet clear outcomes and measurable goals when utilizing public funding.

California's 58 counties seek to engage the Governor, Legislature, cities, community partners and those who are living without shelter to forge these critical building blocks and investments together. We must develop the comprehensive strategy necessary to make meaningful progress in helping the unhoused.



September 1, 2022

1100 K Street  
Suite 101  
Sacramento  
California  
95814

Telephone  
916.327.7500

Facsimile  
916.441.5507

To: CSAC Board of Directors

From: Jolie Onodera, Senior Legislative Representative, Health & Behavioral Health  
Danielle Bradley, Legislative Analyst, Health, Human Services & Homelessness

RE: **2022 Ballot Initiative: Proposition 31, Referendum on 2020 Law That Would Prohibit the Retail Sale of Certain Flavored Tobacco Products – ACTION ITEM**

---

**Recommendation:** The Executive Committee and the Health and Human Services Policy Committee recommend the Board of Directors approve a “SUPPORT” position on Proposition 31, Referendum on 2020 Law That Would Prohibit the Retail Sale of Certain Flavored Tobacco Products.

**Summary:** In 2020, the Legislature passed and the Governor signed Senate Bill (SB) 793 (Chapter 34, Statutes of 2020), to ban in-person retail stores and vending machines from selling most flavored tobacco products and tobacco product flavor enhancers. This law did not go into effect because a referendum on the law qualified for the 2022 statewide ballot. When a referendum on a new state law qualifies for the ballot, the law is suspended until voters decide whether to put it into effect.

Proposition 31 will appear on the November 8, 2022, statewide ballot asking the voters to affirm the implementation of SB 793:

- A “Yes” vote approves and allows the law the Legislature passed in 2020 to take effect.
- A “No” vote rejects the law and prevents it from taking effect.

The full text of SB 793 is available [here](#).

**Background.** According to *California Tobacco Facts and Figures, 2021*, issued by the California Department of Public Health, “Flavored tobacco products pose a public health risk as the products appeal to youth. Three in four California adults agreed that flavored tobacco products are intentionally designed to appeal to youth and a slight majority would support a law that would prohibit the sale of all flavored tobacco products.” The publication reports, “California communities have worked to reduce the availability and accessibility of flavored tobacco products. As of December 2020, 98 California communities have passed local laws restricting the sale of flavored tobacco products in some form.”

In response to growing public health concerns, SB 793 was introduced, passed by the Legislature, and signed by the Governor in 2020. SB 793 would prohibit the retail sale of certain flavored tobacco products including but not limited to cigarettes, e-cigarettes, chewing tobacco, and snuff, as well as tobacco product flavor enhancers. Excluded from the prohibition

are the sale of flavored shisha tobacco products by a hookah tobacco retailer meeting specified conditions, certain premium cigars, as specified, and loose-leaf tobacco.

SB 793 creates a new infraction subject to a \$250 fine for each violation of the sale prohibition by tobacco retailers, or their agents and employees. Importantly for local governments, SB 793 specifies that its provisions do not preempt or otherwise prohibit the adoption of a local standard that imposes greater restrictions on the access to tobacco products than the restrictions imposed by the bill.

CSAC did not adopt a formal position on SB 793 as it moved through the legislative process. However, a growing number of counties and cities had existing or subsequently adopted local ordinances banning the sale of flavored tobacco products in some form in their jurisdictions. As of June 2022, 17 counties had adopted a local ordinance including urban, suburban, and rural counties.

**Policy Considerations.** Current CSAC policy does not include a direct reference to flavored tobacco product sales in the CSAC Policy Platform, however, from a broader public health perspective, Chapter Six: Health, states:

*County health departments and agencies are responsible for protecting, assessing, and assuring individual, community, and environmental health. Public health agencies are tasked with controlling the spread of infectious diseases through immunizations, surveillance, disease investigations, laboratory testing and planning, preparedness, and response activities. Furthermore, county health agencies are tasked with evaluating the health needs of their communities and play a vital role in chronic disease and injury prevention through education, policy, system, and environmental changes promoting healthier communities.*

*Counties also support a continuum of preventative health efforts – communicable disease control and chronic disease prevention – and the inclusion of public health in the design and planning of healthy communities. ...Preventative health efforts have proven to be cost effective and provide a benefit to all residents.*

CSAC has previously utilized this public health platform language to engage in support of tobacco control efforts including Proposition 56 of 2016 (tobacco tax increase with funds primarily used for Medi-Cal), legislation to increase the minimum tobacco use age to 21, and legislation to include electronic cigarettes within the relevant tobacco control laws. Because CSAC is committed to improving and protecting public health to promote healthier communities, it is recommended that CSAC adopt a SUPPORT position on Proposition 31.

**CSAC Ballot Initiative Review Process.** In most instances, CSAC will only take a position on a relevant ballot measure after it qualifies or has been placed on the statewide ballot for a scheduled election.

The CSAC Officers initially referred Proposition 31 to the Health and Human Services (HHS) Policy Committee for review, and on August 5<sup>th</sup>, the HHS Policy Committee unanimously approved a “Support” position recommendation which was then forwarded to, and subsequently approved by, the Executive Committee at its August 11<sup>th</sup> meeting.

The Board of Directors may take a position of “Support,” “Oppose,” or “No Position,” but no substitute motion may be made until the Board first takes action on the recommended “Support” position being presented to the Board today.

Upon approval by the Board of Directors, the position is then adopted as the Association’s official position.

**CSAC Staff Contacts:**

Jolie Onodera, CSAC Senior Legislative Representative, Health & Behavioral Health:  
[jonodera@counties.org](mailto:jonodera@counties.org), (916) 591-5308

Danielle Bradley, CSAC Legislative Analyst, Health, Human Services & Homelessness:  
[dbradley@counties.org](mailto:dbradley@counties.org), (916) 224-3137

**Materials**

Secretary of State Text of Proposition 31: [20-0003 \(Tobacco Products\).pdf \(ca.gov\)](#)

Full text of SB 793: [Bill Text - SB-793 Flavored tobacco products. \(ca.gov\)](#)

California Tobacco Facts and Figures, 2021 report: [California Tobacco Facts and Figures 2021](#)

Jurisdictions with flavored tobacco bans (June 2022): [0398.pdf \(tobaccofreekids.org\)](#)





**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

TO: CSAC Board of Directors

FROM: Geoff Neill, Legislative Representative, Government Finance & Administration  
Brian Cote, Senior Legislative Analyst, Government Finance & Administration

**SUBJECT: Proposition 27: Allows Online and Mobile Sports Wagering Outside Tribal Lands**

The Government Finance & Administration (GFA) Policy Committee is meeting to discuss Proposition 27: Allows Online and Mobile Sports Wagering Outside Tribal Lands. If the committee decides to make a recommendation to support or oppose Proposition 27, it will then be forwarded to the CSAC Executive Committee for consideration and subsequently the CSAC Board of Directors for final action.

All relevant materials will be provided as an addendum to the packet.

DRAFT



**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

TO: CSAC Board of Directors

FROM: Graham Knaus | Executive Director

**SUBJECT: Executive Director's Report**

---

This item provides an opportunity to discuss the state of the Association and core priorities as well as refine the strategic approach to advocacy and communications through Board of Directors input.



**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

TO: CSAC Board of Directors

FROM: Bruce Gibson | CSAC 2<sup>nd</sup> Vice President & Suburban Caucus Chair  
Ed Valenzuela | CSAC President  
Chuck Washington | CSAC 1<sup>st</sup> Vice President  
James Gore | CSAC Past President

**POTENTIAL ACTION ITEM: Appointment of CSAC’s NACo Board of Directors Suburban Representative**

---

In 2021, Supervisor Zach Friend stepped down from his role as CSAC’s Suburban County NACo Board of Directors representative so that Supervisor James Gore could serve on the NACo Board. This enabled Supervisor Gore to increase his engagement and strengthen his relationships within NACo, and ultimately win his election as NACo’s 2<sup>nd</sup> Vice President.

Now that Supervisor Gore has a seat on the NACo Board as an Officer, we have a vacancy for CSAC’s Suburban Representative on the NACo Board of Directors.

The CSAC Executive Committee may bring a recommendation to the Board of Directors at this meeting or a subsequent meeting.



**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

TO: CSAC Board of Directors

FROM: Ed Valenzuela | CSAC President  
Graham Knaus | Executive Director

**SUBJECT: CSAC Grant Support Initiative**

---

The 2022-23 CSAC Budget includes \$200k to develop and implement a Grant Support Initiative (Initiative). The initiative originated from President Valenzuela as a way to assist all counties in applying for historic federal and other funding that is available to counties over the next few years, primarily on a grant basis. Following discussions throughout the past several months, many counties face severe limitations to access historic funds that could support a once-in-a-generation transformation within their communities yet may otherwise not be accessible due to county workforce capacity and expertise issues. The Initiative is specifically intended to

address these limitations and has been under development over the past several months, with the contract starting on August 15<sup>th</sup>, 2022. The framework for the Initiative includes the following:

- Phase 1 — Grant Awareness and Resources
  - Increase awareness of available Federal grants through ARPA, IIJA, and other funding opportunities through weekly grant updates.
  - Build searchable database of successful grant applications.
  - Develop grant profiles for key policy and funding areas with eligibility criteria and other information and resources to facilitate competitive applications.
  - Host webinars on grant process, preparation, writing, and focused for specific policy areas.
  - Survey counties on additional areas of interest to inform Phase 2 services and supports.
- Phase 2 — Grant Tool Kits and Services
  - Develop a grant writing template program to assist counties with limited grant writing capacity.
  - Develop grant resource library for county-focused online grant research, funding opportunities, tips, and guides.
  - Limited monthly grant research and strategic consultation with experts on a first-come, first-served basis.
  - Host webinars, workshops focused on Rural, Suburban, and Urban counties as well as on specific areas of interest from survey and discussions with counties.
- Phase 3 — Grant Writing, Advocacy, and other add-on Services
  - Develop and implement discounted grant firm contract options available to all counties for additional a la carte grant consulting services, grant writing,

The CSAC Budget will fund Phase 1 and 2, with additional A La Carte and Phase 3 Services funded by counties through a negotiated California County discount of ten percent. In addition, it is envisioned that Phase 3 will also include a Services Suite option whereby counties could pre-purchase a package of services that may include grant research, consultation, writing, and advocacy. The Services Suite option would serve as a one-fee, one-stop model aligned to scale (Rural, Suburban, Urban), county capacity, and identified need and opportunity. The concept is similar to a pre-disaster mitigation contract with a critical resource at-the-ready for

planned and emerging grant-based funding opportunities that can support key county initiatives and priorities.

Further refinement and evaluation of the Initiative will be discussed during the Executive Committee Retreat in October, through conversations with the CAO/CEOs, department heads and others.



**OFFICERS**

**President**

Ed Valenzuela  
Siskiyou County

**1st Vice President**

Chuck Washington  
Riverside County

**2nd Vice President**

Bruce Gibson  
San Luis Obispo County

**Past President**

James Gore  
Sonoma County



**EXECUTIVE DIRECTOR**

Graham Knaus

September 1, 2022

**TO:** CSAC Board of Directors  
**FROM:** Manuel Rivas, Jr., Deputy Executive Director of Operations and Member Services  
Farrah McDaid Ting, Director of Public Affairs and Member Services

**SUBJECT: Operations and Member Services Report**

The CSAC Operations and Member Services team continues to maintain the prudent operation of the Association during these uncertain times while striving to provide excellent services for all members.

CSAC remains on solid financial footing while endeavoring to prepare for unpredictable times on the horizon. Like many counties, the Association is focusing on staff recruitment and retention, welcoming nearly 10 new staff members over the last six months and undertaking a salary survey. Additionally, operations and fiscal staff continue to transition from paper-based records to electronic storage and allow for convenient online payments wherever possible.

Key upcoming initiatives for Operations and Member Services include overhauling and updating the CSAC website, creating the new CSAC Grant Support Initiative to assist counties in obtaining federal and state grants, reinvigorating the Driven to Serve communications strategy with a focus on homelessness, and securing the most economical and beneficial meetings contracts for all major upcoming meetings and conferences.

**COMMUNICATIONS**

The CSAC communications team welcomed Rachael Serrao, our new Communications Manager, in June. She promptly applied her social media and graphic design skills to update the Association’s social media presence, including producing special frames for CSAC activities at the NACo Annual Conference, developing the Challenge Awards art, and creating a more streamlined look for the CSAC Bulletin. She is looking forward to continuing to update the Bulletin, managing social media, interfacing with media sources, and assisting in the website redesign.

Rachael joins veteran staff member Michael Sweet, who continues to create and produce video and social media content as CSAC’s Video Production Supervisor. Michael’s three 2021 Challenge Award videos were released January through June, and he is beginning work on the CSAC Achievements video and coordinating with First Vice President Washington’s team to create our annual “Meet the CSAC President” video for 2023. He also produces short videos and social media content daily. Both Michael and Rachael are steering the Association onto the TikTok platform, where we anticipate reaching additional Californians with unique county content.

The Communications team is also embarking on a much-needed website overhaul in 2022-23 with an eye toward improving the accessibility of information for our members and the public.

Kate Poblete, our assistant meeting planner and administrative assistant, is coordinating the opening of the 2022 CSAC Challenge Awards Call for Entries. The deadline for counties to submit programs is August 31.

The Communications team is also working with the Executive Director and Legislative Services team to resurrect the Driven to Serve media campaign. The focus, which aligns with CSAC priorities, is on homelessness and is designed to support the CSAC Homeless Action Team's policy and advocacy as approved by the CSAC Executive Committee and Board of Directors.

CSAC has earned multiple media hits this calendar year, with CARE Courts and Homelessness topping the list. Notable are two CSAC Op-Eds on homelessness this summer, with First Vice President Chuck Washington penning "[California Needs to Come Together on Homelessness](#)" on August 9 in [CalMatters](#) and Graham Knaus with "[A matter of life and death: California needs a homelessness strategy](#)" in [Capitol Weekly](#) on June 14. Both are attached to this memo and focus on homelessness and the need for a comprehensive state-county-city-and local partner homelessness plan. Additional editorials and earned media are planned throughout 2022.

## **MEMBER SERVICES**

The CSAC Member Services team is knee-deep in preparations for the 2022 CSAC Annual Meeting, slated for November 14-18 in Orange County at the Disneyland Hotel. CSAC has negotiated a fantastic room rate for the property and is coordinating special events and scheduling to bring attendees a robust educational and entertaining experience.

At the same time, planning is underway for the 2023 CSAC Legislative Conference, as well as planning for future Annual Meetings.

In addition to these large events, the Member Services team coordinates meeting space and travel for a variety of meetings throughout the year, and successfully coordinated CSAC's Regional Meeting on county workforce issues in San Luis Obispo County on June 22. Materials and video from the San Luis Obispo Regional Meeting are available here: <https://www.counties.org/post/csac-regional-meeting>.

The 2022 CSAC Challenge Awards program call for entries closed last night. CSAC staff will provide an update on the number of entries.

## **INTERNAL OPERATIONS**

The CSAC Operations team continued to support and strengthen the Association while maintaining solid financial footing.

The Association retains prudent reserves while the Operations Team worked with counties on the new association dues schedule for Fiscal Year 2022-23. The Operations Team also interfaces with the CSAC Finance Corporation and CSAC Foundation on revenue and contributions.

Our annual audit is nearly complete, and the initial audit review was smooth, thanks to the efforts of our accounting team. The accounting team is also converting Association documents from past years into electronic format and completing the transition to storing all fiscal documents in a secure electronic format. We anticipate that this change to electronic documentation will strengthen the annual audit and monthly accounting processes.

In an effort to better serve members and staff as CSAC continues to utilize both in-person and remote technology, the Operations team was able to bring our longtime technology specialist Jonathan Doan in-house from Synoptek. Jonathan's expertise and availability has improved CSAC's ability to adapt to the changing times and his on-site assistance is a boon to staff. Jonathan's duties also include managing the CSAC Print Shop.

CSAC has also outfitted the first and third floor conference rooms with Zoom capabilities, and is building upon recent technological accessibility investments, such as closed captioning for major meetings, to include using alternative text for online images and ensuring the new CSAC website is ADA compliant.

*Please see next page for the following materials:*

1. *An easy-to-read infographic on Operations and Member Services achievements for 2021-22.*
2. *"California needs to come together on homelessness" Guest Commentary by CSAC First Vice President and Riverside County Supervisor Chuck Washington (August 9, 2022)*  
<https://calmatters.org/commentary/2022/08/california-needs-to-come-together-on-homelessness/>
3. *"A matter of life or death: California needs a homelessness strategy" Op-Ed by CSAC Executive Director Graham Knaus (June 14, 2022)*  
[HTTPS://CAPITOLWEEKLY.NET/A-MATTER-OF-LIFE-OR-DEATH-CALIFORNIA-NEEDS-A-HOMLESSNESS-STRATEGY/](https://capitolweekly.net/a-matter-of-life-or-death-california-needs-a-homelessness-strategy/)



# CALIFORNIA STATE ASSOCIATION OF COUNTIES®

OPERATIONS & MEMBER SERVICES/CALIFORNIA COUNTIES FOUNDATION  
JULY 1, 2021 - JULY 31, 2022: BY THE NUMBERS



## COMMUNICATIONS

Supporting our advocacy and keeping members informed

793,680

Website Views  
www.counties.org

123

Media Mentions

20

Blogs

62

Media Inquiries

832

Bulletin Articles

+44,000

Bulletin Views

116

Videos Produced

15,911

Video Views



## SOCIAL MEDIA



+95K

Views on  
Instagram



+270K

Views on  
Facebook



+1.2M

Views on  
Twitter

6,134

Video Views  
on Social Media

22,078

Engagements  
on Social Media



## MEETINGS

359

Attendees at the  
2022 Legislative Conference

65

Attendees at the  
Regional Meeting on Workforce

593

Attendees at the  
2021 Annual Meeting

183

Attendees at the  
2021 Webinar with Cal Cities

Featured Speakers:

Jackie Freiberg,  
Steve Pemberton,  
& Jose Hernandez

## FOUNDATION

Professional Development, Education & Special Initiatives



2,335 CSAC INSTITUTE  
PARTICIPANTS

63

Executive Credential  
Graduates

55

Courses & Special  
Programs Offered

*New Supervisor's Institute  
to kick off during the  
Annual Meeting 2022*

### CAMPUSES

Fresno County  
Lake County/  
Mendocino County  
Sacramento County  
Solano County

## CSAC SUPPORT HUB

**Four** active grants totaling **\$2.2M** to support  
technical assistance for the  
Hub's Strategic Framework Development and Domestic  
Violence Initiatives in **16 counties**.

64

Support Hub County  
Summit Participants

16

Partnered  
counties



## 2021 CHALLENGE AWARDS

2022 Challenge Awards  
Call for Entries is  
underway now!

3

INNOVATION  
Awards

21

CHALLENGE  
Awards

28

MERIT  
Awards

**52** total awards  
were given to  
**22** different  
counties.  
There were  
**+430** entries!

CSAC Mission Statement:  
To serve California Counties by: developing and equipping county leaders to better serve their communities;  
effectively advocating and partnering with state and federal governments for appropriate policies, laws and funding;  
and communicating the value of critical work being accomplished by county government.

WWW.COUNTIES.ORG

California State Association of Counties



# CAL MATTERS

COMMENTARY

## California needs to come together on homelessness

AUGUST 9, 2022



### **IN SUMMARY**

It is time for government at all levels to step up and create a statewide system to address homelessness.



## **By Chuck Washington, Special to CalMatters**

*Chuck Washington is a member of the Riverside County Board of Supervisors and first vice president of the California State Association of Counties.*

Homelessness, Gov. Gavin Newsom [has said](#), “[i]f it’s not the first, second and third issue in the state, it’s No. 1, 2, 3 and 4.” The California State Association of Counties wholeheartedly agrees.

We all — the state, counties and cities — have a profound responsibility to change the course of homelessness in California. While the big numbers defining the homeless crisis can be daunting, the individual stories of the successes and failures to help the unhoused compel us to act.

Consider a woman who was living in a riverbed in Riverside County with untreated severe mental illness and an ailing husband. A housing navigator from a local nonprofit helped her find shelter, while county case managers connected her to important social services and federal benefits. Eventually, an “employment pipeline” worker helped her land a job as a county in-home supportive services caregiver.

Or consider a person who has struggled through years of interventions and assistance. They (the individual’s preferred pronoun) also struggled with their sexual identity and emerging bipolar disorder during adolescence, leading to their family kicking them out at age 17.

Being evicted by their family sent them on a roller coaster of housing insecurity, behavioral health instability, substance abuse, major health setbacks and several arrests.

Finally, at age 28, they were linked to a nonprofit HIV social service provider and a housing program, where they remained stable and housed for four years. Unfortunately, disagreement with their landlord eventually led to an eviction notice. While staying in an emergency shelter, they were arrested for domestic violence and remain incarcerated to this day.

County officials have had enough of the fragmented homeless services system, the local finger-pointing and the lack of accountability. We know homelessness is complicated, but we owe it to those suffering on our streets to make major changes.

The association of counties respectfully suggest these four steps:

**1. Create a statewide plan.** California lacks a comprehensive, holistic, statewide approach to addressing our homelessness crisis. What we are doing now is fragmented and lacks clear lines of accountability for all levels of government, is insufficiently funded and is undertaken without policy tools needed to guide efforts. We need a statewide plan that pulls together all aspects and all levels of government, with clear metrics and accountability.

**2. Develop a comprehensive partnership** between the state, counties and cities with clear responsibilities. No level of government is solely responsible for the homelessness crisis. We can only achieve meaningful progress by developing a system — from shelter and housing to ongoing services and rehabilitation — that recognizes the integral role of the state and local governments working as partners.

**3. Build temporary and permanent housing.** California needs a plan to build enough temporary and permanent housing with measurable outcomes, clear responsibility and funding. The plan must include all levels of government. Newsom's [Project Roomkey](#) (which is ending) and [Project Homekey](#) are innovative programs, but we need long-

term, sustainable programs that encourage housing production and ongoing services in every community.

**4. Provide long-term, equitable state investments** for treatment and supportive services. Newsom and the Legislature are to be commended for providing more funding to address homelessness than previously in California, but sustained state support is imperative. To continue to make progress, local governments need ongoing and flexible funding to develop housing as well as the wraparound services required to help the unhoused and those living with a mental illness and/or substance-use disorders. The complexity of homelessness also requires equitable statewide funding for key existing county services, such as [public guardians](#), [assisted outpatient treatment programs](#) and [peer support specialists](#). Right now, these important services are funded only to the extent that a county can afford to do so without sacrificing other community behavioral health services.

Each day we fail to create a comprehensive homelessness strategy is another day people continue to suffer.

-end-



## A matter of life or death: California needs a homelessness strategy



BY **GRAHAM KNAUS**

POSTED 06.14.2022

[HTTPS://CAPITOLWEEKLY.NET/A-MATTER-OF-LIFE-OR-DEATH-CALIFORNIA-NEEDS-A-HOMLESSNESS-STRATEGY/](https://capitolweekly.net/a-matter-of-life-or-death-california-needs-a-homelessness-strategy/)

Nearly 5,000 unhoused Californians died in 2021, many of them drawing their last breaths alone on our streets. California, which boasts the fifth largest economy in the world, cannot continue to let our neighbors die in public; it's time for something different.

Too often cities, counties, and the state point fingers at each other because the current approach lacks clear lines of responsibility and accountability. It's also fragmented,

insufficiently funded, and fails to provide the policy tools required to materially impact homelessness.

*California's reliance on a complex patchwork of well-intended programs fails to provide clarity about who is responsible.*

We have a unique opportunity – and profound responsibility – to change the course of homelessness, and California's counties are committed to doing just that.

Yes, the governor, Legislature, and local governments are trying mightily, with the state investing an unprecedented \$14 billion into housing and homelessness on top of billions of local investments. While the funding is important, money alone won't meet this moment.

Why? California's reliance on a complex patchwork of well-intended programs fails to provide clarity about who is responsible for what and lacks a commitment to successful outcomes. Even with billions of dollars flowing, this is a recipe for failure.

Recent examples of finger-pointing and fragmentation can be found in the proposed settlement between the L.A. Alliance for Human Rights and the City of Los Angeles to compel the City to create enough temporary shelter for 60 percent of its homeless population.

What about the rest of the chronic homeless individuals within city limits, or those seeking more than a temporary shelter bed? According to the short-sighted settlement, those people and their housing are now exclusively the responsibility of someone else – most likely the County.

The same murky logic is baked into the Governor's new Community Assistance, Recovery, and Empowerment (CARE) Court proposal. Senate Bill 1338 as amended on May 17 by Senator Tom Umberg creates a new court to help a small slice of eligible individuals with psychotic disorders – many of them living without shelter – access a potentially promising approach that includes support, accountability, and some court funding.

*Housing is the key, and the reason California lacks a sustainable housing continuum is only partially about funding.*

However, the concept imposes a host of new responsibilities on counties and includes a puzzling commitment to county sanctions of up to \$1000 a day.

And, despite the state's record-breaking surplus, the governor insists that counties have all the funding they need to undertake the new obligations imposed by CARE Courts. This may force counties to cut back existing services to meet the new CARE Court obligations – one step forward, two steps back.

These examples also continue the pattern of sidestepping the one proven strategy to assist those who are living on our streets, regardless of whether they are mentally ill or which city they live in: housing.

Housing is the key, and the reason California lacks a sustainable housing continuum is only partially about funding. Counties can only do so much – and in fact, counties are accessing the majority of the Governor's innovative Project Homekey funding to create nearly 50 percent of the state's total Homekey units, with cities, continuums of care, and tribes creating the remainder, according to the California Department of Housing and Community Development.

Counties are committed to doing even more, but critical factors for successful housing such as siting, transportation, and access to amenities remain clustered in cities, where counties cannot build.

It's time for all levels of government to get out of our own way. Meaningful progress on homelessness is only achievable through development of a comprehensive system – from shelter and housing to services and rehabilitation – with clear responsibilities for all.

We must muster the courage to move from competition to collaboration. Every day we fail to come together to create a comprehensive strategy is a day where our unhoused neighbors are in peril of dying on the streets. It is time for all levels of government to step up and create a holistic system to address homelessness with clear responsibilities, flexible tools and sustainable funding.

No other state has the opportunity to address the homelessness crisis like California. Counties are ready to roll up our sleeves and make it happen. We invite our state and city partners to join us.

—  
*Editor's Note: Graham Knaus is the Executive Director of the California State Association of Counties (CSAC), the statewide organization representing all 58 counties.*

-end-





September 1, 2022

**To:** CSAC Officers

**From:** Leonard Moty, President  
Alan Fernandes, Chief Executive Officer

**RE:** CSAC Finance Corporation Overview

---

**CSAC Finance Corporation Board of Directors**

The CSAC Finance Corporation has started the fiscal year strong. The many programs (program list attached) continue to grow and add tremendous value to California counties and other public agencies. We have created, supported, and endorsed over a dozen programs and organizations providing a multitude of services to Californians. The following is a brief overview of some of the most active programs.

**California Cannabis Authority**

CCA continues to build on its foundation of helping local governments more efficiently and effectively regulate and tax commercial cannabis in their jurisdictions. The unprecedented oversupply of product has created significant downward pressure on wholesale pricing putting strains on licensees and local government. CCA members utilizing the NCS Analytics platform, however, have access to transaction level details and sophisticated analytics to help them better understand and mitigate the challenges of supply issues and the impact oversupply is having on their licensees as well as find potential areas of regulatory and tax non-compliance, helping support local programs and create a more sustainable legal marketplace. As counties look at establishing or revising its cannabis licensing and taxing structure, CCA should be among the resources any county uses to ensure a successful and robust regulatory program.

**California Coverage & Health Initiatives**

The California Coverage and Health Initiatives (CCHI) is a statewide non-profit association that represents local/regional organizations that serve low-income families for the purposes of enrolling them in health insurance and navigating health care utilization. CCHI and its member organizations work very closely with county eligibility workers to increase health insurance enrollment. The CSAC Finance Corporation is currently partnering with CCHI to help manage its Medi-Medi program under contract with the state Department of Health Care Services. Specifically, the Medi-Medi Program is focused on ensuring that California's vulnerable senior populations are not only enrolled in health care coverage, but that the coverage is the most cost effective and appropriate for the needs of every eligible older California resident.

**Easy Smart Pay**

As you know, the Easy Smart Pay program has completed its pilot phase and now the platform is available to all counties that wish to allow its taxpayers to pay property taxes in monthly installments. Attached, please find sample county resolutions for counties that have previously onboarded on to the platform. We are requesting members of the Executive Committee to consider approval of a similar resolution in their county following the April property tax deadline.

### **Corporate Associates Program**

The Corporate Associates program for FY 22-23 is starting the fiscal year with 70 partners across the three levels. Added to the Platinum level this year are the following partners: GovInvest (Christen McKay) and UniteUs (Moirra Kenney). At the Gold Level, the Southern CA Contractors Association (Clayton Miller) has joined. At the Silver level, Witt O'briens (Matt Atkinson) have rejoined. Staff is in conversation with many other potential partners and have plans to bring them into the program in the upcoming weeks.

The Corporate Associates program has gained attention within the National Association of Counties (NACo) as a formidable way for county associations to raise revenue. CSAC FC staff has subsequently led discussions and meetings at NACo events over the past several years. Currently, CSAC FC staff is consulting with the Utah Association of Counties and the Missouri Association of Counties, on the Corporate Associates Program. Staff conversations have continued with Oregon, Idaho, and Nevada respectively.

Lastly, 14 of our partners were just with us at the NACo Annual Conference, supporting all events of the weekend. Thank you again for your willingness to engage our partners at CSAC events.

The most updated roster is attached.

For more information on CSAC Finance Corporation please visit our website at: ([www.csacfc.org](http://www.csacfc.org)) call us at (916) 650-8137 or email Alan Fernandes ([alan@csacfc.org](mailto:alan@csacfc.org)), or Jim Manker ([jim@csacfc.org](mailto:jim@csacfc.org))



## **PLATINUM Partners (as of 8.1.2022)**

### **1. Alliant Insurance Services, Inc.**

Nazi Arshi, Senior Vice President  
1301 Dove St. Suite 200  
Newport Beach, CA 92660  
(949) 660-8110  
[narshi@alliant.com](mailto:narshi@alliant.com)  
[www.alliant.com](http://www.alliant.com)

### **2. Anthem Blue Cross**

Michael Pro시오, Regional Vice President, State  
Affairs  
1121 L Street, Suite 500  
Sacramento, CA 95814  
(916) 403-0527  
[Michael.prosio@anthem.com](mailto:Michael.prosio@anthem.com)  
[www.anthem.com](http://www.anthem.com)

### **3. AT&T**

Julie Tone, Regional Vice President  
AT&T External Affairs  
1445 Van Ness Avenue  
Fresno, CA 93721  
559-304-0908  
[Julie.tone@att.com](mailto:Julie.tone@att.com)  
[www.att.com](http://www.att.com)

### **4. Baron & Budd**

John Fiske, Shareholder  
11440 W. Bernardo Court  
San Diego, CA 92127  
(858) 251-7424  
[jfiske@baronbudd.com](mailto:jfiske@baronbudd.com)  
[www.baronandbudd.com](http://www.baronandbudd.com)

### **5. Blue Shield**

Andrew Kiefer, VP, State Government Affairs  
1215 K St. Suite 2010  
Sacramento, CA 95815  
(916) 552-2960  
[Andrew.keifer@blueshieldca.com](mailto:Andrew.keifer@blueshieldca.com)  
[www.blueshieldca.com](http://www.blueshieldca.com)

### **6. California Statewide Communities Development Authority**

Catherine Barna, Executive Director  
1700 North Broadway, Suite 405  
Walnut Creek, CA 94596  
(800) 531-7476  
[cbarna@cscda.org](mailto:cbarna@cscda.org)  
[www.cscda.org](http://www.cscda.org)

### **7. CalTRUST**

Laura Labanieh, CEO  
1100 K Street, Suite 101  
Sacramento, CA 95814  
(916) 745-6701  
[laura@caltrust.org](mailto:laura@caltrust.org)  
[www.caltrust.org](http://www.caltrust.org)

### **8. CCHI**

Mark Diel, Executive Director  
1107 9th Street, STE 601  
Sacramento, CA 95814  
(916) 404-9442  
[mdiel@cchi4families.org](mailto:mdiel@cchi4families.org)  
[www.cchi4families.org](http://www.cchi4families.org)

### **9. CGI**

Monica Cardiel Cortez, Partner, Consultant  
621 Capitol Mall, Suite 1525  
Sacramento, CA 95814  
(916) 830-1100  
[monica.cardielcortez@cgi.com](mailto:monica.cardielcortez@cgi.com)  
[www.CGI.com](http://www.CGI.com)

### **10. Coast2Coast Rx**

WellDyne Rx (dba Coast2Coast Rx)  
Joseph Feliciani, Vice President  
500 Eagles Landing Rd  
Lakeland, FL 33810  
(609) 969-1084  
[joe.feliciani@welldynernx.com](mailto:joe.feliciani@welldynernx.com)  
[www.coast2coastrx.com](http://www.coast2coastrx.com)

### **11. DLR Group**

Dan Sandall, Business Development  
1050 20th Street, Suite 250  
Sacramento, CA 95811  
(310) 804-7997  
[dsandall@dlrgroup.com](mailto:dsandall@dlrgroup.com)  
[www.dlrgroup.com](http://www.dlrgroup.com)

**12. Dominion Voting Systems**

Steve Bennett, Regional Sales Manager  
26561 Amhurst Court  
Loma Linda, CA 92354  
(909) 362-1715  
[steven.bennett@dominionvoting.com](mailto:steven.bennett@dominionvoting.com)  
[www.dominionvoting.com](http://www.dominionvoting.com)

**13. DRC Emergency Services**

Kristy Fuentes, Vice President Business Development  
110 Veterans Memorial Blvd.  
Metairie, LA 7005  
(504) 220-7682  
[kfuentes@drcusa.com](mailto:kfuentes@drcusa.com)  
[www.drcusa.com](http://www.drcusa.com)

**14. Election Systems & Software**

Chelsea Machado, Regional Sales Manager  
11208 John Galt Blvd.  
Omaha, NE 68137  
(209) 277-6674  
[chelsea.machado@essvote.com](mailto:chelsea.machado@essvote.com)  
[www.essvote.com](http://www.essvote.com)

**15. Enterprise Fleet Management**

Lisa Holmes, State of CA Contract Manager  
150 N. Sunrise Ave  
Roseville, CA 95661  
(916) 240-1169  
[Lisa.m.holmes@ehi.com](mailto:Lisa.m.holmes@ehi.com)  
[www.enterprise.com](http://www.enterprise.com)

**16. GX Broadband**

Ben Korman, Founder  
P.O. Box 1869  
Morrow Bay, CA 93433  
(805) 748-6824  
[ben@gxbroadband.com](mailto:ben@gxbroadband.com)  
[www.gxbroadband.com](http://www.gxbroadband.com)

**17. GovInvest**

Christen McKay, Director of Marketing  
3625 Del Amo Blvd #200,  
Torrance, CA 90503  
(770) 317-1838  
[christen@govinvest.com](mailto:christen@govinvest.com)  
[www.govinvest.com](http://www.govinvest.com)

**18. Hanson Bridgett LLP**

Paul Mello, Partner  
Samantha Wolff, Partner  
425 Market Street, 26th Floor  
San Francisco, CA 94105  
(415) 777-3200  
[swolff@hansonbridgett.com](mailto:swolff@hansonbridgett.com)  
[pmello@hansonbridgett.com](mailto:pmello@hansonbridgett.com)  
[www.hansonbridgett.com](http://www.hansonbridgett.com)

**19. Healthnet**

Allison Barnett, Senior Director Government Affairs  
1201 K Street, Suite 1815  
Sacramento, CA 95814  
(916) 548-2989  
[allison.barnett@healthnet.com](mailto:allison.barnett@healthnet.com)  
[www.healthnet.com](http://www.healthnet.com)

**20. IBM**

Todd W. Bacon, VP / Managing Director  
425 Market St. 21st floor  
San Francisco, CA 94105  
(310) 890-9535  
[tbacon@us.ibm.com](mailto:tbacon@us.ibm.com)  
[www.ibm.com](http://www.ibm.com)

**21. Kaiser Permanente**

Kirk Kleinschmidt, Director, Government Relations  
1950 Franklin St, 3rd Floor  
Oakland, CA 94612  
(510) 987-1247  
[kirk.p.kleinschmidt@kp.org](mailto:kirk.p.kleinschmidt@kp.org)  
[www.kp.org](http://www.kp.org)

**22. Library Systems & Software**

Michael Posey, Government Affairs  
2600 Tower Oaks Blvd., Suite 510,  
Rockville, MD 20852  
(714) 412-0174  
[michael.posey@lsslibraries.com](mailto:michael.posey@lsslibraries.com)  
[www.lsslibraries.com](http://www.lsslibraries.com)

**23. Nationwide**

Rob Bilo, VP of Business Development  
4962 Robert J Mathews Parkway, Suite 100  
El Dorado Hills, CA 95762  
(866) 677-5008  
[bilir@nationwide.com](mailto:bilir@nationwide.com)  
[www.nrsforu.com](http://www.nrsforu.com)

**24. NextEra Energy**

Cara Martinson, Senior Director  
One California, Suite 1610  
San Francisco, CA. 94111  
(916) 267-5536

[cara.martinson@nexteraenergy.com](mailto:cara.martinson@nexteraenergy.com)  
[www.nexteraenergy.com](http://www.nexteraenergy.com)

**25. OMNIA Partners**

Rob Fiorilli, Group Vice President, West - Public Sector  
840 Crescent Center Drive, Suite 600  
Franklin, TN 37067  
(314) 210-8058

[rob.fiorilli@omiapartners.com](mailto:rob.fiorilli@omiapartners.com)  
[www.omniapartners.com/publicsector](http://www.omniapartners.com/publicsector)

**26. OpenGov**

Greg Balter, CPA  
Regional Sales Manager, US - West  
955 Charter St  
Redwood City, CA 94063  
(415) 230-9472

[gbalter@opengov.com](mailto:gbalter@opengov.com)  
[www.opengov.com](http://www.opengov.com)

**27. Pacific Gas & Electric Company**

John Costa, Local Public Affairs  
1415 L Street, Suite 280  
Sacramento, CA 95814  
(916) 584-1885

[JB1F@pge.com](mailto:JB1F@pge.com)  
[www.pge.com](http://www.pge.com)

**28. Peraton**

Cathy Varner, Vice President  
4045 Hancock Street Suite 210  
San Diego, CA 92110  
(619) 929-5952

[cathy.varner@peraton.com](mailto:cathy.varner@peraton.com)  
[www.peraton.com](http://www.peraton.com)

**29. PRISM**

Rick Brush, Chief Member Services Officer  
75 Iron Point Circle, Suite 200  
Folsom, California 95630  
(916) 850-7378

[rbrush@prismrisk.gov](mailto:rbrush@prismrisk.gov)  
[www.csac-eia.org](http://www.csac-eia.org)

**30. Procure America**

Todd Main, Vice President of Government Services  
31103 Rancho Viejo Rd. #D2102  
San Juan Capistrano, CA 92675  
(949) 388-2686

[t.main@procureamerica.org](mailto:t.main@procureamerica.org)  
[www.procureamerica.org](http://www.procureamerica.org)

**31. Qlik**

Courtney Hastings, Sr. Field Marketing Manager, Public Sector  
1775 Tysons Blvd.  
McLean, VA 22102  
(202) 277-4936

[Courtney.hastings@qlik.com](mailto:Courtney.hastings@qlik.com)  
[www.qlik.com/us/solutions/industries/public-sector](http://www.qlik.com/us/solutions/industries/public-sector)

**32. Rescue Agency**

Brandon Tate, SVP  
6340 Sunset Blvd., Suite 504  
Los Angeles, CA 90028  
(323) 823-4215

[brandon@rescueagency.com](mailto:brandon@rescueagency.com)  
[www.rescuescg.com](http://www.rescuescg.com)

**33. SiteLogIQ**

Desiree Haus, Strategic Partnerships  
1651 Response Rd, Suite 300  
Sacramento, CA 95815  
(559) 593-3902

[Desiree.haus@sitelogiq.com](mailto:Desiree.haus@sitelogiq.com)  
[www.sitelogiq.com](http://www.sitelogiq.com)

**34. Southern California Edison**

Haig Kartounian, Public Affairs Manager  
2244 Walnut Grove Ave.,  
Rosemead, CA 91770  
(626) 302-3418

[Haig.Kartounian@sce.com](mailto:Haig.Kartounian@sce.com)  
[www.sce.com](http://www.sce.com)

**35. Synoptek**

Eric Westrom, Business Development Manager  
3200 Douglas Blvd. Suite 320  
Roseville, CA 95661  
(916) 316-1212

[ewestrom@synoptek.com](mailto:ewestrom@synoptek.com)  
[www.synoptek.com](http://www.synoptek.com)

**36. T-Mobile for Government**

Hon. Lloyd Levine (ret.), National Senior Executive, State Government Strategy  
3625 132<sup>nd</sup> Ave SE  
Bellevue, WA 98006  
(916) 750-2740  
[lloyd.levine1@t-mobile.com](mailto:lloyd.levine1@t-mobile.com)  
[www.t-mobile.com/business/government/state-local-government](http://www.t-mobile.com/business/government/state-local-government)

**37. UnitedHealthcare/Optum**

Jeff Giadone, UHC, VP-CA Public Sector  
5701 Katella Avenue, MS CA 910-1000|  
Cypress, CA 90630  
(303) 881-0477  
[jgiadone@uhc.com](mailto:jgiadone@uhc.com)  
[www.uhc.com](http://www.uhc.com)

**38. United Us**

Moira Kenney, Regional Network Director, West Coast  
10331 Jefferson Blvd.  
Culver City, California 90232  
(510) 637-8153  
[moira.kenney@uniteus.com](mailto:moira.kenney@uniteus.com)  
[www.uniteus.com](http://www.uniteus.com)

**39. Vanir Construction Management, Inc.**

Bob Fletcher, Vice President of Business Development  
4540 Duckhorn Drive, Suite 300  
Sacramento, CA 95834  
(916) 997-3195  
[bob.fletcher@vanir.com](mailto:bob.fletcher@vanir.com)  
[www.vanir.com](http://www.vanir.com)

**40. Wellpath**

Patrick Turner, Director of Business Development  
12220 El Camino Real  
San Diego, CA 92130  
(281) 468-9365  
[patrick.turner@cmgcos.com](mailto:patrick.turner@cmgcos.com)  
[www.wellpathcare.com](http://www.wellpathcare.com)

**41. Western States Petroleum Association**

Catherine Reheis-Boyd, President  
1415 L St., Suite 600  
Sacramento, CA 95816  
(916) 498-7752  
[creheis@wspa.org](mailto:creheis@wspa.org)  
[www.wspa.org](http://www.wspa.org)



## **GOLD Partners**

### **1. Airbnb**

Matt Middlebrook, Public Policy  
888 Brannan Street  
San Francisco, CA 94103  
(209) 201-3662  
[Matt.Middlebrook@airbnb.com](mailto:Matt.Middlebrook@airbnb.com)  
[www.airbnb.com](http://www.airbnb.com)

### **2. CGL Companies**

Jami Godkin, VP Director of Business  
Development  
2260 Del Paso Road, Suite 100  
Sacramento CA 95834  
(510) 520-2851  
[jgodkin@cglcompanies.com](mailto:jgodkin@cglcompanies.com)  
[www.cglcompanies.com](http://www.cglcompanies.com)

### **3. HdL Companies**

Andrew Nickerson, President  
120 S. State College Blvd., Suite 200  
Brea, CA 92821  
(714) 879-5000  
[anickerson@hdlcompanies.com](mailto:anickerson@hdlcompanies.com)  
[www.hdlcompanies.com](http://www.hdlcompanies.com)

### **4. Lockheed Martin Sikorsky**

Robert Head, VP State, Local and PAC Affairs  
2121 Crystal Drive, Suite 100  
Arlington, VA 22202  
(703) 413-6990  
[Robert.h.head@lmco.com](mailto:Robert.h.head@lmco.com)  
[www.lockheedmartin.com](http://www.lockheedmartin.com)

### **5. Paragon Government Relations**

Joe Krahn, President  
220 Eye Street, NE, Suite 240  
Washington, DC 20002  
(202) 898-1444  
[jk@paragonlobbying.com](mailto:jk@paragonlobbying.com)  
[www.paragonlobbying.com](http://www.paragonlobbying.com)

### **6. Recology**

Salvatore Coniglio, CEO  
50 California Street, 24th Floor  
San Francisco, CA 94111-9796  
(415) 875-11506  
[sconiglio@recology.com](mailto:sconiglio@recology.com)  
[www.recology.com](http://www.recology.com)

### **7. Santa Ynez Band of Chumash Indians**

Sam Cohen  
P.O Box 517  
Santa Ynez, CA 93460  
(805) 245-9083  
[scohen@sybmi.org](mailto:scohen@sybmi.org)  
[www.santaynezchumash.org](http://www.santaynezchumash.org)

### **8. Southern CA Contractors Association**

Clayton Miller, Government Affairs  
600 City Parkway West, Suite 165  
Orange, CA 92868  
(909) 815-3780  
[claytonmiller2011@gmail.com](mailto:claytonmiller2011@gmail.com)  
[www.sccaweb.org](http://www.sccaweb.org)





## **SILVER Partners**

### **1. Comcast**

Beth Hester, Vice President External Affairs  
3055 Comcast Circle  
Livermore, CA 94551  
(925) 424-0972 x0174  
[beth\\_hester@comcast.com](mailto:beth_hester@comcast.com)  
[www.business.comcast.com](http://www.business.comcast.com)

### **2. Deckard Technologies, Inc.**

Nick Del Pego, CEO  
1620 5th Ave, Ste 400  
San Diego, CA 92101  
(858) 248-9492  
[ndp@deckardtech.com](mailto:ndp@deckardtech.com)  
[www.deckardtech.com](http://www.deckardtech.com)

### **3. Forefront Power**

Jesse Prier, Senior Manager, Marketing  
100 Montgomery Street, Suite 725  
San Francisco, CA 94104  
(628) 899-1621  
[jprier@forefrontpower.com](mailto:jprier@forefrontpower.com)  
[www.forefrontpower.com](http://www.forefrontpower.com)

### **4. GEO Group**

Jessica Mazlum, Business Development  
Director - Western Region  
7000 Franklin Blvd, Suite 1230  
Sacramento, CA 95823  
(916) 203-5491  
[jmazlum@geogroup.com](mailto:jmazlum@geogroup.com)  
[www.geogroup.com](http://www.geogroup.com)

### **5. Hospital Council of Northern & Central California**

Brian L. Jensen, Regional Vice President  
1215 K Street, Suite 730  
Sacramento, CA 95814  
(916) 552-7564  
[bjensen@hospitalcouncil.net](mailto:bjensen@hospitalcouncil.net)  
[www.hospitalcouncil.net](http://www.hospitalcouncil.net)

### **6. Kofile**

Dave Baldwin, VP Sales, Western Region  
Eugene Sisneros, Western Division  
Manager  
1558 Forrest Way  
Carson City, NV 89706  
(713) 204-5734  
[Eugene.sisneros@kofile.us](mailto:Eugene.sisneros@kofile.us)  
[www.kofile.us](http://www.kofile.us)

### **7. Konica Minolta**

Paul Campana, Gov. Accounts Manager  
1900 S. State College Blvd. Ste 600  
Anaheim, CA 92806  
(714) 688-7822  
[pcampana@kmbs.konicaminolta.us](mailto:pcampana@kmbs.konicaminolta.us)  
[www.konicaminolta.com](http://www.konicaminolta.com)

### **8. Kosmont Companies**

Larry Kosmont, CEO  
1601 N. Sepulveda Blvd., #382  
Manhattan Beach, CA 90266  
(213) 507-9000  
[lkosmont@kosmont.com](mailto:lkosmont@kosmont.com)  
[www.kosmont.com](http://www.kosmont.com)

### **9. LECET Southwest**

Ernesto Ordonez, Director  
3775 N. Freeway Blvd., Suite 110  
Sacramento, CA 95834  
(916) 604-5585  
[estela@lecetsw.org](mailto:estela@lecetsw.org)  
[www.lecetsouthwest.org](http://www.lecetsouthwest.org)

### **10. Liebert Cassidy Whitmore**

Cynthia Weldon, Director of Marketing  
6033 W. Century Boulevard, 5th Floor  
Los Angeles, CA 90045  
(310) 981-2055  
[cweldon@lcwlegal.com](mailto:cweldon@lcwlegal.com)  
[www.lcwlegal.com](http://www.lcwlegal.com)

### **11. MuniServices**

Fran Mancia, VP Government Relations  
1400 K St. Ste.301  
Sacramento, CA 95814  
(916) 441-4530  
[fran.mancia@avenuinsights.com](mailto:fran.mancia@avenuinsights.com)  
[www.MuniServices.com](http://www.MuniServices.com)



**12. Northrop Grumman Aerospace Systems**

Joe Ahn, Manager, State and Local Affairs  
101 Continental Blvd, MS-D5/140  
El Segundo, CA 90245  
(310) 332-4667  
[joe.ahn@ngc.com](mailto:joe.ahn@ngc.com)  
[www.northropgrumman.com](http://www.northropgrumman.com)

**13. PARS**

Mitch Barker, Executive Vice President  
4350 Von Karman Avenue, Suite 100  
Newport Beach, CA 92660  
(800) 540-6369 x116  
[mbarker@pars.org](mailto:mbarker@pars.org)  
[www.pars.org](http://www.pars.org)

**14. Precision Civil Engineering**

Ed Dunkel, President and CEO  
1234 O. Street  
Fresno, CA 93721  
(559) 449-4500  
[edunkel@precisioneng.net](mailto:edunkel@precisioneng.net)  
[www.precisioneng.net](http://www.precisioneng.net)

**15. Republic Services**

Charles Helget, Director, Gov. Affairs  
980 - 9th Street, 16th Floor  
Sacramento CA 95814  
(916) 257-0472  
[chelget@republicservices.com](mailto:chelget@republicservices.com)  
[www.RepublicServices.com](http://www.RepublicServices.com)

**16. SAIC**

Francesca Keating, VP State & Local  
12010 Sunset Hills Road  
Reston, VA 20190  
703.676.4837  
[Francesca.f.keating@saic.com](mailto:Francesca.f.keating@saic.com)  
[www.saic.com](http://www.saic.com)

**17. Schneider Electric**

Jennifer Jackson  
1660 Scenic Ave  
Costa Mesa, CA 92626  
(714) 361-2203  
[Jennifer.jackson@se.com](mailto:Jennifer.jackson@se.com)  
[www.se.com/us](http://www.se.com/us)

**18. Sierra Pacific Industries**

Andrea Howell, Corporate Affairs Director  
PO Box 496028  
Redding, CA 96049  
(530) 378-8104  
[AHowell@spi-ind.com](mailto:AHowell@spi-ind.com)  
[www.spi-ind.com](http://www.spi-ind.com)

**19. Sixth Dimension**

Teri Cruz, Vice President  
1504 Franklin Street, Suite 102  
Oakland, CA 94612  
(510) 715-6536  
[teri.cruz@sixthdimensionpm.com](mailto:teri.cruz@sixthdimensionpm.com)  
[www.sixthdimensionpm.com](http://www.sixthdimensionpm.com)

**20. Telecare Corporation**

Rich Leib  
1080 Marina Village Parkway, Suite 100  
Alameda, CA 94501  
(619) 992-4680  
[rich.leib@dunleerstrategies.com](mailto:rich.leib@dunleerstrategies.com)  
[www.telecarecorp.com](http://www.telecarecorp.com)

**21. Witt O'briens**

Matt Atkinson, Vice President, Marketing  
1201 15th Street NW, Suite 600  
Washington, DC 20005  
(804) 687-9308  
[MAtkinson@wittobriens.com](mailto:MAtkinson@wittobriens.com)  
[www.wittobriens.com](http://www.wittobriens.com)

The CSAC Finance Corporation offers value-added products and services to California's counties, their employees and residents as well as to other forms of local government. Our programs are designed to assist county governments in reducing costs, improving services, and increasing efficiency. Our offerings provide the best overall local government value and the revenue generated by the CSAC Finance Corporation supports CSAC's advocacy efforts on behalf of California's counties.

## Business Program Summary

### Financing

#### CSCDA

Cathy Barna

[www.cscda.org](http://www.cscda.org)



The California Statewide Communities Development Authority (CSCDA) was created in 1988, under California's Joint Exercise of Powers Act, to provide California's local governments with an effective tool for the timely financing of community-based public benefit projects. Currently, more than 500 cities, counties and special districts have become Program Participants to CSCDA - which serves as their conduit issuer and provides access to an efficient mechanism to finance locally-approved projects. CSCDA helps local governments build community infrastructure, provide affordable housing, create jobs, make access available to quality healthcare and education, and more.

### Deferred Compensation

#### Nationwide

Rob Bilo

[www.nrsforu.com](http://www.nrsforu.com)



The Nationwide Retirement Solutions program is the largest deferred compensation program in the country for county employees. In California, over 65,000 county employees save for their retirement using this flexible, cost-effective employee benefit program. This program is the only one with a national oversight committee consisting of elected and appointed county officials who are plan participants. Additionally, an advisory committee comprised of California county officials provides additional feedback and oversight for this supplemental retirement program. Currently 32 counties in California have chosen Nationwide to help their employees save for retirement.

### Investing

#### CalTRUST

Laura Labanieh

[www.caltrust.org](http://www.caltrust.org)



The Investment Trust of California (CalTRUST) is a JPA established by public agencies in California for the purpose of pooling and investing local agency funds - operating reserves as well as bond proceeds. CalTRUST offers the option of five accounts to provide participating agencies with a convenient method of pooling funds - a liquidity fund, a government fund, a short-term, and a medium-term, and a new ESG compliant money market fund. Each account seeks to attain as high a level of current income as is consistent with the preservation of principle. This program is a great option to diversify investments!

### Property Tax Payment Portal

#### Easy Smart Pay

Alan Fernandes

[www.easysmartpay.net](http://www.easysmartpay.net)



Easy Smart Pay is a product of Smart Easy Pay, a corporation formed by the CSAC Finance Corporation to help residents throughout California streamline their property tax payments. Through the Easy Smart Pay platform residents can pay their property taxes in installments via ACH or credit card with preferred processing fees. This program is currently being used in San Luis Obispo County, Kings County, Solano County and Yolo County.

### Outreach and Enrollment Network

#### CCHI

Mark Diel

[www.cchi4families.org](http://www.cchi4families.org)



California Coverage & Health Initiatives (CCHI) is a statewide outreach and enrollment network, whose efforts ensure that all California's families are able to easily and effectively navigate into health coverage and other health services.

Cyber Security and Technology



**Synoptek**

Eric Westrom

[www.synoptek.com](http://www.synoptek.com)

The CSAC FC and Synoptek have partnered to offer a human firewall training program and fraud assessment. The human firewall program is a training program whereby a comprehensive approach is initiated that integrates baseline testing, using mock attacks, engaging interactive web-based training, and continuous assessment through simulated phishing attacks to build a more resilient and secure organization. Synoptek offers a wide range of security technology offerings to aid your county in remaining vigilant and secure.

Revenue Collection

**CalTRECS**

Jim Manker

[www.csacfc.org](http://www.csacfc.org)

The CSAC FC has joined with NACo FSC to develop the California Tax Recovery and Compliance System (CalTRECS) program to help counties collect outstanding debts in a timely, cost-effective manner. The debt offset service allows counties and other local government to compile and submit their delinquencies for offset against pending state personal income tax refunds and lottery winnings



Cannabis Compliance

**CCA**

Greg Turner

[www.cca.ca.gov](http://www.cca.ca.gov)

The California Cannabis Authority is a Joint Powers Authority established by county governments to develop and manage a statewide data platform. The platform will assist local governments that are regulating commercial cannabis activity by consolidating data from different channels into one resource to help local governments ensure maximum regulatory and tax compliance. In addition, the platform can help to facilitate financial services to the cannabis industry by linking willing financial institutions with interested businesses, and by providing critical data to ensure that all transactions and deposits are from legal transactions.



Information & Referral Services

**211 California**

Christy Stutzman

[www.211california.org](http://www.211california.org)

The CSAC FC manages 211 California which is a network of the 211 systems throughout California. These critical agencies serve county residents by providing trusted connectivity to community, health, and social services. During times of disaster and recovery, 211 organizations are vital to assist residents find critical services and information.



Discounted Prescription Drugs

**Coast2CoastRx**

Jim Manker

[www.coast2coastrx.com](http://www.coast2coastrx.com)

The Coast2Coast Discount Prescription Card is available at no-cost to the county or taxpayers and will save county residents up to 75% on brand name and generic prescription drugs. The Coast2Coast program is already being used by over 35 counties in California. Not only does it offer savings to users, your county will receive \$1.25 from Coast2Coast for every prescription filled by a cardholder



Agenda Management System

**CSBA GAMUT**

Andrea Johnson

<https://www.csba.org/gamut>

CSAC FC has partnered with the California School Board Association (CSBA) to bring the GAMUT platform to California Counties and other public agencies that allows for a virtual meeting minutes record keeping that conforms with the Brown Act. Agencies are able to use this simple yet robust software for meetings and policies as well as provide immediate public access and translates in more than 100 languages. The platform incorporates the needs of a virtual meeting environment with online voting and remote board access. Agencies can purchase the entire suite or select the module that best suits their governance team's needs.



Business Intelligence Services

**Procure America**

Todd Main

[www.procureamerica.org](http://www.procureamerica.org)

Procure America provides its clients with analytics and strategies that result in greater performance at lower costs. By leveraging decades of industry experience, Procure America generates an average savings of 34%, all while increasing operational efficiency, vendor accountability, and service levels. Procure America's experts have deep, industry-specific experience and will analyze all aspects of the supplier relationship-contractual, operational and invoice compliance. Knowledge, information and focus delivers results

Employee Health and Wellness Solutions

**Optum Rally**

Jeff Giodone

[www.optum.com](http://www.optum.com)

Optum aspires to improve experiences and outcomes for everyone we serve while reducing the total cost of care. For individuals and families, Optum provides health care services, pharmacy services and health care financial services. For organizations, Optum provides business services and technology to health plans, providers, employers, life sciences and government.

Liquidity Management Services

**CashVest by Three + One**

Garrett MacDonald

[www.threepusone.us](http://www.threepusone.us)

CashVest® provides liquidity analysis and FinTech data services for counties and other public entities. This program is a new opportunity to help manage your organization's funds as a revenue-generating asset, identify the current marketplace value of your cash, and use time horizon data to maximize the value of all your financial resources.

Financial Management Services

**Treasury Curve**

Chase Broffman

[www.treasurycurve.com](http://www.treasurycurve.com)

Treasury Curve was founded by a team of financial and technology innovators all-too-familiar with the pain treasury professionals face each day: How to efficiently manage both cash and investments, maximize idle cash and ensure compliance within strict company guidelines. The result is a total solution designed to help you optimize your treasury, while giving you precious time back to optimize other areas in your finance and treasury areas.

Surplus Auction System

**Public Surplus**

Chase Broffman

[www.publicsurplus.com](http://www.publicsurplus.com)

Public Surplus is the best government surplus auction system available. Find great deals on heavy equipment, cars, buses and even airplanes. This system was created with unique capabilities specifically for public agencies, making it much more than an auction site. The services we offer to both buyers and sellers is of the highest quality with a strong focus on customer care.



**CSAC Finance Corporation**

**Board of Directors**

- Leonard Moty** – President
- Graham Knaus**, CSAC – Vice President
- Ryan Alsop**, Kern County – Treasurer
- Lisa Bartlett**, Orange County
- Richard Forster**, Amador County
- Elba Gonzalez-Mares**, Public Member
- Matt Jennings**, Riverside County
- Susan Muranishi**, Alameda County
- Billy Rutland**, Public Member
- Mary Zeeb** – Monterey County

**Staff**

- Alan Fernandes**, Chief Executive Officer
- Jim Manker**, Director of Business Development
- Christy Stutzman**, Operations Manager
- Sendy Young**, Executive Assistant
- Chase Broffman**, Member Services Associate

September 1, 2022

**TO:** CSAC Board of Directors

**FROM:** Manuel Rivas, Jr., Chief Executive Officer  
Chastity Benson, Director of Operations & Educational Services  
Ryan Souza, Program Director, CSAC Support Hub for Criminal Justice Programming

**SUBJECT: California Counties Foundation Report**

---

The California Counties Foundation (Foundation) is the non-profit foundation of CSAC that houses the CSAC William “Bill Chiat” Institute for Excellence in County Government, the CSAC Support Hub for Criminal Justice Programming, and manages charitable contributions and grants to improve educational opportunities for county supervisors, county executives, administrators, and senior staff. The update below provides an overview of current Foundation activities.

**Summer-Fall 2022 Course Schedule.** The Institute will be continuing with a hybrid of both in-person and virtual classes through December 2022. Our summer-fall schedule has been updated and registration is currently open. Please see attached for a copy of the Course Guide. In addition, we will be offering a couple of new courses this term as well as the Realignment 101 course in Fresno County October 6th-7th (this course is offered once a year and accommodates a larger class size).

**County Campuses.** The Mendocino/Lake County cohort has completed their 10-month class series and we are looking to schedule a recognition at their county Board Meeting sometime in August. The Fresno and Solano County cohorts are nearly finished with their programs and will wrap up in October. The Alameda County cohort will begin its program on September 16th. The Institute is also preparing for new additional campuses in Humboldt, Napa, and Ventura County.

**So You Want to be the County CAO/CEO Seminar.** The seminar kicked off with an in-person session in Napa County on May 11th-13th, 2022. We have held two virtual sessions, June 16th and July 14th, and have one more virtual session scheduled for August 18th. The seminar will close out in Sacramento, August 31st-September 1st. With the assistance of County Supervisors, CAOs/CEOs, facilitators, and staff, the seminar has provided deeper insights to the role of the CAO to our registered participants in addition to providing them with a great networking opportunity.

**New Supervisors Institute.** There are 24 confirmed New Supervisors. The November 8 General Election will have 42 County Supervisor run-offs throughout the State of California (including 8 with incumbents). Therefore, we anticipate 58-66 New Supervisors will participate in the next class of the New Supervisors Institute (NSI). The NSI is expected to begin during the week of CSAC’s 2022 Annual Meeting in Orange County this November. There are two additional sessions planned for winter and summer of 2023 in Sacramento. A joint CSAC and Foundation welcome letter will be sent to County Supervisor-elects soon and will include an invitation to participate in the New Supervisors Institute. Solano County Supervisor Erin Hannigan will continue to serve as the lead facilitator for the program.



**CSAC Regional Meeting.** Representatives from various counties gathered in San Luis Obispo County for the [CSAC Regional Meeting](#) that was Foundation-led and held on June 23, 2022. Attendees gained deeper insights on workforce-related issues through various panels, presentations, and research provided by County Supervisors, Directors, and partnering County and State agencies. Additional panels were featured to highlight San Luis Obispo County's partnership with the local Chamber of Commerce and First 5 Commission to create the Family Friendly Workforce Accelerator program, in addition to allowing participants the opportunity to reflect and share experiences during the educational session at the close of the day.

**NACo Professional Development Academy Partnership.** The second California cohort of the NACo High-Performance Leadership Academy began on August, with 100 participants, including 5 County Supervisors and 1 CAO, from 25 California counties. For additional information, please visit [NACo High Performance Leadership Academy](#).

### **CSAC Support Hub for Criminal Justice Programming**

On June 30th, 2022, the CSAC Support Hub for Criminal Justice Programming successfully closed two grants provided by:

1. The Laura and John Arnold Foundation, and
2. The Pew Charitable Trusts.

On June 28th-29th, 2022, the Support Hub hosted a two-day summit of Support Hub county partners. While one county had to join remotely because of COVID-19 travel policies, there was a strong showing of 64 attendees across 16 counties. Attendees were in the roles of both staff and leadership, including 13 individuals in the roles of Chief, Deputy Chief, or Assistant Chief Probation Officer. The convening brought attendees together to report on and share achievements over the course of the project, including sessions focused on implementing evidence-based contracting, building data infrastructure, and conducting program evaluation. The Summit also included sessions on visionary leadership, navigating legislative changes coming from the state level, and reporting on the project's successes and challenges. In addition to learning from each other, the Support Hub also aimed to use the convening to further build a community of practice among like-minded leadership and staff through a welcome reception, as well as open breakfast and lunch to support counties in making connections with each other.

Beyond this final Summit, these grants have allowed the Support Hub to spend the last two-plus years in local partner counties helping improve data-driven and evidence-based practices surrounding county criminal justice programming. In particular, technical assistance was provided under the Support Hub's [Strategic Framework](#) model.

Over the life of these grant agreements, beyond localized technical assistance, the Support Hub created and published two series within ten virtual workshops covering local (1) programming and (2) data and evaluation topics. Information on each seminar, including recordings and supplemental documentation,

is included on the Support Hub [Seminar Series Webpage](#). The goal of the seminar series work was to provide a modified approach to traditional technical assistance while offering non-partner counties the ability to learn, participate, and begin improving their local programming.

### *A Look Ahead*

Following the 2022 Support Hub Summit, we sent out a survey soliciting partner county feedback on current partner opportunities and potential projects of interest to counties. The Support Hub currently plans to narrow its focus to specific projects of interest to counties that fall under the broad umbrella of the Strategic Framework components.

At present, technical assistance work is focused on the CSAC [Initiative to Improve Domestic Violence Programs and Systems](#), funded by the Blue Shield of California Foundation. Two grants provided by the Blue Shield of California Foundation, have helped support the local implementation of [AB 372](#), which allowed six counties to pilot alternative interventions, creating an opportunity for change to stop future incidents of domestic violence. Expansion pieces of a second grant include additional in-depth analysis related to batterer intervention programming, assessments of participants' non-domestic violence criminogenic needs, additional recidivism analysis on pilot programming, and the development of a multi-faceted curriculum that intends to address more than just intimate partner violence.

The Support Hub remains incredibly proud to partner with California Counties on these – and future – criminal justice initiatives.



# County Councils' Association of California

## BOARD OF DIRECTORS

### Officers

President  
*Rubin E. Cruse, Jr.*  
Shasta County

Vice-President  
*Sarah J. Carrillo*  
Tuolumne County

Secretary-Treasurer  
*Brian E. Washington*  
Marin County

Immediate Past President  
*Rita L. Neal*  
San Luis Obispo County

Historian (Nonvoting)  
*Bruce Alpert*  
Butte County

### Directors

*Daniel C. Cederborg*  
Fresno County  
2021-2022

*Stacey Simon*  
Mono County  
2021-2022

*Leslie J. Girard*  
Monterey County  
2020-2022

*Katharine L. Elliott*  
Nevada County  
2020-2022

*Margo Raison*  
Kern County  
2021-2023

*Jason M. Heath*  
Santa Cruz County  
2021-2023

**EXECUTIVE DIRECTOR**  
*Jennifer B. Henning*

## MEMORANDUM

**To:** Supervisor Ed Valenzuela, President, and Members of the CSAC Board of Directors

**From:** Jennifer Bacon Henning, Litigation Coordinator

**Date:** September 1, 2022

**Re:** Litigation Coordination Program Update

This memorandum will provide you with information on the Litigation Coordination Program's new case activities since the Board's last meeting in April 2022. Briefs filed on CSAC's behalf are available at: <http://www.counties.org/csac-litigation-coordination-program>.

The following jurisdictions are receiving amicus support in the new cases described in this report:

| COUNTIES                | CITIES              | OTHER AGENCIES |
|-------------------------|---------------------|----------------|
| Alameda                 | Livermore           | -----          |
| Mendocino               | Los Angeles         |                |
| Sacramento              | Millbrae            |                |
| San Bernardino          | San Diego (2 Cases) |                |
| San Francisco (2 Cases) |                     |                |

### *Airlines for American v. City and County of San Francisco*

Pending in the Ninth Circuit Court of Appeals (filed Mar. 31, 2022)(22-15677)  
Status: Amicus Brief Due September 19, 2022

Typically, local ordinances that conflict with or concern a subject matter that is fully occupied by federal law are preempted by federal law. There is an exception when the local government is acting as a "market participant," which means that as to that particular issue, the government is acting like a private business (landlord, etc.) and not a governmental or regulatory body. Established case law finds that if an ordinance is enforced through criminal penalties, the governmental entity is not acting as a market participant, and thus the ordinance may be preempted. In California, state law (Government Code section 25132(a)) makes violation of any local ordinance a misdemeanor. The question in this case is whether an ordinance (here an ordinance regulating certain airline activity at SFO, which might otherwise be preempted by federal law) that does not itself include criminal but is subject to Government Code section 25132(a) precludes application of the market participant theory. The trial court ruled in the City's



September 1, 2022

favor, rejecting plaintiff's argument the market participant defense was unavailable to the City because a government entity State law means that the City could criminal penalties to coerce compliance with its goals. Plaintiff has appealed. CSAC will file a brief in support of San Francisco.

***City of San Diego v. Commission on State Mandates***

Unpublished Opinion of the Fourth Appellate District, Division One, 2022

Cal.App.Unpub.LEXIS 2657 (4th Dist. Div. 1 Apr. 29, 2022)(C092800), *request for publication denied* (Aug. 10, 2022)(S274769)

Status: Case Closed

The City filed a mandate reimbursement claim with the Commission of State Mandates for costs related to a water permit condition requiring the City to provide free lead testing at each K-12 school served by the City's water system upon the school's request. Under the constitutional subvention requirements, the State generally must provide reimbursement when a law creates a "new program or higher level of service," which occurs when the law either: (1) carries out a governmental function of providing services to the public, or (2) imposes unique requirements on local governments that do not apply generally to all persons in the state. In an unpublished opinion, the Court of Appeal here found that providing water services is "peculiar to government," and thus meets the test of a new program or higher level of service. The court rejected the notion that if a service is sometimes provided by private industry it does not meet this test. In other words, "a function can be 'peculiar to' government even if it is not exclusive to government." CSAC requested that this opinion be published, but the request was denied.

***CSHV 1999 Harrison LLC v. County of Alameda***

Pending in the First Appellate District (filed Aug. 31, 2022)(A163369)

Status: Case Fully Briefed and Pending

The issue in this case, and a related case involving the City of Oakland, is whether two LLCs are exempt from paying local documentary transfer taxes because they are wholly owned by the California State Teachers' Retirement System (CalSTRS). CalSTRS created and is the sole owner of two LLCs organized under Delaware law. The LLCs were created to acquire properties, which produce income for CalSTRS investment portfolio. The County assessed transfer taxes when the properties were acquired, but the LLCs argued they should be exempt from the taxes as government entities. In the litigation that followed, the trial court held the "Government Entity Exemptions" to transfer taxes do not apply to the LLCs because a member of an LLC has no ownership in real property belonging to the LLC, and the LLCs themselves are not governmental entities. The LLCs appealed. CSAC has filed a brief in support of Alameda County.

***Cultiva La Salud v. State of California***

Pending in the Third Appellate District (filed Dec. 29, 2021)(C095486)

Status: Amicus Brief is Due September 22, 2022

The soda tax ban (AB 1838) was the compromise measure that was adopted by the Legislature in exchange for the beverage industry's agreement to withdraw a more draconian ballot measure that was qualified for the November 2018 ballot. AB 1838 prohibits local agencies from imposing a tax or fee on groceries, including soda. AB 1838

September 1, 2022

also contains a penalty provision targeted at charter cities, such that if a charter city imposes a soda tax in a manner that is consistent with its charter authority but conflicts with AB 1838, the California Department of Tax and Fee Administration (CDTFA) must stop collecting that city's sales and use taxes under the Bradley-Burns Uniform Local Sales and Use Tax Law. An advocacy group and a member of a charter city council sought to invalidate the penalty provision, arguing it is unconstitutional on its face as "a penalty for exercising a constitutional power – the 'home rule' power of charter cities to manage their own municipal affairs." Petitioners further argued the penalty provision is unconstitutional because it would deprive a city of its sales and use tax revenue in violation of Proposition 1A and because it chills the right of citizens to petition their governments. The trial court agreed, holding the penalty provision is facially unconstitutional because it seeks to penalize a charter city for properly exercising its constitutional powers and seeks to use financial coercion to obtain an unconstitutional result. An appeal is pending. CSAC will file a brief in support of plaintiffs.

***Kendall v. Superior Court (Mendocino County Board of Supervisors)***

Pending in the First Appellate District (filed Mar. 8, 2022)(A164676)

Status: Awaiting Briefing Schedule To Be Set

This case started as a dust up between the Sheriff and the County over a proposal to either consolidate the Sheriff's separate information technology system into the County's IT infrastructure, or alternatively to assume responsibility for the operation and management of the Sheriff's IT infrastructure. The Sheriff opposed the consolidation and submitted a request to the Board of Supervisors under Government Code section 31000.6 seeking separate counsel. Ultimately the Board dropped the consolidation proposal and concluded there was no conflict of interest on the operational issues but did agree to hire counsel selected by the Board for limited purposes of helping the Sheriff craft a response to an AG's request on the issue. The Sheriff filed an action in superior court asking the court whether there was a conflict of interest as defined by section 31000.6, and if so, to appoint counsel independently selected by the court to advise on those issues. The trial court declined to appoint counsel for the Sheriff, and the Sheriff has appealed. CSAC will file a brief in support of the Mendocino Board of Supervisors.

***Kirola v. City and County of San Francisco***

Pending in the Ninth Circuit Court of Appeals (filed Apr. 7, 2021)(21-15621)

Status: Amicus Brief is Due on September 5, 2022

This case raises the issue of when a class action lawsuit can proceed against a public agency when the alleged ADA violations are isolated and not due to an agency-wide policy or practice. In the case, plaintiff is seeking to certify a class action against the City based on an alleged lack of access at City programs and facilities. After an extensive review of the alleged violations, the trial court found only a very small number of violations, and concluded that the violations were not due to the City's policies or practices. In fact, the City had a comprehensive access plan and had undertaken significant efforts to ensure access to city programs and facilities. The trial court concluded that class-wide injunctive relief was not appropriate, but rather individuals who were actually denied access to programs or services could bring those lawsuits individually. Plaintiff has appealed. CSAC will file a brief in support of the City.

September 1, 2022

***Patz v. City of San Diego***

Pending in the Fourth Appellate District, Division Two (filed Apr. 22, 2022)(D080308)

Status: Awaiting Briefing Schedule To Be Set

This class action lawsuit, which includes over 400,000 current and former customers, challenges the City’s tiered water rates for the single family residential customer class as violating Prop. 218. Specifically, the plaintiffs alleged that the City’s practice of calculating the tiered fees using “peaking factors” (i.e., ensuring that the system can handle peak water demands) is unconstitutional. 2014 to the present. The trial court ruled against the City, concluding that it “failed to demonstrate by substantial evidence that the tiered water rates imposed by its ratemakings are proportional to the cost of service attributable to each customer's parcel.” The trial subsequently entered judgment in favor of the Plaintiff class for almost \$80 million. The City has appealed, and CSAC will file a brief in support.

***People v. Wheeler***

72 Cal.App.5th 824 (2d. Dist. Dec. 15, 2021)(B310024), *petition for review granted* (Mar. 16, 2022)(S272850)

Status: Amicus Brief Due October 19, 2022

This case involves a prosecution under the City of Los Angeles municipal code, which states that it is unlawful to “lease, rent to, or otherwise allow an Unlawful Establishment to occupy any portion of parcel of land.” “Unlawful Establishment” is defined as “any Person engaged in Commercial Cannabis Activity if the Person does not have a City issued Temporary Approval or License.” The defendant, who is the subject of an enforcement action for allowing unlicensed commercial cannabis activity on their property, is challenging the legality of the city’s code, claiming it is preempted by Health and Safety Code section 11366.5. That code section prohibits renting or leasing a building or room for the purpose of manufacturing, sale, etc. controlled substances (including cannabis). The Court of Appeal ruled in favor of the City, finding that the ordinance is not preempted based on Business and Professions Code section 26200, which gives local jurisdictions the authority to control cannabis activities in their borders, as well as *City of Riverside v. Inland Empire Patients Health & Wellness Center, Inc.* (2013) 56 Cal. 4th 729, which held that there was no preemption of Riverside’s zoning regulations declaring medical marijuana dispensaries to be prohibited uses. Unfortunately, the California Supreme Court has granted review. CSAC filed a brief in support of LA in the Court of Appeal, and will file another brief in the California Supreme Court.

***San Bernardino County Board of Supervisors v. Monell***

Pending in the Fourth Appellate District, Division Three (filed Sept. 22, 2022)(E077772)

Status: Case Fully Briefed and Pending

At the November 2020 election, the voters in San Bernardino County adopted Measure K, which amended the County Charter in two ways: (1) it limited compensation for members of the Board of Supervisors to \$5,000 per month, which includes the actual costs to the County for all benefits, namely salary, allowances, credit cards, health insurance, life insurance, leave, retirement, membership, portable communications devices, and vehicle licenses; and (2) imposed a one-term limit for members of the Board. The

September 1, 2022

Board challenged the measure on several grounds. On the compensation piece, the Board argued that the matter of Board salaries is exclusively delegated to the Board and cannot be set by initiative. As to the one term limit, the Board argued that while term limits generally are permissible, the short duration of this term limit violated the First and Fourteenth Amendments by creating an unreasonable burden on the voters' right to vote and an incumbent's right to seek office. Specifically, the Board argued that the initiative is an unconstitutionally severe restriction on the right of the electorate to vote for the candidate of their choice and the right of an incumbent to run for office again.

The trial court agreed with the Board that the one term limit is unconstitutional. Applying a strict scrutiny analysis, the one term limit failed since less restrictive means were available to achieve the initiative's objectives without precluding the candidate from ever being able to seek re-election and never allowing a voter to re-elect a candidate they believe is performing competently. As to the salary limit, however, the court concluded that the constitution "gives the right of amending charters by the initiative power thereby indicating the initiative process may also amend the compensation provisions within a charter." Nevertheless, the trial court granted the Board's writ petition and concluded the initiative could not be implemented because the salary provision could not be severed from the unconstitutional term limit provision. Though there is a severability provision in the measure and the court found the two provisions are grammatically and functionally severable, it held that the initiative proponents failed to show that the two provisions are volitionally severable (i.e., that voters would have voted for the salary cap if they knew that the term limit would be invalid).

Both sides have appealed. CSAC has filed a brief in support of the San Bernardino County Board of Supervisors.

***Save the Hill Group v. City of Livermore***

76 Cal.App.5th 1092 (1st Dist. Mar. 30, 2022)(A161573), *request for depublication denied* (July 13, 2022)(S274754)

Status: Case Closed

Plaintiff, a group of City residents, filed this challenge to a Project approved by the City for a multi-home development, alleging the city failed to consider significant environmental impacts, to adequately investigate and evaluate the no-project alternative to the Project, and to mitigate significant environmental impacts. The Court of Appeal found that Plaintiff's claim regarding the no-project alternative analysis to have merit. The First District determined that Plaintiff exhausted its administrative remedies, pointing to various public comments by residents, and multiple points of discussion between them and the City Council, showing "the city council was very much focused, at [Plaintiff]'s prompting, on the feasibility of a no-project alternative." In addition, even though the parcel is zoned residential and unlikely to remain undeveloped long-term, the court concluded that the no-project alternative analysis was deficient because the City failed to properly discuss the feasibility of using available funding sources to purchase the Project site for conservation. The court affirmed the City's remaining findings, and remanded the case directing the superior court to order the City to set aside the certification of the Project documents and the Project's approval. CSAC requested that this opinion be depublished, but the request was denied.

September 1, 2022

***Vatalaro v. County of Sacramento***

79 Cal.App.5th 367 (3d Dist. May 5, 2022)(C090896), *request for publication granted* (June 1, 2022)

Status: Case Closed

Earlier this year, the California Supreme Court issued an opinion that created a new standard for considering employee whistleblower / retaliation claims under Labor Code section 1102.5. (*Lawson v. PPG* (2022) 12 Cal.5th 702.) Under the *Lawson* standard, it is more difficult for an employer to prevail in whistleblower claims since it imposes a higher burden of production and finds that a plaintiff does not need to show that an employer's nonretaliatory reason for terminating the employee was pretextual. The present case (*Vatalaro*) is the first Court of Appeal opinion that we are aware of to apply *Lawson*. In this unpublished opinion, the Court found that notwithstanding the more strenuous *Lawson* standard, Sacramento County "demonstrate[d] by clear and convincing evidence that the alleged action would have occurred for legitimate, independent reasons even if the employee had not engaged in activities protected by Section 1102.5." CSAC's publication request was granted.

***Wolfe v. City of Millbrae***

Pending in the Ninth Circuit Court of Appeals (filed Oct. 6, 2021)(21-16649)

Status: Case Fully Briefed and Pending

This lawsuit is a challenge to placement of a cell site on the roof of a condo building in which plaintiff owns a condo. T-Mobile negotiated a lease with the homeowner's association and was granted a permit by the City to install the cell tower. Even though the tower complies with all FCC standards, plaintiff alleged he was diagnosed with "electromagnetic hypersensitivity" that he said was caused by radiofrequency (RF) emissions from the cell equipment. He sought accommodations from T-Mobile and the City under the ADA and Fair Housing Act (i.e., that they either turn off the equipment or pay to relocate him). When those requests were denied, he filed this lawsuit. The trial court rule in favor of the city, finding that plaintiff's ADA request was per se unreasonable because it would require the City to violate the federal Telecommunications Act, which precludes the City from regulating the placement, construction, and modification of personal wireless service facilities based on the effects of RF emissions where the facility complies with the FCC's RF exposure regulations. Plaintiff has appealed. CSAC has filed a brief in support of the City.

CSAC William "Bill" Chiat Institute  
for Excellence in County Government



# Course Guide Summer-Fall 2022



California Counties  
FOUNDATION

Exceptional professional development for county  
elected officials, executives and managers



LEARN . GROW . ACHIEVE

|                  |  | Page |
|------------------|--|------|
| <b>July</b>      |  |      |
| 7/15             | 371 Strengths-Based Leadership                       | 1    |
| 7/22             | 135 Finding the Blind Spots                          | 1    |
| 7/28             | 129 Intergenerational Leadership                     | 1    |
| 7/29             | 380 Talent Development & Succession Planning         | 2    |
| <b>August</b>    |  |      |
| 8/11             | 335 IT Driven Organizational Change MGMT             | 2    |
| 8/11             | 369 County Financial Reporting & Budgeting           | 2    |
| 8/12             | 115 Adaptive Leadership                              | 2    |
| 8/19             | 137 Initiating, Navigating, Negotiating Change       | 3    |
| 8/25             | 396 State Budget 101                                 | 3    |
| 8/26             | 129 Intergenerational Leadership                     | 3    |
| <b>September</b> |  |      |
| 9/09             | 159 Essential IT Leadership for Non-IT Professionals | 4    |
| 9/15             | 141 Living and Leading in Chaotic Times              | 4    |
| 9/23             | 116 County Budgeting and Financial Planning          | 4    |
| 9/29             | 119 Collaboration: A Way Through Crisis              | 4    |
| 9/30             | 137 Initiating, Navigating, Negotiating Change       | 5    |
| <b>October</b>   |  |      |
| 10/6-7           | 307 Realignment 101: The Basics of 1991 & 2011       | 5    |
| 10/07            | 360 Manage Conflict (Even Hostility) in Comfort      | 5    |
| 10/13            | 340 IT Business Analysis                             | 6    |
| 10/20            | 352 Making an Impression: Working with Media         | 6    |
| 10/21            | 377 Building & Maintaining a Strong Work Team        | 6    |
| 10/21            | 363 Thinking & Acting Strategically in Uncertainty   | 7    |
| 10/27            | 363 Thinking & Acting Strategically in Uncertainty   | 7    |
| <b>November</b>  |  |      |
| 11/3-4           | 325 Strengths in Leadership                          | 7    |
| 11/18            | 116 County Budgeting and Financial Planning          | 8    |
| 11/18            | 324 How to be Human at Work                          | 8    |
| <b>December</b>  |  |      |
| 12/08            | 345 IT Budgeting and Service Economics               | 8    |
| 12/09            | 126 Engaging Employees for Success                   | 8    |
| 12/16            | 396 State Budget 101                                 | 9    |
| 12/16            | 356 Negotiations & Collaboration in Complex Envi.    | 9    |

FOR REGISTRATION PLEASE VISIT  
[www.csacinstitute.org](http://www.csacinstitute.org)



*Education is the most powerful weapon which you  
can use to change the world. — Nelson Mandela*



**371 Strengths-Based Leadership: Building and Maintaining a Team Culture****Friday, July 15th / 10am-3:30pm {Fresno}**

Counties use teams as a method to get work done. It takes a certain organizational culture to support teams. This course examines the culture and attributes of high-performing teams in the public sector. Strategies, tools and resources are shared along with team leadership practices, and how to transition to a team culture. Participants will discover and explore their personal talent themes and then examine the group dynamics required for team success, define team responsibilities and accountability, how to evaluate team performance against mission, and the leadership practices to lead and sponsor teams. This session will address how to build a team culture in hybrid/virtual team settings. This session includes the CliftonStrengths assessment Strengths-Based Leadership Book, developed based on years of research by Gallup, Inc.

**INSTRUCTOR:**

Lucy Hernandez, CEO & Principal Strategist at Lucy Hernandez Consulting, and former Director of Operations & Development at Community Action Partnership Sonoma County (CAPSC).

**135 Finding the Blind Spots: Personal & Organizational Best Practices & Strategies for Countering Implicit Bias****Friday, July 22nd / 9am-1:30pm {Virtual}**

Hard won gains of the civil rights movement stand as one of the defining aspects of the United States as a nation. Despite these gains, significant gaps remain when we look at outcomes in education, health, employment and wealth on the basis of race, gender, sexual orientation, disability and other demographics. So, what's going on?

In this session we will look at how implicit bias, the way we unconsciously exhibit judgements towards other individuals and groups, may also impact organizations, institutions and systems where fairness is critical. This session will focus on finding these blind spots and identifying both individual and organizational best practices and strategies that support an equitable approach to service provision.

**INSTRUCTOR:**

Adèle James, M.A., Certified Professional Coach and has over 20 years of experience in the nonprofit and philanthropy sectors and has commissioned and/or facilitated grant programs totaling \$173 million throughout California.

**129 Intergenerational Leadership****Thursday, July 28th / 9am-1:30pm {Virtual}**

For the first time in history, we find ourselves working with people from five generations. In today's workplace, we have to understand, communicate and interact with people from different eras, different values and habits, and fundamentally different ideas about life! This class focuses on understanding and practicing how to integrate deeper generational insights into practice. Participants do self-assessments of their eras and their own values. They profile their work environments to discern the complexity of the generational mix. Most importantly they learn a unique set of skills and processes to employ when encountering people whose values, habits and business practices may be at odds with their own. This workshop provides participants skills to blend generations to get the best from everyone.

**INSTRUCTOR:**

Larry Liberty, Ph.D. works with Fortune 500 companies, teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.



## 380 Talent Development and Succession Planning

Friday, July 29th / 9am-1:30pm {Virtual}

This interactive course will address the urgent need to attract, retain and develop talent, especially as counties transition from the pandemic. The course will explore strategies and best practices to create effective leadership development and succession planning programs in county government. The course includes case examples, small group discussions as well as presentations. Discussion highlights: workforce demographic challenges facing county government; why talent development, employee engagement and succession planning are key to building organizational capacity, especially in the post-pandemic era; the need to enhance the employee experience in county government even in time of constrained resources; steps to get started; and best practices and lessons learned from leadership development and talent development programs.

### INSTRUCTORS:

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership; Donna Vaillancourt is former San Mateo County Human Resources Director.

August .....

## 335 IT Driven Organizational Change Management

Thursday, August 11th / 9am-2:30pm {Virtual}

As municipalities continuously improve the services they deliver to constituents, county staff are constantly confronted with (and must adapt to) modifications in existing processes, required contribution in ongoing projects, and the introduction of wholly new programs. These changes are highly disruptive and will create chaos in a hurry if not properly managed. Fortunately for organizations, the majority of today's continuous improvement initiatives are powered in some way by technology, which makes IT departments the ideal candidate to centralize organizational change efforts; including standardizing the "change process", optimizing over time, and driving home the benefits realized to specific stakeholders. By taking this course, municipal IT leaders will gain the skills and tools necessary to identify their county's current change management performance quality, issues and pain points that must be addressed, and best-practice processes, projects, and programs that make the most sense to standardize on, with particular focus given to tracing intended benefits from start to finish – and ensuring cultural and behavioral factors are considered along the way.

### INSTRUCTOR:

Nate Greenberg is the Director of Information Technology in Mono County.

## 369 County Financial Reporting and Budgeting for Nonfinancial Professionals – Pop-up Class

Thursday August 11th / 10am-3:30pm {Fresno}

This course provides the tools for decision-makers, elected officials, senior managers – other than accountants and auditors – who want to have an overview understanding of government financial reporting. Participants discuss budgets, financial statements, and the audit, and at the 30,000-foot level what each of those is saying (or not saying!). Participants should bring questions about terms or concepts they have encountered as part of their interaction with county and government financial reporting. The discussion reviews terms and definitions used with government financial reporting and strategies on how to read financial statements and auditor reports to identify critical information and understand what it means ... in plain English!

### INSTRUCTORS:

Robert Bendorf, retired Yuba County CAO and Leanne Link, Assistant CAO at Sutter County.

## 115 Adaptive Leadership

Friday August 12th / 10am-3:30pm {Sacramento 1}

Adaptive leadership is a practical approach to solving business issues throughout organizations. The process guides leaders at all levels on how to identify and focus on the what's important when facing changes or challenges in their business environment. The Adaptive Leadership theory was introduced by Harvard professors Marty Linsky and Ronald Heifetz, with the belief that businesses are constantly changing and adapting to these changes involves diagnosing, interrupting, and innovating as a means of creating capabilities that align with the aspirations of an organization. The model allows leaders to go beyond simply addressing issues by finding creative ways to solve them utilizing the skills and talents of all employees throughout all levels of an organization. This course is a combination of pre-work, live content delivery, and workshops.



**INSTRUCTOR:**

BJ Snowden is the Dean of the West Sacramento Center at the Sacramento City College and is part of the 2021 Board of Directors at the American Leadership Forum.

**137 Initiating, Navigating, and Negotiating the Dynamics of Change in County Government**

**Friday, August 19th / 10am-3:30pm {Fresno}**

This course focuses on changing policy and administrative approaches in county government. The course discussion explores a six-part framework developed from change processes in children's services, health services, homelessness, and other issues for underserved or vulnerable communities challenging county governments in California. The class experience is highly interactive, with participants applying to change model steps to their specific challenges. The discussion specifically addresses moving from current path dependencies and problem identification, with processes for redesigning institutions, policies, and organizational structures. The course is applied not theoretical; county focused, not general. The course has two parts: one, individually, prior to class, watching a one-hour documentary that was broadcast on PBS on the career of a county supervisor which will be discussed in part two, as a group, meeting for a three-hour class. The material includes worksheets for participants. The course intends to help participants to initiate, as well as navigate and negotiate the dynamics of change in county government.

**INSTRUCTOR:**

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

**396 State Budget 101: What Counties Need to Know**

**Thursday, August 25th / 9am-1:30pm {Virtual}**

Did you ever wonder how the Governor made that budget decision or why it changed it in May? Or do you want to find out how the Legislature changes the Governor's proposal or how counties can influence either the Governor or the Legislature? This is the class where you can learn the budget basics and answers to those questions and so much more. Learn about who influences – and how they do it – the state budget process, policy and politics. It's an inside look at a complex process which influences virtually every aspect of county operations. Learn about how to find and interpret budget information and a few tips about influencing the budget decisions.

**INSTRUCTORS:**

Diane Cummins former Special Advisor to Governor Brown for state and local finances and has worked in both the executive and legislative branches on the budget and Justin Garrett CSAC Senior Legislative Representative in the area of Human Services.

**129 Intergenerational Leadership**

**Friday, August 26th / 9am-1:30pm {Virtual}**

For the first time in history, we find ourselves working with people from five generations. In today's workplace, we have to understand, communicate and interact with people from different eras, different values and habits, and fundamentally different ideas about life! This class focuses on understanding and practicing how to integrate deeper generational insights into practice. Participants do self-assessments of their eras and their own values. They profile their work environments to discern the complexity of the generational mix. Most importantly they learn a unique set of skills and processes to employ when encountering people whose values, habits and business practices may be at odds with their own. This workshop provides participants skills to blend generations to get the best from everyone.

**INSTRUCTOR:**

Larry Liberty, Ph.D. works with Fortune 500 companies, teaches in MBA programs across the globe, and is the author of The Maturity Factor – Solving the Mystery of Great Leadership.



## **159 Essential IT Leadership for Non-IT Professionals**

**Friday, September 9th / 9am-2:30pm {Virtual}**

“Always connected” is the new normal for counties as advances in information technologies and public expectations for service quickly evolve. Yet often there is a gap in communication and understanding between IT, county and department management, and Board governance of technology. Discussion explores steps to insure IT is not an isolated discipline, but rather an integral component of the overall organizational governance and operations. Designed for Board Members and senior executives, topics explored include: best practices in IT integration into the county and department strategy, governance policies, management of IT projects, manage the risks of a digital world, leverage enabling capacity of technology while balancing costs of investments, and how to avoid the failures of technology. Strategies are shared to help build policies, cultures and systems to bridge gaps to make real connections happen.

### **INSTRUCTORS:**

Stephen Monaghan is the Chief Information Officer of Nevada County; Monica Nemo is the County Administrator of San Joaquin County.

## **141 Living and Leading in Chaotic Times: Leadership and Change**

**Friday, September 16th / 9am-1:30pm {Virtual}**

This course shows participants how to process their emotions, experiences, and reactions generated by this global pandemic. Participants explore the tools and best practices to increase calm and centeredness in the face of change and chaos. The course highly experiential and focuses upon each participant’s individual experience.

### **INSTRUCTOR:**

Larry Liberty, Ph.D. works with Fortune 500 companies, teaches in MBA programs across the globe, and is the author of *The Maturity Factor – Solving the Mystery of Great Leadership*.

## **116 County Budgeting and Financial Planning**

**Friday, September 23rd / 10am-3:30pm {Fresno}**

Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

### **INSTRUCTORS:**

Robert Bendorf, retired Yuba County CAO and Mona Miyasato, is the current County Executive Officer of Santa Barbara County.

## **119 Collaboration: A Way Through Crisis**

**Thursday, September 29th / 9am-3:30pm {Virtual}**

Recently, local agencies have been forced to rethink how they conduct business in order to effectively serve their public (as driven by issues such as COVID-19, homelessness, and fires). As counties, our resiliency and ability to deliver appropriate solutions requires interdisciplinary, interdepartmental, and interjurisdictional collaboration. Bringing together multiple organizations and jurisdictions - each with their diverse interests, perspectives, and experiences - can be challenging. However, when collaboration is done strategically, the results often to lead to better outcomes for everyone.

This course will examine the techniques and practices of building effective collaborations with a focus on the critical aspects of communication needed for people to work together effectively. Through interactive group discussions and exercises, staff and elected officials will be offered the tools to build efficient collaborations. Learn from county leaders who have successfully established bridges between organizations and diverse communities of interest.

### **INSTRUCTORS:**

Scott DeMoss is a County Administrative Officer of Glenn County, and Nate Greenberg is the Director of Information Technology in Mono County.

## 137 Initiating, Navigating, and Negotiating the Dynamics of Change in County Government

**Friday, September 30th / 9am-1:30pm {Virtual}**

This course focuses on changing policy and administrative approaches in county government. The course discussion explores a six-part framework developed from change processes in children's services, health services, homelessness, and other issues for underserved or vulnerable communities challenging county governments in California. The class experience is highly interactive, with participants applying to change model steps to their specific challenges. The discussion specifically addresses moving from current path dependencies and problem identification, with processes for redesigning institutions, policies, and organizational structures. The course is applied not theoretical; county focused, not general.

The course has two parts: one, individually, prior to class, watching a one-hour documentary that was broadcast on PBS on the career of a county supervisor which will be discussed in part two, as a group, meeting for a three-hour class. The material includes worksheets for participants. The course intends to help participants to initiate, as well as navigate and negotiate the dynamics of change in county government.

### INSTRUCTOR:

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

October.....

## 307 Realignment 101: The Basics of 1991 and 2011 Realignments

**Thursday-Friday, October 6-7th / 10am-4pm day 1 / 8:30am-3pm day 2 {Fresno}**

This two-day course examines the history and rationale for establishing it in 1991, why programs were included, what was learned, and the expansion to realignment in 2011 – all updated with program and funding changes through 2016. Participants first examine the establishment and programs of the 1991 realignment. Discussion details health and human services and mental health programs. Participants explore individual programs, how they work, funding and current status. The course examines the 2011 realignment – including AB 109 – with an emphasis on public safety programs. Details on the realigned programs, changes to 1991 realignment services, implementation, funding and how counties are implementing the 2011 realignment are all discussed. The second day features a detailed examination of fiscal issues: structure and allocation of local funds; flow of funds in human services, public safety, health, behavioral health, and other programs; forecasting and tracking realignment, VLF and Prop 172 funds; fund growth; and other fiscal issues.

### INSTRUCTORS:

Diane Cummins former Special Advisor to Governor Brown for state and local finances and has worked in both the executive and legislative branches on the budget; Robert Manchia, San Mateo County Chief Financial Officer; Ardee Apostol, Acting Assistant Finance Director, San Diego County Health and Human Services Agency; Monica Bentley, Assistant Director of Finance, Riverside County Department of Public Social Services; and CSAC Staff Legislative Representative.

## 360 Manage Conflict (Even Hostility) in Comfort

**Friday, October 7th / 9am-1:30pm {Virtual}**

Conflicts and disagreements are a fact of life. They can contribute to better outcomes or can lead to an escalating situation. Transform the most difficult circumstances into a satisfying experience for all involved. This course helps County elected officials and executives identify constructive approaches to positively managing conflict whether from the dais, in a meeting, or one-on-one. Participants analyze their own response to conflict and develop tools to quickly assess and respond to difficult situations and create practical, positive outcomes.

### INSTRUCTOR:

Laree Kiely, Ph.D. is president and CEO of We Will, Inc. and professor at the USC Marshall School of Business.



## 340 IT Business Analysis

Thursday, October 13th / 9am-2:30pm {Virtual}

In today's world, technology drives organizational innovation. For county leaders this new reality means constantly finding innovative ways technology can advance their interests. County IT leaders must proactively create IT services that enable this innovation. This capability starts with effective requirements gathering and is further enabled by high-quality project management programs and processes that focus on tracing business needs from initial request to final output to ensure nothing is lost in translation. This facilitative course is designed to equip county IT leaders with the knowledge and skills necessary to optimize requirements gathering in a way that drives the most organizational value. Participants will also have access to provide practical tools and templates that help to automate IT's requirements gathering and project management activities, ensuring projects that deliver on expectations and avoid unnecessary rework.

INSTRUCTOR:

A representative from Info Tech.

## 352 Making an Impression: Working With the Media

Thursday, October 20th / 10am-3:30pm {Sacramento 3}

Every call from the news media for an interview presents both risk, and an opportunity to make a positive impression. This course helps seasoned professionals and elected officials understand the news media, how it works and why it works the way it does. The course will also help polish interviewing skills, staying on message and bridging back to main messages. The course covers practical strategies for planning, preparing and delivering interviews that get your message across in a way that can be retained by the audience. Participants build their skills for live, taped and phone interviews. Hands-on work includes practice labs, videos and constructive critiques from media professionals.

INSTRUCTORS:

David Liebler previously served as the CSAC Director of Public Affairs and Members Services and a former journalist; Betsy Burkhart is the Communications and Outreach Manager for the City of Walnut Creek.

## 377 Building and Maintaining a Strong Work Team in the New Normal

Friday, October 21st / 9am-1:30pm {Virtual}

Concerned about staff morale and productivity? Want to improve confidence levels and ownership of work products? Curious about how to strengthen trust and respect among team members? A great team is not just a group of great individuals but, more importantly, how they work together. A cohesive team can make the difference not only between success and failure to achieve organizational goals, but also between a work environment where staff take pride or feel resigned. Creating a sense of team has never been more challenging resulting from a combination of dramatic changes in the work setting due to COVID19, unprecedented job losses, the impact of the national racial reckoning and polarized political environment, leaving many feeling isolated and uncertain even when employed. This workshop will help you to work with staff in: identifying and building on their own strengths; setting a vision and purpose to achieve a clear sense of teamwork; creating a safe environment where team members feel comfortable and confident enough to take risks and learn from mistakes. The session is designed around an asset-based approach and will support team leaders in employing coaching strategies towards building a cohesive group.

INSTRUCTOR:

Lucy Hernandez, CEO & Principal Strategist at Lucy Hernandez Consulting, and former Director of Operations & Development at Community Action Partnership Sonoma County (CAPSC).



**363 Thinking and Acting Strategically in Conditions of Uncertainty****Friday, October 21st / 10am-3:30pm {Fresno}**

This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants' focus on current county challenges. The seminar helps participant create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

INSTRUCTOR:

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

**363 Thinking and Acting Strategically in Conditions of Uncertainty****Thursday, October 27th / 9am-1:30pm {Virtual}**

This seminar discusses key features for thinking and acting strategically: staff, external environmental and existing policy. The interactive exercises and discussions identify the challenges of managing in uncertainty. The course includes suggestions for best practices for leading in uncertainty as well as for developing agility to address current and enduring problems counties face. The session facilitates participants' focus on current county challenges. The seminar helps participant create new possibilities and leverage assets for problem solving. Participants and applying concepts of creative and strategic thinking to find different paths to solutions. The conversations provide approaches to question assumptions; identify the environmental issues; distinguish strategies from tactics; use team resources, and structure learning from experience.

INSTRUCTOR:

Dr. Rich Callahan is associate professor of management at the University of San Francisco.

November.....

**325 Strengths in Leadership****Thursday-Friday, November 3rd-4th / 10am-3:30pm {Sacramento 3}**

Do you know how to maximize your leadership potential? Do you know how your top strengths work together so you can maximize your leadership potential? Strengths in Leadership is a two-day course designed to enhance personal growth and leadership development, strengthen internal communication among teams and launch organizational change. Participants will discover and explore their personal talent themes through interactive, virtual sessions, then explore how understanding the four domains of leadership (executing, influencing, relationship building and strategic thinking) can improve team outcomes and strengthen organizations. This session includes the CliftonStrengths assessment and Strengths-Based Leadership Book, developed based on years of research by Gallup, Inc.

INSTRUCTOR:

Adrian Ruiz is a Gallup Certified Strengths Coach at Gallup Inc.



**116 County Budgeting and Financial Planning**

**Thursday, November 17th / 9am-1:30pm {Virtual}**

Counties have complex systems for budgeting and financial management. This course provides a comprehensive overview of the ins and outs of county budgeting and the budget process. Discussion includes a review of the County Budget Act, a year in the county budget cycle, key elements of a budget, and the integration of strategic plans into the annual budget. Participants also examine county revenue sources, sales and property tax allocation, General Fund and special funds, creating and integrating department-recommended budgets, and public involvement in the budget process. The class explores key elements in longer-term county financial planning and management. The class is a must for everyone involved in the budget process.

INSTRUCTORS:

Robert Bendorf, retired Yuba County CAO and Mona Miyasato, is the current County Executive Officer of Santa Barbara County.

**324 How to be Human at Work**

**Friday, November 18th / 9am-1:30pm {Virtual}**

Until robots take over the world of work, we will still be showing up with all of our “human-ness” every day. Contrary to popular thought, nobody really compartmentalizes or keeps the parts of our lives separate. We bring our best and our baggage. In this program, we explore what makes us human, how our emotions impact our work lives, practical advice for managing difficult people and situations, empathy and its role in the workplace, and what it means to tend to our personal well-being at work. Workshop exercises, assessments, and tools provide new ways of thriving at work and helping others do the same?

INSTRUCTOR:

Laree Kiely, Ph.D. is president, and CEO of We Will, Inc. and professor at the USC Marshall School of Business.

December.....

**345 IT Budgeting and Service Economics**

**Thursday, December 8th / 9am-2:30pm {Virtual}**

While IT’s mission is to enable the delivery of government services, paradoxically IT is often viewed as a cost center rather than a value creator. Good IT leaders focus on reframing budget conversations from the perspective of the value their departments create. Great IT leaders go a step further by instituting programs which share the cost of IT service delivery across the organization and building processes that keep costs down so IT can remain competitive in the face of proliferating cloud service options. In this course, county IT leaders will explore the methods, tools, and templates required to devise budgets that demonstrate IT’s value to the organization, establish a service-based costing model which ensures costs are understood and can be charged back to the organization.

INSTRUCTOR:

Liza Massey, Chief Information Officer for Marin County.

**126 Engaging Employees for Success**

**Friday, December 9th / 9am-1:30pm {Virtual}**

In times of disruptive change and scarce resources, it is critical that employees from all levels of the organization are fully productive and engaged in adapting to change and addressing new challenges. This interactive workshop discusses the business case for employee engagement, the conditions fostering active engagement, and simple steps for supervisors, managers and co-workers to promote engagement.

INSTRUCTOR:

Dr. Frank Benest is former city manager of Palo Alto and a noted expert in organizational leadership; Donna Vaillancourt is former San Mateo County Human Resources Director.

### 396 State Budget 101: What Counties Need to Know

**Friday, December 16th / 9am-1:30pm {Virtual}**

Did you ever wonder how the Governor made that budget decision or why it changed it in May? Or do you want to find out how the Legislature changes the Governor's proposal or how counties can influence either the Governor or the Legislature? This is the class where you can learn the budget basics and answers to those questions and so much more. Learn about who influences – and how they do it – the state budget process, policy and politics. It's an inside look at a complex process which influences virtually every aspect of county operations. Learn about how to find and interpret budget information and a few tips about influencing the budget decisions.

**INSTRUCTORS:**

Diane Cummins former Special Advisor to Governor Brown for state and local finances and has worked in both the executive and legislative branches on the budget and Justin Garrett CSAC Senior Legislative Representative in the area of Human Services.

### 356 Negotiations and Collaboration in Complex Environments

**Friday, December 16th / 9am-1:30pm {Virtual}**

Negotiation is “a back-and-forth interaction among two or more people who wish to arrive at a mutually agreeable outcome where the parties have some interests in common and some that are opposed.” This definition from Fisher and Ury's book *Getting to Yes* describes most “Public Good” negotiations. Solution-Based Negotiation teaches participants how to achieve the most beneficial outcomes for all negotiating parties while ensuring the outcomes are in the best interest of the public while the negotiating parties' relationships end positively. This course covers the most current tried and tested behaviors in the field of negotiation and gives you tools that will be immediately useful in your work. Best of all, it can help you serve your constituents in the best possible ways without needless compromise.

**INSTRUCTOR:**

Laree Kiely, Ph.D. is president, and CEO of We Will, Inc. and professor at the USC Marshall School of Business.



### About CSAC William "Bill" Chiat Institute

CSAC William "Bill" Chiat Institute for Excellence in County Government is a professional, practical continuing education program for senior county staff and elected officials. Its goal is to expand capacity and capability of county elected officials and senior staff to provide extraordinary services to their communities. The Institute was established in 2008 and is a component of the California Counties Foundation, Inc. and the California State Association of Counties (CSAC). Over 6,000 county staff and elected officials have taken courses. The Institute is supported by the California Counties Foundation (a 501(c)(3) charity), CSAC, grants from organizations and foundations, and course registration fees.

#### Course Registration and Fees

**REGISTRATION** - Course registration may be completed on-line. Advance registration is required. To register for a class please visit [www.csacinstitute.org](http://www.csacinstitute.org).

**FEES** - Course tuition includes instruction, materials, and certificate. All county staff and officials are eligible for the special county rate of \$175/class day. Staff from county-partnered CBOs, CSAC Partners and Premier Members, and CSAC Affiliate Members are also eligible for this special reduced rate. Regular registration fee is \$351/class day.

**REGISTRATION FEES INCLUDE PROFESSIONAL INSTRUCTION, COURSE MATERIALS, AND CERTIFICATE.**

#### Cancellations and Substitutions

Substitutions may be made at no charge. Registrations may be cancelled by logging into your account, e-mail or calling up to seven days in advance of the class. Refunds are subject to a \$20 handling fee. There are no refunds or credits for cancellations within seven days of a class or no-show the day of the class.

#### Contact Us

Director of Operations and Educational Programs  
Chastity Benson / [cbenson@counties.org](mailto:cbenson@counties.org)

Training Program Coordinator  
Matthew Brooks-Pritchard / [mbrooks-pritchard@counties.org](mailto:mbrooks-pritchard@counties.org)

Administrative Assistant  
Olviya Vataman / [ovataman@counties.org](mailto:ovataman@counties.org)  
(916) 327-7500 or [info@csacinstitute.org](mailto:info@csacinstitute.org)



### [www.csacinstitute.org](http://www.csacinstitute.org)

Visit the Institute website for updated information, course schedules and resource materials, including materials from many of the Institute's most popular classes.



### Course Schedule Index / Courses by Topic

#### LEADERSHIP COURSES

|   | Page |
|---|------|
| 115 Adaptive Leadership                               | 2    |
| 116 County Budgeting & Financial Planning             | 8    |
| 119 Collaboration: A Way Through Crisis               | 4    |
| 126 Engaging Employees for Success                    | 8    |
| 129 Intergenerational Leadership                      | 1    |
| 129 Intergenerational Leadership                      | 3    |
| 135 Finding the Blind Spots                           | 1    |
| 380 Talent Development & Succession Planning          | 1    |
| 115 Adaptive Leadership                               | 2    |
| 137 Initiating, Navigating, Negotiating Change        | 3    |
| 137 Initiating, Navigating, Negotiating Change        | 5    |
| 141 Living and Leading in Chaotic Times               | 4    |
| 159 Essential IT Leadership for Non-IT Professionals  | 4    |
| 324 How to be Human at Work                           | 8    |
| 325 Strengths in Leadership                           | 7    |
| 356 Negotiations & Collaboration in Complex Environm. | 9    |
| 363 Thinking & Acting Strategically in Uncertainty    | 7    |
| 363 Thinking & Acting Strategically in Uncertainty    | 7    |
| 371 Strengths-Based Leadership                        | 1    |
| 377 Building & Maintaining a Strong Work Team         | 6    |

#### POLICY & GOVERNANCE COURSES

|  | Page |
|--|------|
| 116 County Budgeting & Financial Planning      | 4    |
| 116 County Budgeting & Financial Planning      | 8    |
| 307 Realignment 101: The Basics of 1991 & 2011 | 5    |
| 335 IT Driven Organizational Change MGMT       | 2    |
| 340 IT Business Analysis                       | 6    |
| 345 IT Budgeting and Service Economics         | 8    |
| 352 Making an Impression: Working with Media   | 6    |
| 369 County Financial Reporting & Budgeting     | 2    |
| 396 State Budget 101                           | 3    |
| 396 State Budget 101                           | 9    |

### Campus Locations

**Sacramento Campus 1**  
California Museum  
1020 O Street | Sacramento, CA 95814

**Sacramento Campus 2**  
Capitol Event Center  
1020 11th St | Sacramento, CA 95814

**Sacramento Campus 3**  
Tsakopoulos Library Galleria  
828 I Street | Sacramento, CA 95814

**Fresno Campus**  
Fresno County Plaza Building [Plaza Ballroom]  
2220 Tulare Street | Fresno, CA 93721







**BOARD OF DIRECTORS**

**Chair**

**Teresa Acosta**  
Councilmember  
Carlsbad

**Vice Chair**

**Brett Channing**  
Deputy City Manager  
Lake Forest

**Treasurer**

**Lydia Romero**  
City Manager  
Lemon Grove

**BOARD MEMBERS**

**Virginia Bass**

Supervisor  
Humboldt County

**Michele Beal Bagneris**

City Attorney/City Prosecutor  
Pasadena

**Don Bartz**

General Manager  
Phelan Pinon Hills CSD

**Carolyn Coleman**

Executive Director  
League of California Cities

**Monica Davis**

Community Services Manager  
Hayward  
MMANC Representative

**Ruben Duran**

Partner  
Best Best & Krieger LLP

**Randi Johl**

Legislative Director  
and City Clerk  
Temecula

**James Keene**

Former City Manager  
Palo Alto

**Paolo Kespradit**

Management Analyst  
West Hollywood  
MMASC Representative

**Dallin Kimble**

County Executive Officer  
Mariposa County  
CACE Representative

**Graham Knaus**

Executive Director  
California State Association of  
Counties

**Neil McCormick**

Chief Executive Officer  
California Special Districts Association

**Pat Martel**

Retired City Manager  
Daly City  
Cal-ICMA Representative

**Judith Mitchell**

Former Councilmember  
Rolling Hills Estates

**Richard Montgomery**

Councilmember  
Manhattan Beach

**Sue Novasel**

Supervisor  
El Dorado County

**Blanca Pacheco**

Mayor Pro Tem  
Downey

**Nat Rojasathira**

Deputy City Manager  
Monterey

**Hilary Straus**

General Manager  
Citrus Heights District

## Update on Activities September 2022

Local government plays an integral part in shaping a thriving community. That's why ensuring that local government leaders have the best resources, connections, and knowledge available is essential for their success. With a 65-year+ history of serving the needs of local governments in California, the Institute for Local Government (ILG) supports officials at special districts, counties and cities in tackling the state's most pressing and evolving issues.

Close alignment with our three affiliates – CSAC, the League of California Cities and the California Special Districts Association (CSDA) -- is critical to our success. Together with these local government partners, ILG maintains continued engagement with local leaders that affords us the opportunity to empower and educate them with real-world expertise.

We are a mission-driven nonprofit organization that is also non-partisan. And -- since ILG is not focused on advocacy -- we have the flexibility to serve as an objective third-party convener that helps cities, counties, and special districts navigate complex issues crossing multiple local and state agencies.

To learn more about our programs and resources visit [www.ca-ilg.org](http://www.ca-ilg.org), or connect with us through our [newsletter](#) or social media through [Facebook](#), [Twitter](#) or [LinkedIn](#).

### ILG Welcomes New Team Members!

ILG is excited to announce the addition of three new team members who will help the ILG team elevate delivery of our existing contracts and projects as well as grow our footprint in strategic ways to help support California's local governments in even more ways. Please find introductions to those new team members below.



**Taylor Buck**  
*Program Manager*

Taylor is a community engagement, civics education and communications professional. She most recently served as an Account Executive at Lucas Public Affairs providing project management and strategic communications support to clients across several issue areas including higher education, insurance and biotechnology. Taylor began her career working for PRO Youth and Families launching and facilitating the Sacramento Area Council of Governments' Youth Leadership Academy. She previously led the Sacramento Youth Alliance Community Action Team, advocating for transitional-aged youth. Earlier, she served as an intern for Congressman Ami Bera, State Senator Darrell Steinberg and Sacramento City Councilmember Rick Jennings II. Taylor will be a utility player supporting our Workforce, Civics Education and Leadership work, as well as advancing our communications strategy. Taylor can be reached at [tbuck@ca-ilg.org](mailto:tbuck@ca-ilg.org).



**Roberto Torres**  
*Senior Program Manager*

Since 2004, Roberto has served under-resourced communities all across California, including those in the counties of Contra Costa, Sacramento, and San Diego, as well as statewide under the Office of Governor Arnold Schwarzenegger and in the California Energy Commission. Throughout his various roles, he has devoted his career to advocating for equitable best practices and reimagining how local governments, regional boards, and State agencies can better incorporate the voices of the underrepresented. As the City of San Diego's first ever Climate Equity Specialist, Roberto managed the development of the first-of-its-kind Climate Equity Index, reimagined how the City empowers community residents and incorporates their feedback, and led innovative policy discussions that have advanced equity in San Diego. Roberto will bring his expertise in sustainability and equity to lend strategic guidance to ILG's sustainability and public engagement pillars, with additional focus on our equity content. Roberto will be based in San Diego and will help support ILG's growing client base and opportunities in Southern California. Roberto is also fluent in Spanish. Roberto can be reached at [rtorres@ca-ilg.org](mailto:rtorres@ca-ilg.org).



**Seth Yund**  
*Program Manager*

Seth is committed to helping governments promote human and environmental health through building sustainable and resilient communities. He has deep experience with a broad array of climate mitigation and adaptation-related policies and programs from his years as a Climate Pollution Specialist at CARB. In that role, he developed skills and knowledge related to public participation, community engagement, meeting facilitation, and advancing equity. He regularly supports outreach and community engagement across programs and assists programs with the development of outreach initiatives and tools. He also has a passion for workforce development, which is demonstrated by his service with NextGov and his engagement with Innovative Pathways to Public Service to identify the next generation of public sector leaders. Seth will be supporting ILG's sustainability work, with an additional emphasis on our Workforce pillar. He also has a passion for advancing equity and will likely play a role in that effort as well. Seth can be reached at [syund@ca-ilg.org](mailto:syund@ca-ilg.org).

## Technical Assistance to Help Form Regional Climate Collaboratives

ILG has been selected to be part of the technical assistance team for the [Regional Climate Collaboratives \(RCC\)](#) program administered by the Strategic Growth Council (SGC). This new capacity building grant program funds community-rooted and cross-sectoral partners to develop the processes, plans, and projects that will drive and sustain climate action in their communities. In this first round, SGC has \$8.35 million available for grant awards and applicants have flexibility in requesting their funding amount with the range of \$500,000-\$1,750,000. This is an incredibly flexible and innovative program that provides funding to build unique, community-driven partnerships in underserved communities to help build capacity and access state funding for climate change mitigation and adaption projects. Reach out to ILG's Karalee Browne at [kbrowne@ca-ilg.org](mailto:kbrowne@ca-ilg.org) if you have any questions.

## ILG Continues Training for Planning Commissioners

ILG continues to host regional training sessions for planning commissioners using content from the updated handbook. These interactive sessions will take place in-person at various locations throughout the state and will cover topics such as the role of a planning commission, how to work effectively with staff and the governing board, effective community engagement, CEQA basics, required planning documents, and local and regional planning challenges and opportunities. Each session will give participants the opportunity to engage with experts in the field and fellow planning commissioners to hear best practices, emerging trends, and lessons learned. All sessions are FREE, but space is limited and registration is required.



Upcoming sessions include.

- [Los Angeles County, September 12, 2022](#)
- [San Mateo and Santa Clara, October 7, 2022](#)
- [Humboldt, Mendocino and Lake Counties, October 14, 2022](#)
- [Alameda, Contra Costa and San Francisco Counties, October 21, 2022](#)
- [Orange County, November 18, 2022](#)
- [Kern, Tulare, Kings and Fresno Counties, TBD 2023](#)
- [San Luis Obispo, Santa Barbara and Ventura Counties, TBD 2023](#)
- [Shasta, Trinity, Siskiyou, Lassen, Plumas, Modoc and Del Norte Counties, TBD 2023](#)
- [Tehama, Glenn, Butte, Colusa, Yuba and Sutter Counties, TBD 2023](#)

Recent sessions included:

- Sacramento and Yolo Counties, April 22, 2022
- El Dorado, Placer and Sierra Counties, April 29, 2022
- Calaveras, Tuolumne, Mariposa, Nevada and Amador Counties, May 13, 2022
- San Joaquin, Stanislas, Merced and Madera Counties, May 20, 2022
- Imperial County, June 16, 2022
- San Diego County, June 17, 2022

- Santa Cruz, San Benito and Monterey Counties, July 22, 2022
- Sonoma, Napa, Solano and Marin Counties, July 29, 2022
- Alpine, Mono and Inyo Counties, August 12, 2022
- San Bernardino and Riverside Counties, August 26, 2022

These trainings are hosted by ILG in partnership with PlaceWorks and the California Department of Housing & Community Development.

Contact Melissa Kuehne ([mkuehne@ca-ilg.org](mailto:mkuehne@ca-ilg.org)) or Karalee Browne ([kbrowne@ca-ilg.org](mailto:kbrowne@ca-ilg.org)) for more information about ILG's housing work.

## ILG Offers Customized Leadership & Governance Training for Boards

Has it been a few years since you reviewed your agency's vision and mission? Do you have new board or council members ... or a new senior leadership team at the staff level? In the last few years, have you taken enough time to pause and think about your strategic direction and goals? Is your agency struggling with divisiveness, incivility or inappropriate conduct?



Local governments cannot effectively address the wide range of challenges they face without a strong foundation of good government – trust, accountability, responsiveness and transparency. ILG's Leadership & Governance pillar helps city, county and special district leaders build that foundation, develop leadership skills, operate with civility and decorum and increase public trust.

ILG offers customized Leadership & Governance workshops for local government jurisdictions statewide. These private sessions are available virtually and in-person upon request. The session topics are specifically tailored for your agency's unique situation and can cover a wide range of topics, including:

- Effective Councils and Boards
- Strategic Planning & Goal Setting
- Team Building
- Roles and Responsibilities of Staff vs. Electeds
- Governance Tools: Policy Handbooks and Codes of Conduct, Ethics and/or Civility
- Advancing Civility in Public Meetings
- Communicating for Success
- Building Trust through Public Engagement

Contact Melissa Kuehne ([mkuehne@ca-ilg.org](mailto:mkuehne@ca-ilg.org)) for more information or to book a workshop.

## 2022 Webinars & Trainings

The ILG team is currently identifying topics of interest to continue our robust training offerings for 2022. We are exploring topics relevant to our city, county and, special district partners including equity, civility, virtual engagement, budgeting and finance, housing, local government



basics and climate resilience. Contact Erica Manuel ([emanuel@ca-ilg.org](mailto:emanuel@ca-ilg.org)) or Melissa Kuehne ([mkuehne@ca-ilg.org](mailto:mkuehne@ca-ilg.org)) for more information, or if you have a topic you would like us to consider.

## Upcoming Webinars

The ILG team is actively working to schedule a number of timely webinars. In the coming months look out for sessions on:

- Local government recruitment and retention strategies
- Navigating return to work policies and accommodations
- Facilitation skills
- Social media outreach strategies and legal considerations

## Recent Webinars

### Ballot Measures and Municipal Elections: What Local Leaders Need to Know

In May, ILG hosted a webinar that discussed the Fair Political Practices Commission's campaign finance rules as well as legal issues pertaining to campaign activity by local officials and employees, including use of public resources for educational outreach and more. [Access the recording and slide deck here.](#)



### Civility in Local Government: Strategies to Improve Civil Discourse in Public Meetings

In June, ILG hosted a webinar discussing communication strategies, governance policies and other resources to help promote civil discourse, encourage effective meetings and navigate disruptions. [Access the slide deck and recording here.](#)

### How Registered Apprenticeships Can Work in Your Local Agency

This workshop discussed how to transform the local agency workforce development, recruitment and retention strategies through registered apprenticeship. It provided an overview of the new, innovative registered apprenticeship opportunities from the state of California, which leverage a modern registered apprenticeship



program (RAP) model The County of Riverside was a featured panelist. [Access the slide deck and recording here.](#)



### Personal and Organizational Wildfire Preparedness and Prevention

This webinar shared tools, strategies and resources to help agencies be better prepared for wildfire events. Topics included: grid hardening efforts, outage notifications, defensible space, local alert systems, evacuation routes, after action reports, risk assessment and analysis, and more. [Access the slide deck and recording here.](#)

### Leading Local: Cultural Intelligence

Cultural intelligence (CI) or cultural quotient (CQ) is having the capacity to relate and work effectively with different groups of people and across cultures. Cultural intelligence goes beyond cultural awareness and political correctness. It articulates the core competencies and skill sets necessary for true diversity, equity and inclusion to exist within your organization. ILG recently completed the virtual training series that examined the various elements of cultural intelligence and how to operationalize it in your local agency and your community.



Session topics included:

- Cultural Intelligence 101
- Developing the Language of CI – Building a Living Glossary
- Managing Conflict Through the Lens of Equity
- Mastering the Art of Crucial Conversations Using Cultural Intelligence.

[Find out more and access recordings here.](#)

### TIERS Public Engagement Training

In August, ILG hosted a TIERS Public Engagement Training. This sold-out training provided attendees with a step-by-step framework that helps California local governments master the public engagement process and build trust in their communities. TIERS trainings help operationalize outreach and engagement efforts in a more sustainable and collaborative way and provides with resources and digital tools to authentically engage CA communities.



We will be holding another training this fall. Find out more at [www.ca-ilg.org/TIERS](http://www.ca-ilg.org/TIERS).

## Virtual Public Engagement Strategy for Underserved Communities: Challenges and Solutions

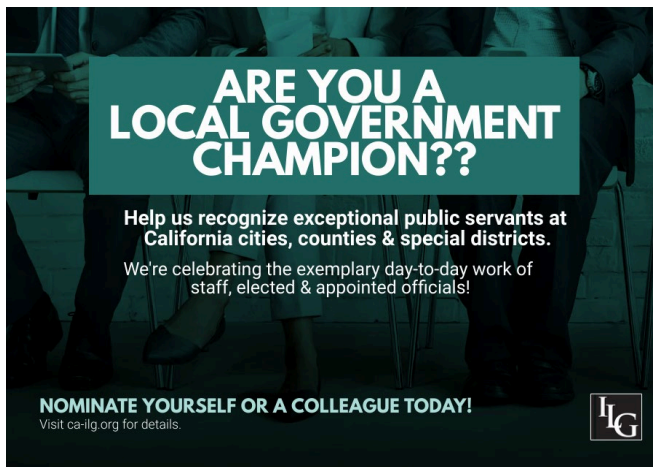
Virtual public engagement is here to stay. While many local governments have been successful at exploring new technologies and seeing an increase in public participation, engaging under-resourced communities continues to be a challenge. This webinar offered some solutions. Drawing on examples from several local governments, we will explore how to design a sustainable and equitable virtual engagement strategy that accounts for language access, digital literacy, intentional outreach and collaboration with community organizations and champions. [Access the slide deck and recording here.](#)



## Past Webinars Available on Demand

ILG hosted over 25 webinars in 2021. You can access all of ILG's past webinars on demand here: [www.ca-ilg.org/post/ilg-webinar-archives](http://www.ca-ilg.org/post/ilg-webinar-archives). Contact Erica ([emanuel@ca-ilg.org](mailto:emanuel@ca-ilg.org)) or Melissa ([mkuehne@ca-ilg.org](mailto:mkuehne@ca-ilg.org)) for more information.

## Nominate a Local Government Champion!



All year, ILG will be accepting nominations for outstanding leaders in public service. Nominations can include anyone working in any of California's cities, counties, or special districts. Preference will be given for nominations that fall under ILG's four pillars: leadership and governance, public engagement, sustainable and resilient communities, and workforce and civics education. Nominees will be highlighted on ILG's social media, newsletters, and website.

Recently we honored, Jorge Rodriguez, Director, Deputy Emergency Services Coordinator, Sonoma County Department of Emergency Management.

[Submit a nomination here](#)

[Read more about the program and see past honorees here](#)

## **Cross-promoting CSAC**

ILG is proud of our affiliation with CSAC, and we highlight it as often as possible through all our communication channels. In addition to monthly CSAC content in our e-newsletter, we actively promote CSAC programs and activities on social media.

We continue to work with the CSAC communications team to identify additional topics for articles for *A County Voice* and other platforms.

## **ILG Board Meetings**

ILG's Board of Directors met on August 18-19 discuss strategic planning, financial and program updates. The remainder of ILG's board meetings for the year will take place on:

- Friday, November 4 - virtual
- Tuesday, December 20 - virtual



## California State Association of Counties 2022 Calendar of Events

### JANUARY

- 17 Martin Luther King, Jr. Day
- 27 CSAC Executive Committee Meeting | Sacramento

### FEBRUARY

- 2 – 4 Executive Committee Leadership Forum | San Diego
- 12 – 16 NACo Legislative Conference | Washington DC
- 21 Presidents Day

### MARCH

- 3 CSAC Board of Directors Meeting | Sacramento
- 23 CSAC Executive Committee Meeting | Los Angeles (*Wednesday afternoon meeting*)

### APRIL

- 1 Cesar Chavez Day (observed)
- 7 - 8 CSAC Finance Corp. Spring Meeting | Napa County
- 20 - 21 CSAC Legislative Conference | Sacramento
- 21 CSAC Board of Directors Meeting | Sacramento

### MAY

- 18 – 20 Western Interstate Region (WIR) Conference | Anchorage, Alaska
- 30 Memorial Day

### JUNE

- 20 Juneteenth (observed)
- 23 CSAC Regional Meeting | San Luis Obispo County

### JULY

- 4 Independence Day
- 21 - 24 NACo Annual Conference | Adams County - Aurora, Colorado

### AUGUST

- 11 CSAC Executive Committee Meeting | Sacramento

### SEPTEMBER

- 1 CSAC Board of Directors Meeting | Sacramento
- 5 Labor Day
- TBA CSAC Regional Meeting | TBA

### OCTOBER

- 12 - 14 Executive Committee Retreat | Monterey County
- 10 Indigenous Peoples Day

### NOVEMBER

- 11 Veterans Day
- 14 - 18 CSAC 128<sup>th</sup> Annual Meeting | Orange County
- 17 CSAC Board of Directors Meeting | Orange County
- 24 - 25 Thanksgiving Holiday

### DECEMBER

- 7 - 9 CSAC Officers Retreat | TBD
- 26 Christmas Day (observed)

Updated 6.13.22

## California State Association of Counties 2023 Calendar of Events

### JANUARY

- 2 New Year's Day (observed)
- 16 Martin Luther King, Jr. Day
- 26 CSAC Executive Committee Meeting | TBD

### FEBRUARY

- 1 - 3 Executive Committee Leadership Forum | Torrey Pines, San Diego
- 11 - 15 NACo Legislative Conference | Washington DC
- 20 Presidents Day

### MARCH

- 2 CSAC Board of Directors Meeting | TBD
- 23 CSAC Executive Committee Meeting | TBD
- 31 Cesar Chavez Day

### APRIL

- TBD CSAC Finance Corp. Spring Meeting | TBD
- (tentative) 11 – 13 CSAC Legislative Conference | Sacramento
- 13 CSAC Board of Directors Meeting | Sacramento

### MAY

- 24 - 26 Western Interstate Region (WIR) Conference | St. George, Utah
- 29 Memorial Day

### JUNE

- 19 Juneteenth
- TBD CSAC Regional Meeting | TBD

### JULY

- 4 Independence Day
- 21 - 24 NACo Annual Conference | Travis County – Austin, Texas

### AUGUST

- 10 CSAC Executive Committee Meeting | TBD
- 31 CSAC Board of Directors Meeting | Sacramento

### SEPTEMBER

- 4 Labor Day
- TBD CSAC Finance Corp. Fall Meeting
- TBD CSAC Regional Meeting | TBD

### OCTOBER

- 11 - 13 Executive Committee Retreat | TBD
- 9 Indigenous Peoples Day

### NOVEMBER

- 10 Veterans Day
- 13 - 17 CSAC 128<sup>th</sup> Annual Meeting | Alameda County
- 16 CSAC Board of Directors Meeting | Alameda County
- 23 - 24 Thanksgiving Holiday

### DECEMBER

- 6 - 8 CSAC Officers Retreat | TBD
- 25 Christmas Day